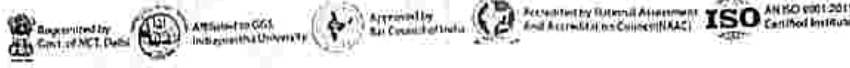




IDEAL INSTITUTE OF MANAGEMENT AND TECHNOLOGY



CP-1



Ref No.: IIMT/BBA/VAC/OCT/2022/01

Date: 11.10.2022

GOLDEN OPPORTUNITY TO UPSKILL YOURSELF AND AVAIL INCENTIVE*
(Anywhere Anytime learning)
With FutureSkills Prime Program

NOTICE



Ministry of Electronics & Information Technology, Government of India



IT - ITeS SSC NASSCOM

Bridge Course Training Program

“Fundamentals of Digital Marketing using Social Media Platforms”

This is to inform that BBA 1st Shift is organizing a 15 days Bridge Course Training Programme on “*Fundamentals of Digital Marketing using Social Media Platforms*” in association with Ministry of Electronics & Information Technology (MEIT), NASSCOM & CDAC. The first-of-its-kind self-paced digital skilling ecosystem in emerging technologies designed and developed keeping in mind the aspirational values of students. The course offered is in line with the industry requirements and also aligned to Govt. Standards. The candidate will be provided with **SSC NASSCOM Certification** on successfully attempting & clearing the Certification.

Interested students may submit their names to Faculty Coordinators by 15th October, 2022.

***Incentives for eligible Beneficiaries**

Ms. Sonal Goel
 Dr. Deepa Jain 11/10/22
 Ms. Jasmandeep Kaur Jasmandeep
 Ms. Harsh Kalra Harsh
 (Bridge Course Coordinators)

Dr. Manish Sharma
 (Vice Principal, BBA 1st Shift) 11/10/2022

Dr. Vineeta Sharma
 (Principal, BBA 1st Shift) 11/10/22

IDEAL INSTITUTE OF MANAGEMENT AND TECHNOLOGY

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Excellence, Quality & Blossom Is Our Mission...



Under the aegis of Internal Quality Assurance Cell (IQAC)
BBA & BBA (CAM) 1st Shift
Organises
15 Days Short Term Bridge Course
On
“Fundamentals of Digital Marketing using Social Media Tools”

PROGRAM SCHEDULE		
<u>Inaugural Session (Online Mode)</u>		
17th October, 2022 (Monday)		
TIME	SCHEDULE	FELICITATOR
12:30 P.M.-12:32 P.M.	Introduction and Anchoring	Ms Jasmandeep kaur
12:32 PM- 12:34 PM	Saraswati Vandana	Dr. Deepa Jain
12:34 PM – 12:36 PM	Felicitation of Dignitaries Prof. (Dr.) Anil Parkash Sharma, Director, IIMT Keynote Speaker, Associate Director, CDAC Dr. Vineeta Sharma, Principal, BBA 1 st Shift Dr. Seema Nath Jain, Principal, BBA 2 nd Shift Dr. Mahesh Sharma, Vice Principal, BBA 1 st Shift	Dr. Vineeta Sharma Dr. Mahesh Sharma Ms. Harsh Kalra Ms. Sonal Goel Dr. Deepa Jain
12:36 PM- 12:38 PM	Welcome Address	Dr. Mahesh Sharma
12:38 PM- 12:40 PM	Concept Note	Ms. Sonal Goel
12:40 PM- 12:45 PM	Brief Introduction About the course by Keynote Speaker.	
12:45 PM-12:55 PM	Blessings by Dignitaries Dr. Vineeta Sharma, Principal, BBA 1 st Shift Dr. Seema Nath Jain, Principal, BBA 2 nd Shift Prof. (Dr.) Anil Parkash Sharma, Director, IIMT	
12:55 PM- 12:58 PM	Vote of Thanks	Ms. Harsh Kalra
12:58 PM- 1:00 PM	National Anthem	

Drafted By:-

Ms. Harsh Kalra

Dr. Mahesh Sharma
(Vice Principal, BBA)

Dr. Vineeta Sharma
(Principal, BBA)

Prof. (Dr.) Anil Parkash Sharma
(Director, IIMT)

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BBA & BBA (CAM) 1st Shift
Organises

15 Days Short Term Bridge Course
On
"Fundamentals of Digital Marketing using Social Media Tools"

Course Curriculum

Course Curriculum	
Module 1	Digital Marketing Fundamentals: Overview of Internet and Mobile Penetration in India, Meaning and Significance of Digital Marketing, Digital Marketing Process (Startups/ MSMEs).
Module 2	Website Planning and rapid development Phases of Website Development, Use of WordPress CMS, Buying of Domain and Hosting
Module 3	Website Planning and rapid development Creating Professions website Home Page and Pages. Use of Plug-ins, Page Builder-Elementor, etc.
Module 4	Search Engine Optimization: Importance of SEO, Type of SEO- On-Page SEO, Off-Page SEO, Techniques of On-page SEO: Indexing of WebPages, Creation of Site Map, Keyword Placement, Keyword Planner, Content Optimization, Techniques of On-page SEO, SEO Tools demonstration
Module 5	Pay-Per-Click: Advertising and Google Ads: Why Pay-per click Advertising, Google Registration, GoogleAds interface, Google Ads Account Structure, Designing of 'Google Ads' Campaigns'; Search Campaign, Display Campaigns, Audience targeting, Bidding and Budgeting, Monitoring Campaigns
Module 6	YouTube and Video Marketing: Significance of Video Marketing, Creating YouTube Channel, Promotion of YouTube Channel, Video Making for YouTube and designing advertising campaigns for YouTube videos.
Module 7	Email Marketing (Bulk Mail):

	Significance of Email Marketing, Design Email Marketing Campaigns with Mail Chimp, MailChimp Interface, Creating Signup Forms, Pop-Up forms, Embedded forms, Audience list, Building email Database.
Module 8	Facebook Marketing: Introduction and Significance of Facebook Marketing, Facebook Page designing, Introduction Types of Various Ad Formats, setting up Facebook Advertising Account, Creation of Site Map, Keyword Placement, Keyword Planner, Content Optimization, Techniques of On-page SEO, SEO Tools demonstration
Module 9	Twitter Marketing: Twitter Marketing: Basics, Designing Twitter Advertising Campaigns
Module 10	LinkedIn Marketing: Introduction to LinkedIn Marketing, Designing Twitter Advertising Campaigns.
Module 11	Web Analytics: Google Analytics: Introduction and Significance, Google Analytics Interface and Setup, Understanding Goals and Conversions, Monitoring Traffic Behaviour and preparing reports
Module 12	Google AdSense and Affiliate Marketing: Role of Google AdSense, Applying for AdSense, Google AdSense plugins Affiliate Marketing Techniques and Models.



IDEAL INSTITUTE OF MANAGEMENT AND TECHNOLOGY



Under the aegis of Internal Quality Assurance Cell (IQAC)

BBA & BBA (CAM) 1st Shift
Organizes
15 Days Short Term Bridge Course
On

“Fundamentals of Digital Marketing using Social Media Tools”

Valedictory Session

11 NOVEMBER, 2022

TIME	SCHEDULE	FELICITATOR
1:30P.M.-1:35 P.M.	Introduction and Anchoring	Ms. Jasmandeep kaur
1:35 PM- 1:38 PM	Saraswati Vandana & Lighting of the Lamp	Ms. Rakhi Gangal
1:38 PM – 1:45 PM	Felicitation of Dignitaries Prof. (Dr.) Anil Parkash Sharma, Director, IIMT 1, Course Coordinator 2, Course Coordinator Dr. Vineeta Sharma, Principal, BBA 1 st Shift Dr. Seema Nath Jain, Principal, BBA 2 nd Shift Prof. (Dr). Arun Gupta, Principal, School of Law	Dr.Vineeta Sharma Dr. Mahesh Sharma Ms. Jasmandeep Kaur Ms. Harsh kalra Dr. Deepa Jain Dr. Sonal Goel
1:45 PM- 1:50 PM	Valedictory by CDAC Coordinators	
1:50 PM- 1:55 PM	Briefing the Course (Report)	Dr. Sonal Goel
1:55PM-2:20 PM	Blessings by Dignitaries Dr. Vineeta Sharma, Principal, BBA 1 st Shift Prof. (Dr.) Anil Parkash Sharma Director, IIMT	
2:20PM- 2:55 PM	Distribution of Certificates by CDAC Coordinators	Dr. Sonal Goel Ms. Harsh Kalra
2:55 PM-3:00 PM	Vote of Thanks	Dr. Deepa Jain

Drafted By:-

Dr. Deepa Jain

Ms. Jasmandeep Kaur

Dr. Mahesh Sharma

(Vice Principal, BBA)

Dr. Vineeta Sharma

(Principal, BBA)

Prof. (Dr.) Anil Parkash Sharma

(Director, IIMT)

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BBA & BBA (CAM) 1st Shift
Organises

15 Days Short Term Bridge Course
On

“Fundamentals of Digital Marketing using Social Media Tools”

Attendance

S.NO	Name	Enrollment No	Class	Sign
1	Vishesh Arora	04613401720	BBA (Gen 5)	Vishesh
2	Shreuti Rana	04713401720	BBA (Gen 5)	Shreuti
3	Maney Sharma	01913401720	BBA (Gen 5)	Maney
4	Manvi Arora	01913401720	BBA (Gen 5)	Manvi
5	Prachi Sharma	02313401720	BBA (Gen 5)	Prachi
6	Himanshu Sabdev	03913401921	BBA (CAM 3)	Himanshu
7	Gaurav Jha	01213401721	BBA (Gen 3)	Gaurav
8	Harsh Jain	02413401721	BBA (Gen 3)	Harsh
9	Rishabh Jain	01313401721	BBA (Gen 3)	Rishabh
10	Raj Joshi	02313401921	BBA (CAM 3)	Raj
11	Dhawal Grover	00813401921	BBA (CAM 3)	Dhawal
12	Naman Tewari	02513401921	BBA CAM-3	Naman
13	Neha Gupta	00713401921	BBA (CAM 3)	Neha
14	Kartik Khurana	35413401921	BBA (CAM 3)	Kartik
15	Dhruv Verma	02013401921	BBA (CAM 3)	Dhruv
16	Archi Gupta	35713401920	BBA (CAM 5)	Archi
17	Nirya Gupta	02613401920	BBA (CAM 5)	Nirya
18	Soumya Gupta	04013401721	BBA (Gen 3)	Soumya
19	Khushi	01613401720	BBA (Gen 5)	Khushi
20	Kanika Chauhan	05113401721	BBA (Gen 3)	Kanika
21	Aashu Tyagi	03313401721	BBA (Gen 3)	Aashu
22	Saathvik Vats	05313401721	BBA (Gen 3)	Saathvik
23	Karan Singh	04513401721	BBA (Gen 3)	Karan

24	Rishab Choudhary	03213401721	BBA (Gen 3)	Joshi
25	Mohit Sharma	02213401720	BBA Gen 5	Mohit
26	Samyak Jain	03213401720	BBA Gen 5	Samyak
27	Ayush Jain	00813401720	BBA Gen 5	Ayush
28	Sumit Kumar	02913401921	BBA CAM 3	Sumit
29	Komal Sharma	01913401920	BBA CAM 5	Komal Sharma
30	Gauhangri Mishra	01513401920	BBA CAM 5	Gauhangri
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Dr. Mahesh Sharma
(Vice Principal, BBA)

18/04/2022

Dr. Vineeta Sharma
(Principal, BBA)

Sharma
18.4.23

IDEAL INSTITUTE OF MANAGEMENT AND TECHNOLOGY



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Govt. of NCT, Delhi



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Indraprastha University



Approved by
Bar Council of India



Accredited by National Assessment
And Accreditation Council (NAAC)



AN ISO 9001:2015
Certified Institute



Report of Fifteen days Bridge Course Training Program, 2022 Under the Aegis of Internal Quality Assurance Cell (IQAC) (Monday, 17th October 2022 – 10th November 2022) (Timings – 1.30 pm – 3.00pm)

Bridge Course Training Program: Fundamentals of Digital Marketing using Social media Platforms

Bridge Courses are advanced courses designed especially for students taking an advanced course for the first time. Bridge courses are supplemental knowledge given to students. Further, they deliver them with an elementary understanding of the advanced subjects that will teach them in the future. A Bridge Course may lead a person to ensure that he has a basic knowledge of the course that will guide him. They are designed to help students transition from one academic level to another. It also provides additional support through tutoring or mentoring programs. Taking a bridge course can help students better understand the expectations of their new academic level and make a smooth transition into their new program. Bridge courses can also help students to build confidence and develop new skills that will be useful in their future studies.

In the same learning process, Ideal Institute of Management and Technology organised fifteen days Bridge Course Training Program from Monday 17th October 2022 to 10 November, Thursday 2022 in online mode in IIMT. The programme was conducted from 1.30 pm to 3.00 pm everyday during this period. The first-of-its-kind self-paced digital skilling ecosystem in emerging technologies designed and developed keeping in mind the aspirational values of IT professionals in various fields of academics, research and large organizations. A joint initiative by Ministry of Electronics and IT (MeitY), Govt. of India & NASSCOM.

The courses offered are in line with the industry requirements and also aligned to Govt. Standards. The exposure of practical sessions will be provided through virtual labs setup at different C-DAC /NIELIT Centres which in turn would support the candidate in attempting labwork at the comfort of their home/office.

The candidate will be provided with **SSC NASSCOM Certification** on successfully attempting & clearing the Certification. The Certification is having its own unique weightage among the IT industry which can help the candidate in getting better employment opportunities. As a part of Re-Skilling/ Up-Skilling ecosystem, the Govt. of India is also providing incentives on successful Certification

The USP of the Courses are as below:

- E-Labs.. Anytime, Anywhere
- Regular Faculty Interaction
- Sector Specific Projects & Case Studies
- Industry Recognized SSC NASSCOM Certification
- Skills Passport to connect with Potential Recruiters
- Government Incentive on Successful Certification

Department received an overwhelming response from all the classes of BBA 1st Shift and BBA 2nd Shift and there were 50 Registrations for the course.

Day - 1 (17.10.2022)

Inaugural Session

Presided over by Prof.(Dr.) Anil Parkash Sharma, Director, IIMT

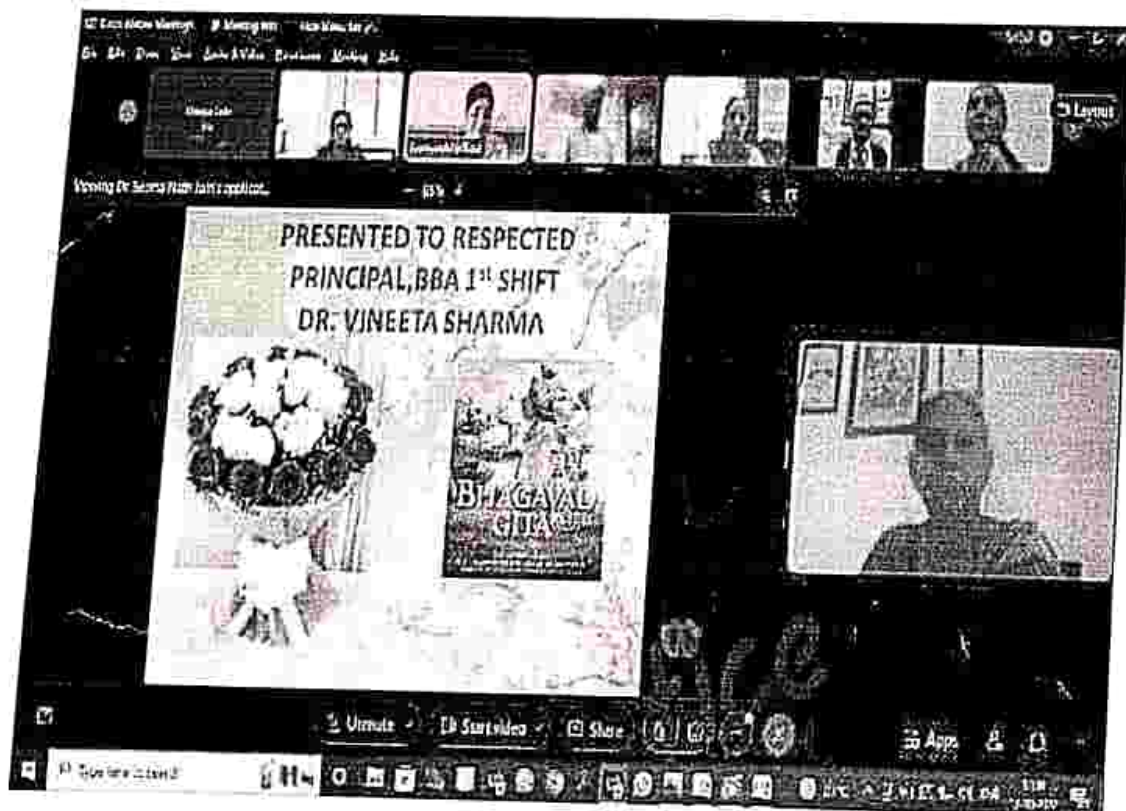
Principal BBA 1st Shift Dr. Vineeta Sharma, Principal BBA 2nd Shift Dr. Seema Nath Jain, Vice Principal BBA 1st Shift Dr. Mahesh Sharma, Dr. Preeti Bali, Associate Director and Head-Software Technology Division, C-DAC Mohali along with all the faculty members of BBA 1st Shift. Ms. Jasmandeep Kaur initiated the program with the blessings of Goddess Saraswati followed by the felicitation ceremony. Dr. Mahesh Sharma read the Welcome Note and wholeheartedly welcomed all the dignitaries. Dr. Sonal Goel presented the Concept Note about the event. Dr. Preeti Bali give brief introduction about the importance of learning fundamentals of Digital Marketing using Social Media tools. Ms. Harsh Kalra gave vote of thanks which was followed by national anthem.

Day - 1 (17.10.22)

Module 1 -

Introduction to Digital Marketing

Dr. Preeti Bali discussed about the introduction of the Digital Marketing and Significance of Digital Marketing. Digital Marketing Process (Startups/ MSMEs) was also explained by her to both BBA Shift students elaborately. She specifically elaborated about the importance of Digital Marketing with respect to future. She also answered the queries of the students in a very articulated manner.





Module -2(18.10.22)

Digital Marketing Foundations

Ms Rachna elaborated on the various aspects of basics of Digital Marketing foundations and explained the Overview of Internet and Mobile Penetration in India. She took practice exercises with students also .Students participated very well in all practice sessions.



23-(19.10.22)

Source CMS : Wordpress

Ms Rachna explained about Open Source CMS : Wordpress in today's class. She took various examples in order to make proper understanding of the topics to the students.. She took practice exercises with students also and students participated very well in all practice sessions.

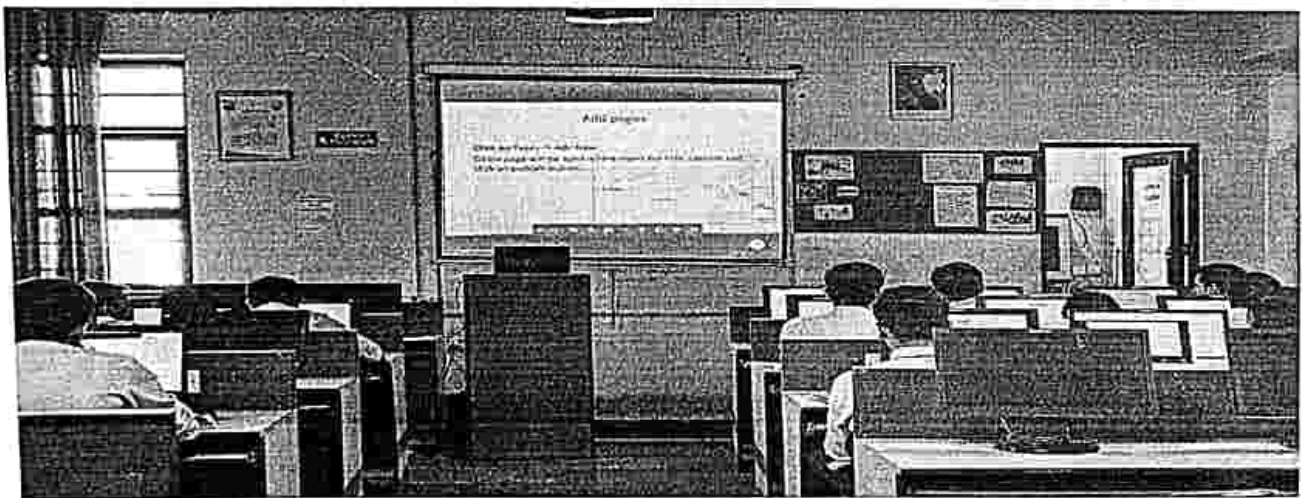


Module 4-(20.10.22)

Website Development

- Phases of Website Development, Use of WordPress CMS
- Buying of Domain and Hosting, Creating Professions website Home Page and Pages
- Use of Plug-ins, Page Builder-Elementor, etc.

Ms Rachna apprised about the Phases of Website Development, Use of WordPress CMS, Buying of Domain and Hosting, Creating Professions website Home Page and Pages, Use of Plug-ins, Page Builder-Elementor, etc.in the class. She took various practice sessions in the class as well, which was much liked and appreciated by the students and many questions were put forth by them.

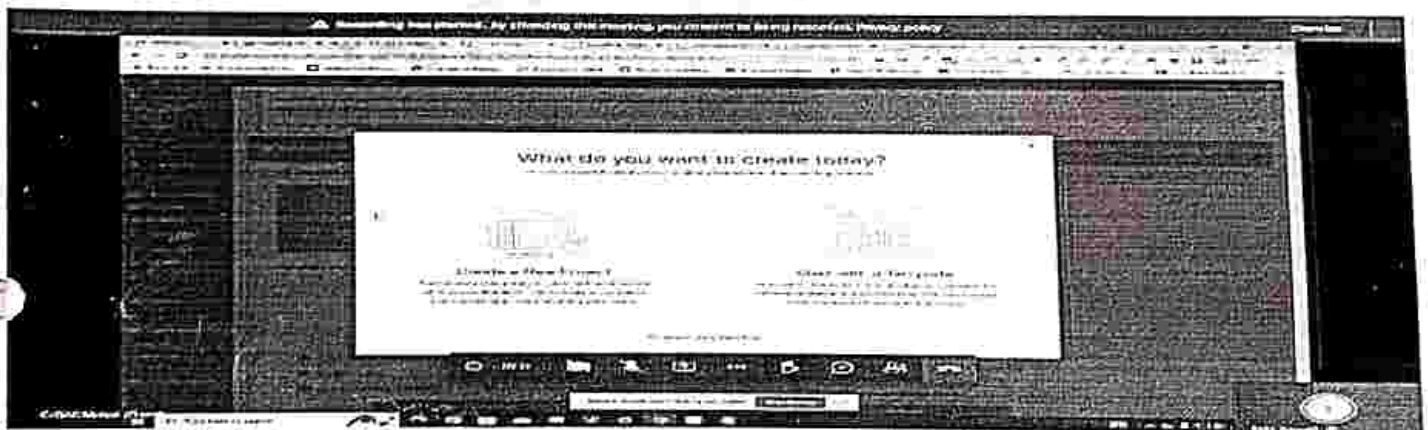
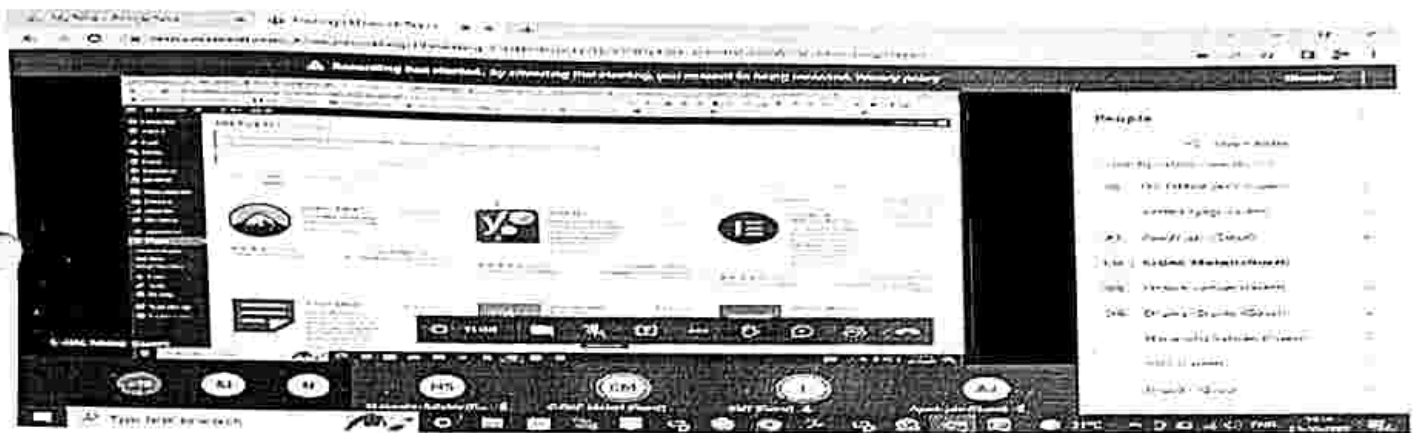


5-(21.10.22)

5th Engine Optimization

- Importance of SEO, Type of SEO- On-Page SEO, Off-Page SEO
- Techniques of On-page SEO: Indexing of WebPages, Creation of Site Map, Keyword Placement
- Keyword Planner, Content Optimization. Techniques of On-page SEO. SEO Tools demonstration.

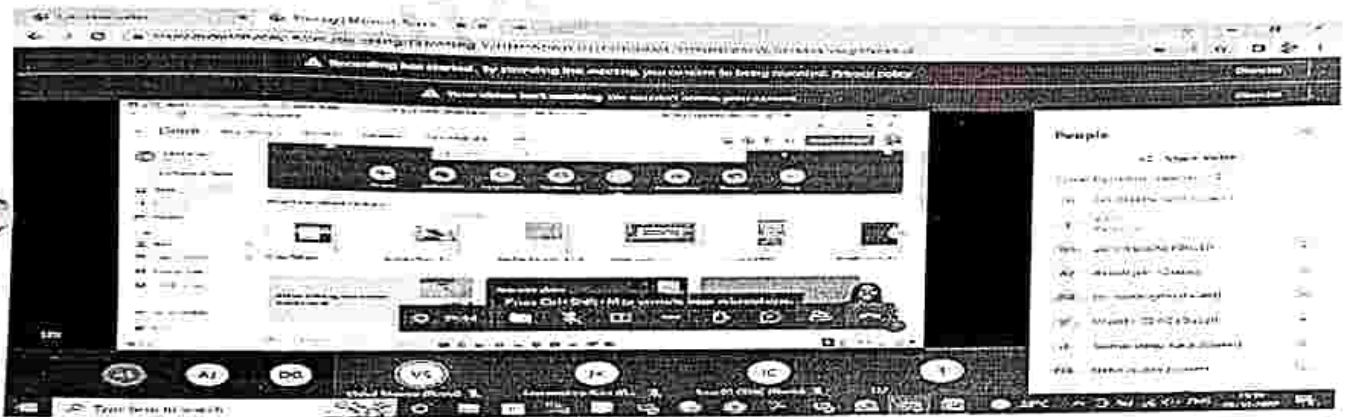
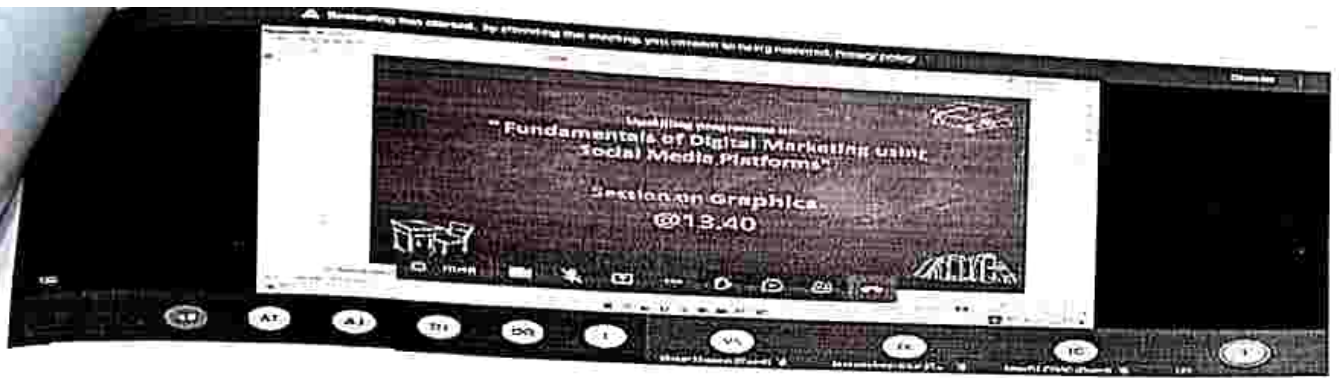
The trainer delivered the understanding of Importance of SEO, Type of SEO- On-Page SEO, Off-Page SEO. Techniques of On-page SEO: Indexing of WebPages, Creation of Site Map, Keyword Placement, Keyword Planner, Content Optimization. Techniques of On-page SEO. SEO Tools demonstration on 5th day of Bridge Course. The session was much liked and appreciated by the students and many questions were put forth by them.



Module 6-(28.10.22)

Graphics

Ms.Rachna explained this modern form of art as a contemporary flair to the advertisement profile of every company. She also explained about the key components to build brand awareness and influence the customer's decision-making process. She asked many questions at the end of the session as a mock test for the students.

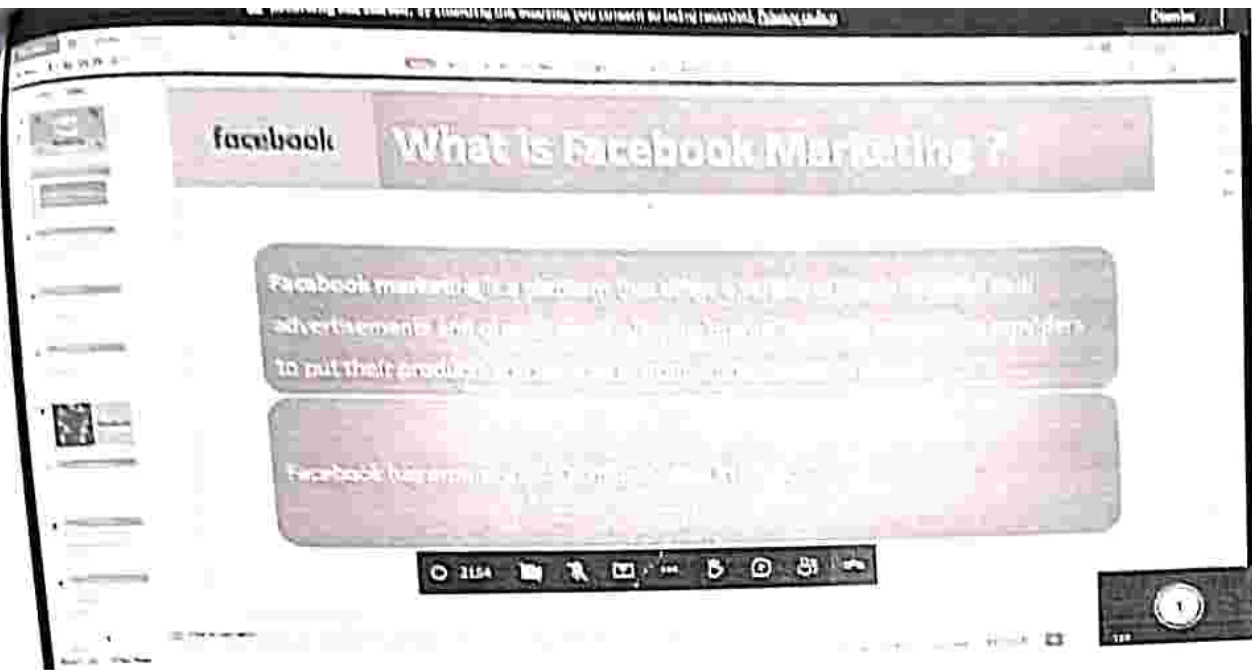


Module 7-(31.10.22)

Facebook Marketing

- Introduction and Significance of Facebook Marketing
- Facebook Page designing, Introduction Types of Various Ad Formats
- setting up Facebook Advertising Account
- Understanding Facebook Audience and its Types
- Designing Facebook Advertising Campaigns
- Working with Facebook Pixel.

Mr. Shashi apprised about Introduction and Significance of Facebook Marketing ,setting,designing and working with facebook pixel.It was an enthusiastic session for the students. They enjoyed it a lot. He asked many questions at the end of the session as a mock test for the students.

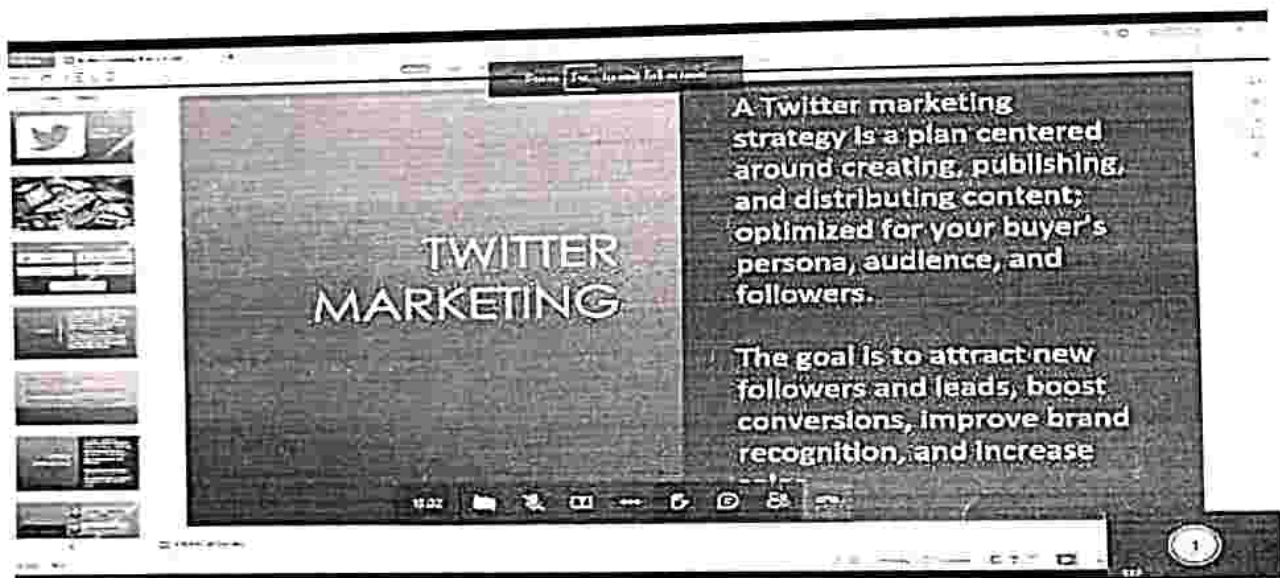


Module 8-(1.11.22)

Twitter Marketing

- Twitter Marketing: Basics
- Designing Twitter Advertising Campaigns

Mr. Shashi apprised about the Twitter marketing and designing Twitter advertising campaigns. The session was much admired by the students and many questions were put forth by them which were handled by the trainer in a very respectful way.



9-(2.11.22)

Google Ads

- Role of Google AdSense
- Applying for AdSense
- Google AdSense plugins Affiliate Marketing Techniques and Models.

Day 9 of this Bridge Course was very engrossing. She took various examples in order to make proper understanding of the topics to the students. Students participated very well in all practice sessions.



Module 10-(3.11.22)

Ad Campaign on YouTube

The trainer delivered the understanding of Ad Campaign on YouTube. The session was much admired by the students and many questions were put forth by them which were handled by the trainer in a very respectful way.



Module 11-(4.11.22)

LinkedIn Marketing

- Introduction to LinkedIn Marketing
- Designing Twitter Advertising Campaigns

Ms Rachna apprised about the professions Introduction to LinkedIn Marketing and Designing Twitter Advertising Campaigns.. She took various practice sessions in the class as well.

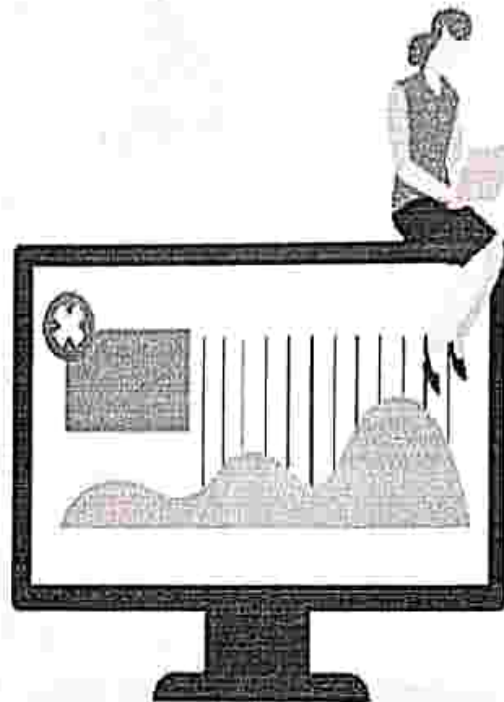


2-15 (7.11.22,9.11.22,10.11.22)

- Content Marketing
- Google Pixel or Gtag
- Google Analytics
- Website Planning and Rapid Development

Ms. Rachna apprised about Content Marketing ,Google Pixel or Gtag ,Google Analytics ,Website Planning and Rapid Development . Students were involved in various types of test as well in practice sessions. They exchanged the numbers with trainer as well.

Session on **Website Planning and Rapid Development**



Valedictory Session
(II-11-22)

As this was the last day of Bridge Course 2022 organised by BBA 1st Shift, Ideal Institute of Management and Technology, it was conducted as Valedictory Session. This Session observed the gracious presence of Honorable Director of the Institute Prof. (Dr.) Anil Parkash Sharma, Principals and Vice Principals of different departments. Ms Jasmandeep Kaur initiated the program after lighting of lamp by the Director of the Institute Prof. (Dr.) Anil Parkash Sharma and paid her gratitude for the trainer of the course, Management committee and the students. Thereafter, felicitation ceremony took over and then various activities were performed by the students in the form of recorded videos of students in the form of Feed Back, Overall glimpses of the whole course were also shown with a video. Two students also presented their viewpoints regarding the benefits from this program of Certificate Distribution.

After this, Dr. Sonal Goel presented the brief report of the whole course.

Certificates were also issued to all registered students.

At last, dignitaries blessed the students with words of wisdom followed by vote of thanks and patriotic song.

:

Sonal
18/4/23

Report Prepared by:

Dr. Sonal Goel

(Sr. Assistant Professor, BBA 1st Shift)

Mahesh Sharma
18/04/2023
Dr. Mahesh Sharma
(Vice Principal, BBA 1st Shift)

Sharma
18.4.23

Dr. Vineeta Sharma

(Principal, BBA 1st Shift)

Anil Parkash Sharma
Prof. (Dr.) Anil Parkash Sharma
(Director, IEMT)

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Course Completion letter

It is certified that
Komal Sharma

has successfully undergone the Bridge Course 'Training Program on
<Fundamentals of Digital Marketing using Social Media Platforms>
under 'FutureSkills PRIME' programme
held from 15-10-2022 to 04-01-2023


Dr. Sanjay Sood, Chief Investigator
Lead Resource Centre (Social & Mobile)
FutureSkills Prime Programme


V. K. Sharma, Centre Head
Centre for Development of Advanced Computing
Mohali



Course Completion letter

It is certified that
Gaurangi Mishra

has successfully undergone the Bridge Course Training Program on
<Fundamentals of Digital Marketing using Social Media Platforms>
under 'FutureSkills PRIME' programme
held from 15-10-2022 to 04-01-2023

Dr. Sanjay Sood, Chief Investigator
Lead Resource Centre (Social & Mobile)
FutureSkills Prime Programme

V. K. Sharma, Centre Head
Centre for Development of Advanced Computing
Mohali



Course Completion letter

It is certified that

Ayush Sahu

has successfully undergone the Bridge Course Training Program on

<Fundamentals of Digital Marketing using Social Media Platforms>

under 'FutureSkills PRIME' programme

held from 15-10-2022 to 14-01-2023

Dr. Sanjay Sood, Chief Investigator
Lead Resource Centre (Social & Mobile)
FutureSkills Prime Programme

V. K. Sharma, Centre Head
Centre for Development of Advanced Computing
Mohali



Course Completion letter

It is certified that

Ridhika Uppal

has successfully undergone the Bridge Course Training Program on

<Fundamentals of Digital Marketing using Social Media Platforms>

under 'FutureSkills PRIME' programme

held from 17-10-2022 to 07-01-2023

Dr. Sanjay Sood, Chief Investigator
Lead Resource Centre (Social & Mobile)
FutureSkills Prime Programme

V. K. Sharma, Centre Head
Centre for Development of Advanced Computing
Mohali



Ref. No. C-DAC(M)/2022/FSP-SM/DMBC/0497

Course Completion letter

It is certified that
Sarthak Vats

has successfully undergone the Bridge Course Training Program on
<Fundamentals of Digital Marketing using Social Media Platforms>
under 'FutureSkills PRIME' programme

held from 13-10-2022 to 03-01-2023

Dr. Sanjay Sood, Chief Investigator
Lead Resource Centre (Social & Mobile)
FutureSkills Prime Programme

V. K. Sharma, Centre Head
Centre for Development of Advanced Computing
Mohali



Ref No. C-DAC(M)/2022/RSP-SM/DMBC/0488

Course Completion letter

It is certified that

Mohammad Fahd

has successfully undergone the Bridge Course Training Program on

<Fundamentals of Digital Marketing using Social Media Platforms>

under 'FutureSkills PRIME' programme

held from 11-10-2022 to 18-01-2023

Dr. Sanjay Sood, Chief Investigator
Lead Resource Centre (Social & Mobile)
FutureSkills Prime Programme

V. K. Sharma, Centre Head
Centre for Development of Advanced Computing
Mohali

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Ref. No. E-DAC(M)/2022/FSP-SM/DMBC/0524

Course Completion letter

It is certified that
Divyansh Paul

has successfully undergone the Bridge Course Training Program on
<Fundamentals of Digital Marketing using Social Media Platforms>
under 'FutureSkills PRIME' programme

held from 16-10-2022 to 14-01-2023

Dr. Sanjay Sood, Chief Investigator
Lead Resource Centre (Social & Mobile)
FutureSkills Prime Programme

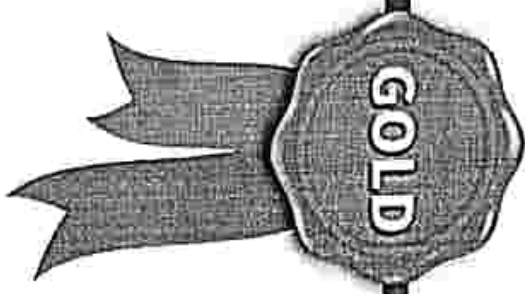
V. K. Sharma, Centre Head
Centre for Development of Advanced Computing
Mohali

(C)

(S)



CERTIFICATE



This is to certify that

KARAN SINGH

has successfully cleared the assessment on

Fundamentals of Digital Marketing using Social Media platforms

Aligned to Competency Standards developed by IT-ITes Sector Skills Council NASSCOM in collaboration with Industry and approved by Government.



FSP/2022/11/3346602

08/11/2022

Date of issue

K. S. S.

CEO, IT - ITes Sector Skills Council
NASSCOM

Gold Category: 70% and above score.

Detailed Scorecard included



Course Completion letter

It is certified that

Satwik Jha

has successfully undergone the Bridge Course Training Program on
<Fundamentals of Digital Marketing using Social Media Platforms>
under 'FutureSkills PRIME' programme

held from 08-11-2022 to 30-12-2022

Dr. Sanjay Sood, Chief Investigator
Lead Resource Centre (Social & Mobile)
FutureSkills Prime Programme

V. K. Sharma, Centre Head
Centre for Development of Advanced Computing
Mohali



Ministry of Electronics and
Information Technology
Government of India



Course Completion letter

It is certified that

Aastha Tyagi

has successfully undergone the Bridge Course Training Program on
<Fundamentals of Digital Marketing using Social Media Platforms>

under 'FutureSkills PRIME' programme

held from 17-10-2022 to 30-12-2022

Dr. Sanjay Sood, Chief Investigator
Lead Resource Centre (Social & Mobile)
FutureSkills Prime Programme

V. K. Sharma, Centre Head
Centre for Development of Advanced Computing
Mohali



Course Completion letter

It is certified that

Karan Singh

has successfully undergone the Bridge Course Training Program on

<Fundamentals of Digital Marketing using Social Media Platforms>
under 'FutureSkills PRIME' programme

held from 13-10-2022 to 08-11-2022

Dr. Sanjay Sood, Chief Investigator
Lead Resource Centre (Social & Mobile)
FutureSkills Prime Programme

V. K. Sharma, Centre Head
Centre for Development of Advanced Computer
Mohali




Course Completion Letter

It is certified that
Harsh Jain

has successfully undergone the Bridge Course Training Program on
<Fundamentals of Digital Marketing using Social Media Platforms>
under 'FutureSkills PRIME' programme
held from 14-10-2022 to 30-12-2022


Dr. Sanjay Sood, Chief Investigator
Lead Resource Centre (Social & Mobile)
FutureSkills Prime Programme


V. K. Sharma, Centre Head
Centre for Development of Advanced Computing
Mohali



Course Completion letter

It is certified that

Neven Trikha

has successfully undergone the Bridge Course Training Program on

<Fundamentals of Digital Marketing using Social Media Platforms>

under 'FutureSkills PRIME' programme

held from 17-10-2022 to 03-01-2023

Dr. Sanjay Sood, Chief Investigator
Lead Resource Centre (Social & Mobile)
FutureSkills Prime Programme

V. K. Sharma, Centre Head
Centre for Development of Advanced Computing
Mohali



Course Completion letter

It is certified that

Himanshu Sahdev

has successfully undergone the Bridge Course Training Program on

<Fundamentals of Digital Marketing using Social Media Platforms>
under 'FutureSkills PRIME' programme

held from 15-10-2022 to 31-12-2022

Dr. Sanjay Sood, Chief Investigator
Lead Resource Centre (Social & Mobile)
FutureSkills Prime Programme

V. K. Sharma, Centre Head
Centre for Development of Advanced Comm
Mohali



Course Completion letter

It is certified that

Rishab Choudhary

has successfully undergone the Bridge Course Training Program on

<Fundamentals of Digital Marketing using Social Media Platforms>
under 'FutureSkills PRIME' programme

held from 14-10-2022 to 04-01-2023

Dr. Sanjay Sood, Chief Investigator
Lead Resource Centre (Social & Mobile)
FutureSkills Prime Programme

V. K. Sharma, Centre Head
Centre for Development of Advanced Computing
Mohali



Ref. No. C-DAC(M)/2022/FSP-SM/DMBC/0485

Course Completion letter

It is certified that

Mohit Sharma

has successfully undergone the Bridge Course Training Program on

<Fundamentals of Digital Marketing using Social Media Platforms>

under 'FutureSkills PRIME' programme

held from 11-10-2022 to 30-12-2022

Dr. Sanjay Sood, Chief Investigator
Lead Resource Centre (Social & Mobile)
FutureSkills Prime Programme

V. K. Sharma, Centre Head
Centre for Development of Advanced Computing
Mohali

Ref. No. C-DAC(M)/2022/FSP-SM/DMBC/0513



Course Completion letter

It is certified that

DHAWAL GROVER

has successfully undergone the Bridge Course Training Program on

<Fundamentals of Digital Marketing using Social Media Platforms>

under 'FutureSkills PRIME' programme

held from 15-10-2022 to 30-12-2022

Dr. Sanjay Sood, Chief Investigator
Lead Resource Centre (Social & Mobile)
FutureSkills Prime Programme

V. K. Sharma, Centre Head
Centre for Development of Advanced Computing
Mohali



Ref. No. C-DAC(M)/2022/FSP-SM/DMEC/0513

Course Completion letter

It is certified that

DHAWAL GROVER

has successfully undergone the Bridge Course Training Program on

<Fundamentals of Digital Marketing using Social Media Platforms>

under 'FutureSkills PRIME' programme

held from 15-10-2022 to 30-12-2022

Dr. Sanjay Sood, Chief Investigator
Lead Resource Centre (Social & Mobile)
FutureSkills Prime Programme

V. K. Sharma, Centre Head
Centre for Development of Advanced Computing
Mohali



Course Completion letter

It is certified that

Nitya Gupta

has successfully undergone the Bridge Course Training Program on

<Fundamentals of Digital Marketing using Social Media Platforms>

under 'FutureSkills PRIME' programme

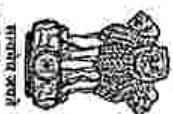
held from 14-10-2022 to 22-12-2022

Dr. Sanjay Sood, Chief Investigator
Lead Resource Centre (Social & Mobile)
FutureSkills Prime Programme

V. K. Sharma, Centre Head
Centre for Development of Advanced Computing
Mohali



Ministry of Electronics and
Information Technology
Government of India



Course Completion letter

It is certified that

RAJ JOSHI

has successfully undergone the Bridge Course Training Program on

<Fundamentals of Digital Marketing using Social Media Platforms>

under 'FutureSkills PRIME' programme

held from 15-10-2022 to 28-12-2022

Dr. Sanjay Sood, Chief Investigator
Lead Resource Centre (Social & Mobile)
FutureSkills Prime Programme

V. K. Sharma, Centre Head
Centre for Development of Advanced Computing
Mohali



IDEAL INSTITUTE OF MANAGEMENT AND TECHNOLOGY



Recognized by
Govt. of NCT, Delhi



Affiliated to GGS
Indraprastha University



Approved by
Bar Council of India



Accredited by National Assessment
And Accreditation Council (NAAC)



AN ISO 9001:2015
Certified Institute



Report of Fifteen days Value Added Course, 2022
Under the Aegis of Internal Quality Assurance Cell (IQAC)
(Monday, 7th March 2022 – Monday, 23rd March 2022)
(Timings – 1.00 pm – 3.00pm)

Course: Value Added Course in French & Spanish

Value Added Course is a tool for fostering knowledge and professional skills of students in order to improve their performance in education, research and administration as well as augmenting organizational capacities and culture. Such Courses not only helps the students in augmenting their Instructional capabilities in contemporary educational pedagogy but also in their Professional development with better understanding of professional responsibilities. Current pandemic situation due to spread of Covid-19 has put everything under lockdown and all the institution are closed but the learning process cannot stop as the Continuing learning is the backbone of education sector and no virus can stop the willing learners.

In the same learning process Ideal Institute of Management and Technology organised fifteen days Value Added Course from Monday 7th March 2022 to Monday, 20th March 2022 in offline mode in Mini Auditorium of IIMT. The programme was conducted from 1.00 pm to 3.00 pm everyday during this period.

The department received an overwhelming response from all the classes of BBA 1st shift and there were 60 registrations with in two days.

Day – 1 (7.03.2022)

Inaugural Session

Presided over by Prof.(Dr.) Anil Parkash Sharma, Director, IIMT

Principal BBA 1st Shift Dr. Vineeta Sharma, Principa BBA 2nd shift Dr. Seema Nath Jain, Principal School of law Prof. Dr. Arun Gupta, Vice Principa BBA 1st shift Dr. Mahesh Sharma, Ms^r Bhawna Katyal, Instructor at Learning & Language along with all the faculty members of BBA 1st shift. Ms Harsh Kalra initiated the program with the blessings of Goddess Saraswati followed by the felicitation ceremony. Dr. Vineeta Sharma read the welcome note and wholeheartedly welcomed all the dignitaries. Dr. Mahesh Sharma presented the concept note about the event. Ms Harsh also gave brief introduction about different modules of overall course. Ms Bhawna Katyal, instructor of the program spoke about the importance of learning French & Spanish in today's competitive environment.

Day - 1

Module 1 -

- Introduction to the language
- Cultural and civilization
- How to greet (formally and informally)

Ms Bhawna Katyal discussed about the introduction of the language, cultural and civilization and how to greet (formally and informally) She specifically elaborated about the greeting procedure of the language. She also answered the queries of the students in a very articulated manner.

**IDEAL INSTITUTE OF
MANAGEMENT AND TECHNOLOGY**

under the aegis of
External Quality Assurance Call (110 110)

BBA 1st Shift
organises
VALUE ADDED COURSE
ON
FRENCH & SPANISH LANGUAGE
by
MS. BHAWNA KATYAL
Instructor of Learning & Language
Proficient in French & Spanish

**Why learn a
New Language**
accessible

KARKAROO
ANAND V
ANAND V



Day – 2 (8-03-2022)

Module 2 -

- Alphabets
- Letter combination
- Numbers till 1000
- Spell words

Ms Bhawna elaborated on the various aspects of basics of French language including alphabets, numbers, letter combination and how to spell words. She took practice exercises with students also. Students participated very well in all practice sessions.



Day – 3 (9-03-2022)

Topic:
Module 3 –

- Genders (masculine/feminine)
- Plural forms
- Definite and indefinite articles

Ms Bhawna explained about genders, numbers and articles in today's class. She took various examples in order to make proper understanding of the topics to the students.. She took practice exercises with students also .Students participated very well in all practice sessions.



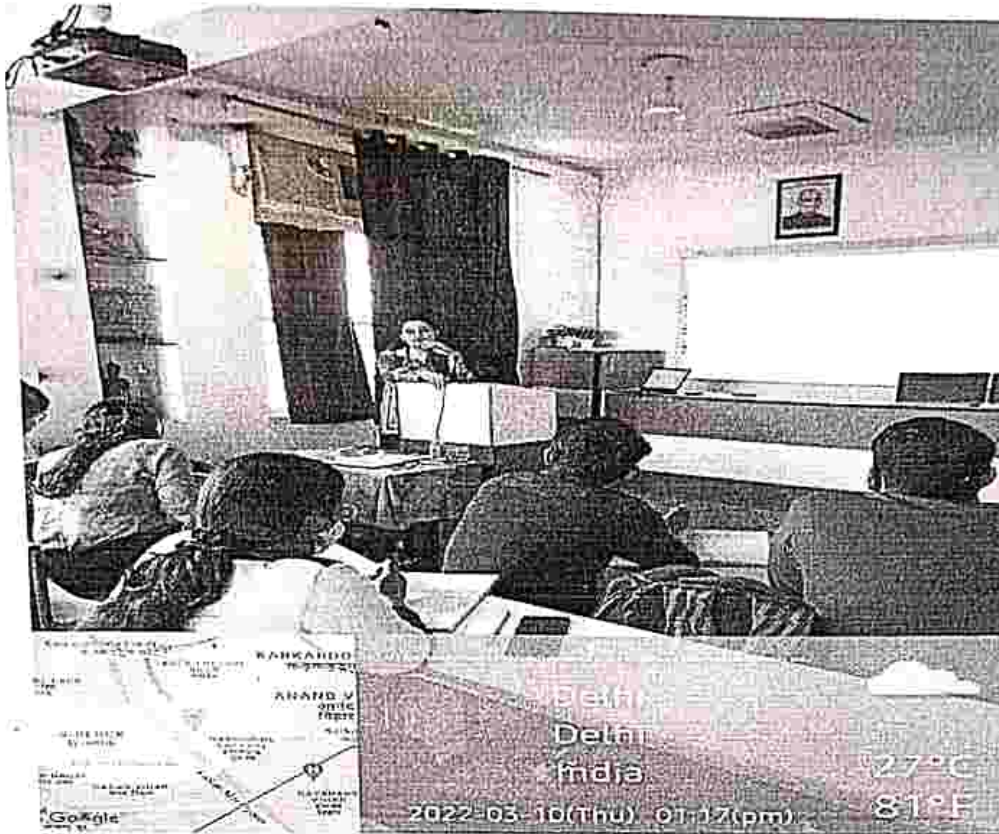
Day – 4 (10-03-2022)

Topic:

Module 4 –

- **Introduce yourself (give your age, your job, talk about your family, say where you are from, where you live, say the languages you speak)**
- **Ask questions**
- **Giving telephone number, address, email etc**

Day 4 of this Value Added Course was very engrossing. Ms Bhawna explained about how to introduce yourself in French, How to ask questions and to give telephone numbers address and emails to other people in today's class. She took various examples in order to make proper understanding of the topics to the students.. She took role play exercises with students also .Students participated very well in all practice sessions.



Day – 5 (11.03.2022)

Topic:

Module 5 –

- **Auxiliary verbs (to be/have)**
- **Their difference**
- **Negation**

Tainer Ms Bhawna took the topic of auxillary verbs and their difference today as well as she has covered the topic of negation today with th students. The students were very inquisitive after the class and all the queries were very patiently handled by Ms Bhawna



Day – 6 (14.3.2022)

Topic:

Module 6 –

- Nationalities
- Names of the countries in French
- Contracted articles (preposition – to/at/in)

Ms Bhawna apprised about the nationalities, names of countries and contracted articles in the class. She took various practice sessions in the class as well.



Day – 7 (15.03.2022)

Topic:

Module 7 –

- Understand days of the week and months of the year
- Seasons with their descriptions
- Write about your favourite season

The trainer delivered the understanding of days of the week and months of the year, seasons with their descriptions and took the exercise on how to write about your favourite season on 7th day of VAC which was much liked and appreciated by the students and many questions were put forth by them.



Day 8(16-03-2022)

Module 8 –

- Professions
- Hobbies
- How to tell and read time

Ms Bhawna apprised about the professions, hobbies and how to tell and read time. She took various practice sessions in the class as well.



Day 10 (17-03-2022)

Module 9 –

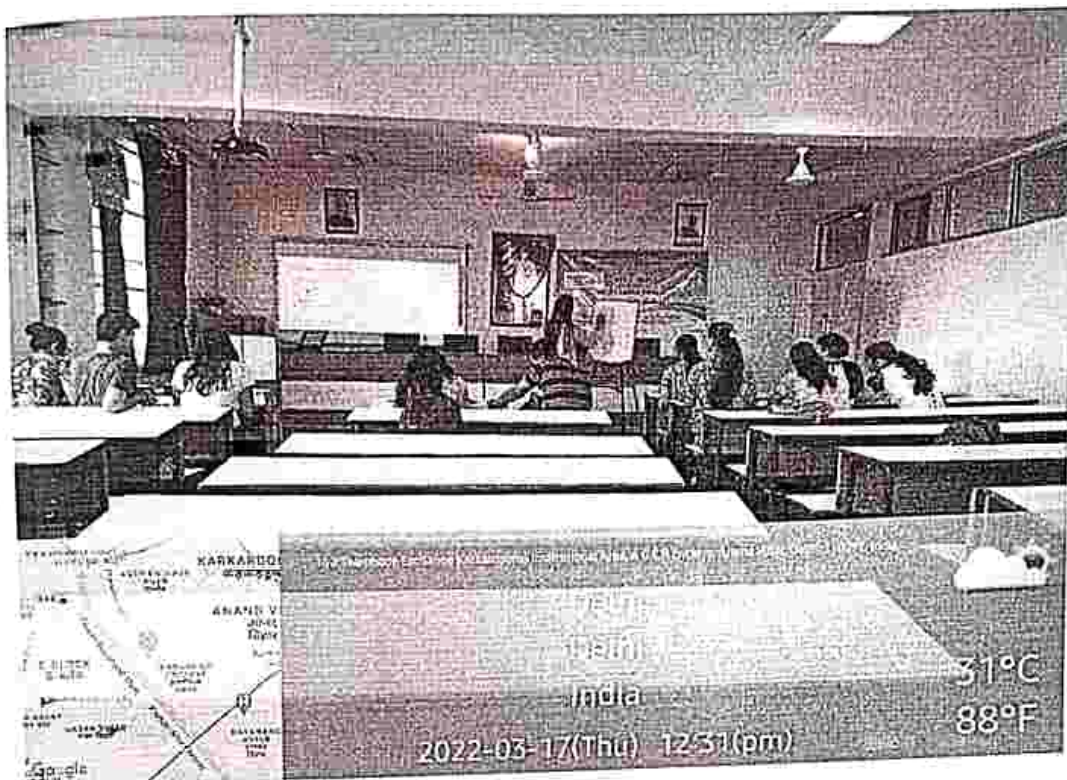
- How to tell about what you like or dislike
- Vocabulary of food items
- Vocabulary of fruits and vegetables

Ms Bhawna apprised about the how to tell about your like and dislikes, vocabulary of food items and fruits and vegetables. It was a delicious session for the students. They enjoyed it a lot. She conducted various role play exercises in the class as well.

Module 10 –

- Partitive articles
- Difference between partitive and definite articles
- Some irregular verbs

The trainer delivered the understanding of partitive articles and difference between partitive and definite articles on 10th day of VAC. She also gave the knowledge of some irregular verbs. The session was much liked and appreciated by the students and many questions were put forth by them.



Day 11(21-03-2022)

Module 11 –

- Meals of the day
- What the people of France eat in their meals
- Adverbs of quantity

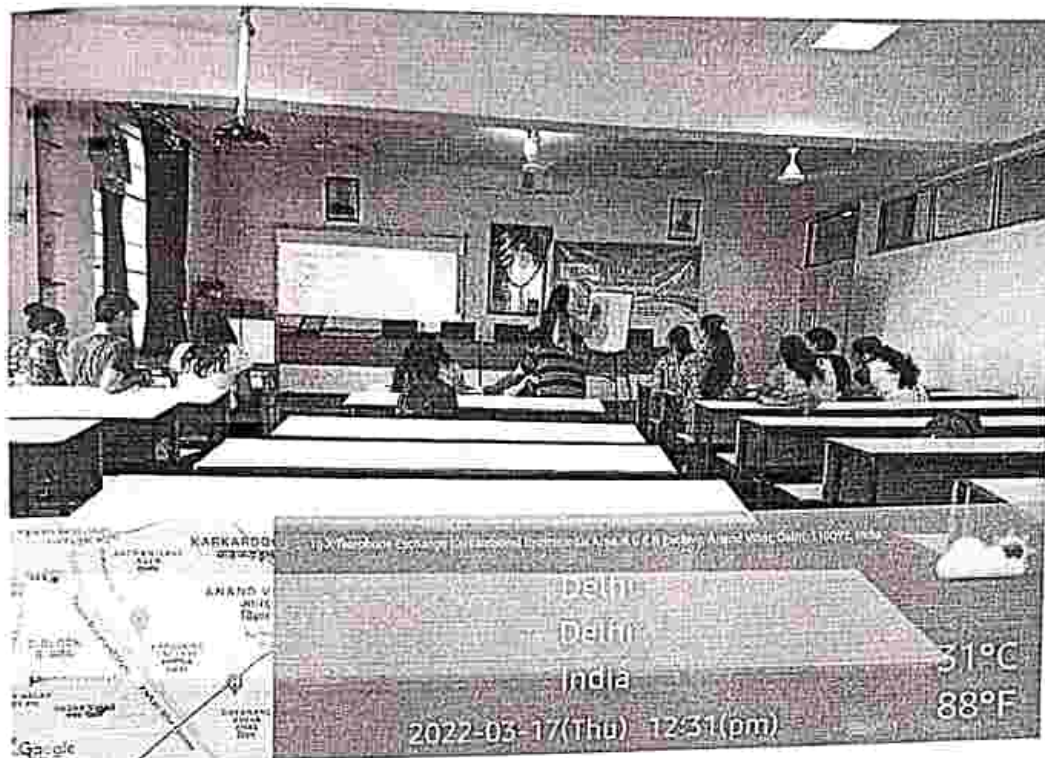
Ms. Bhawna apprised about meals of the day. She also elaborated on the part of dist of French people. It was a delicious session for the students. They enjoyed it a lot. She asked many questions at the end of the session as a mock test for the students.

Module 12 –

- Adjectives
- Position of adjectives
- Describing the family member
- Describing any random person

The trainer delivered the understanding of adjectives, position of adjectives, how to describe for a family member and any random person on 12th day of VAC. She also gave the knowledge of some irregular verbs. The session was much admired by the students and many questions were put forth by them which were handled by the trainer in a very respectful way.

Module 13 –



Day 11(21-03-2022)

Module 11 –

- Meals of the day
- What the people of France eat in their meals
- Adverbs of quantity

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Module 13 –

- Colours
- Objects of the class
- How to tell what is there in the bag or pencil box

Day 13 of this Value Added Course was very engrossing. Ms Bhawna explained about colors, object of the class and how to tell what is there in the bag or pencil box. She took various examples in order to make proper understanding of the topics to the students.. She took role play exercises with students also .Students participated very well in all practice sessions.



Delhi
Delhi
India

35°C
95°F

2022-03-21 (Mon) 01:53 (pm)

Day 14 (22-03-22)

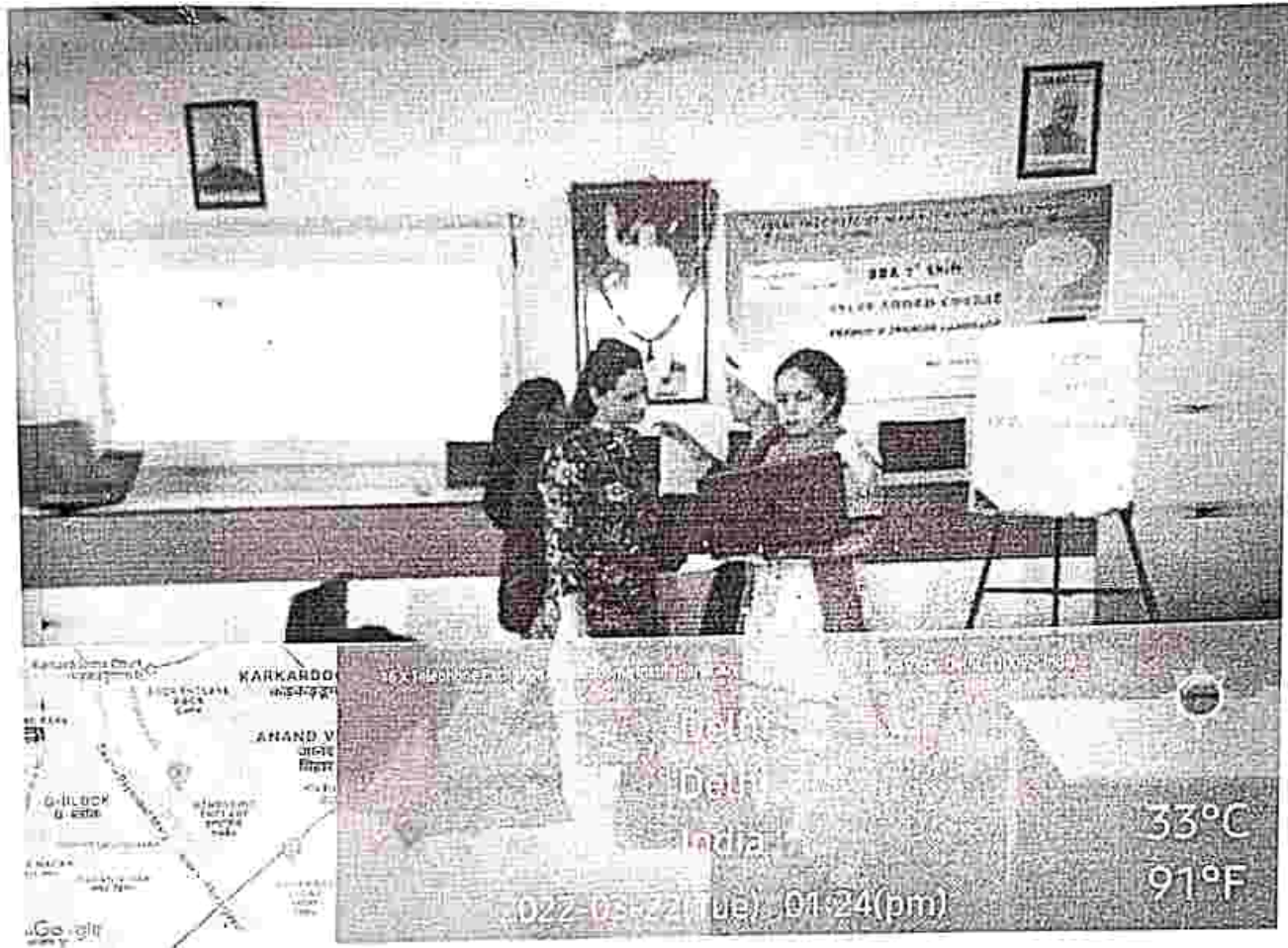
Module 14 –

- Family
- Possessive adjectives
- Exercise of family relations

Module 15 –

- Regular verbs (er ending)
- Irregular verbs – aller and faire

Second last day of VAC was comprising of Spanish language module including the topics of family, possessive adjectives , exercises of family relations and verbs as well. Students were involved in various types of test as well in practice sessions. They exchanged the numbers with trainer as well.



Day 15 (23-03-22)

Valedictory Session

As this was the last day of Value Added Course 2022 organised by BBA 1st shift, Ideal Institute of Management and Technology, it was conducted as valedictory session. This session observed the gracious presence of honourable chair person ma'am Mrs Sudha Aggarwal, Member of management Committee Mrs. Nectu Aggarwal, Honorable Director of the institute Prof. (Dr.) Anil Parkash Sharma, Principals and vice Principals of different departments. Ms Jasmandeep Kaur initiated the program after lighting of lamp by the Director of the institute Prof. (Dr.) Anil Parkash Sharma paid her gratitude for the trainer of the course , management committee and the students . Thereafter felicitation ceremony took over and then various activities were performed by the students in the form of role play exercises, recorded videos of students in the form of feed back, Overall glimpses of the whole course were also shown with a video. One student also presented her introduction in spanish as well. Also as it was Martyr's Day so videos were shown to the audiences of

Bhagat Singh, Sukhdev and Rajguru. The hall presented their tributes to all three martyrs.

After this Dr. Renu Yadav presented the brief report of the whole course.

Certificates were also issued to all registered students. Few students were also provided with the certificates under the following categories for their exemplary performance.

Enthusiastic learners: Ms Manvi and Ms Aditi Rathore

Stellar Performer: Ms Neha Gupta and Mohd. Fahd

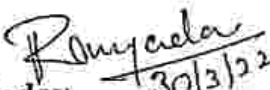
Pro-Learner: Mr. Dilpreet Singh and Ms Honey Sharma


Also following students received the certificates for their strong coordination and support through out the course.


Mr. Ritesh , Ms Saumya, Mr. Vishesh, Ms Shruti

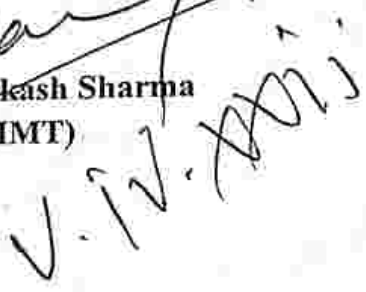
At last dignitaries blessed the students with words of wisdom followed by vote of thanks and patriotic song.

Report Prepared by:


Dr. Renu Yadav
(Associate Professor, IIMT)


Dr. Vineeta Sharma
(HOD, BBA 1st Shift)


Prof. (Dr.) Anil Parkash Sharma
(Director, IIMT)



IDEAL INSTITUTE OF MANAGEMENT AND TECHNOLOGY

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<http://ideal institute.edu.in>

(NAAC Accredited)

IIMT/NOTICE/21-22/VAC_01

02.03.2022

Notice

VALUE ADDED COURSE

FRENCH & SPANISH LANGUAGE

BBA /BBA CAM IST SHIFT

Dear Students,

It is to hereby inform you that BBA-Ist Shift is organizing Value Added Course - "French And Spanish Language" for BBA/BBA CAM students for Academic Session 2021-22 starting from 7th March, 2022 (Monday).

Details of the Course

Language Instructor:-

Ms. Bhawna Katyal, Specialist in French and Spanish at Learning and Language Institute.

Course	Duration	Timings	Total Hours
French & Spanish Language	15 Days	1:00 P.M. – 3:00 P.M.	30
Course Code(VAC F01)			

The registrations for the course are open for all the students of BBA/BBA CAM Ist shift. Interested students can register.

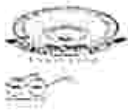
Course In-Charges

Ms. Jasmandeep Kaur *Jasmandeep*
Dr. Deepa Jain *Deepa Jain*
Ms. Harsh Kalra *Harsh Kalra*
Ms. Nikita Goel *Nikita Goel*
02/3/2022

Dr. Vineeta Sharma
(Principal, BBA Ist shift) *Sharma*
02/03/2022

Dr. Mahesh Sharma
Dr. Mahesh Sharma
(Vice-Principal, BBA Ist shift)
02/03/2022

Anil Parkash Sharma
Prof. (Dr.) Anil Parkash Sharma
(Director, IIMT)
02/03/2022



Under the aegis of Internal Quality Assurance Cell (IQAC)

BBA & BBA (CAM) 1st Shift

Organises

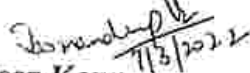
Value Added Course

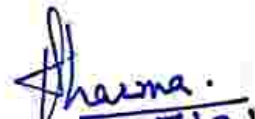
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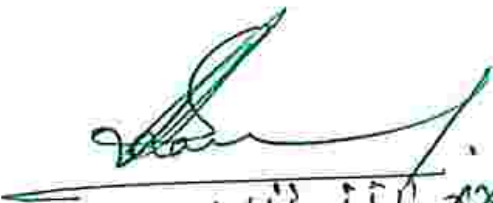
“FRENCH AND SPANISH LANGUAGE”**PROGRAM SCHEDULE****Inaugural Session**

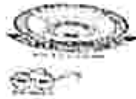
7th March, 2022 (Monday)

TIME	SCHEDULE	FELICITATOR
1:00P.M.-1:02 P.M.	Introduction and Anchoring	Ms Harsh kalra
1:02 PM- 1:04 PM	Saraswati Vandana	Dr.Satpal Arora
1:04 PM – 1:06 PM	Felicitation of Dignitaries Prof. (Dr.) Anil Parkash Sharma, Director, IIMT Ms. Bhawna Katyal, Course Instructor Dr. Vineeta Sharma, Principal, BBA 1 st Shift Dr. Seema Nath Jain, Principal, BBA 2 nd Shift Prof. (Dr). Arun Gupta, Principal, School of Law	Dr.Vineeta Sharma Dr.Mahesh Sharma Ms.Jasmandeep K. Ms. Harsh kalra Dr.Deepa Jain
1:06 PM- 1:08 PM	Welcome Address	Ms. Jasmandeep K
1:08 PM- 1:10 PM	Concept Note	Dr. Mahesh Sharma
1:10 PM- 1:20 PM	Brief Introduction About the course by Speaker	Ms. Bhawana Katyal
1:20PM-1:25 PM	Blessings by Dignitaries Prof. (Dr.) Anil Parkash Sharma, Director, IIMT Dr. Vineeta Sharma, Principal, BBA 1 st Shift	
1:25PM- 1:30 PM	Vote of Thanks	Ms. Nikita Goel

Drafted By:- 
Ms. Jasmandeep Kaur 7/3/22


Dr. Vineeta Sharma
(Principal, BBA) 7/3/22


VII. III. XII. J
Prof. (Dr.) Anil Parkash Sharma
(Director, IIMT)



Under the aegis of Internal Quality Assurance Cell (IQAC)

BBA & BBA (CAM) 1st Shift
Organises
Value Added Course
On
"FRENCH AND SPANISH LANGUAGE"

Valedictory Session

TIME	SCHEDULE	FELICITATOR
2:00P.M.-2:04 P.M.	Introduction and Anchoring	Ms Jasmandeep kaur
2:04 PM- 2:06 PM	Saraswati Vandana & Lighting of the Lamp	Dr. Satpal Arora
2:06 PM – 2:10 PM	Felicitation of Dignitaries Prof. (Dr.) Anil Parkash Sharma, Director, IIMT Ms. Bhawna Katyal, Course Instructor Dr. Vineeta Sharma, Principal, BBA 1 st Shift Dr. Seema Nath Jain, Principal, BBA 2 nd Shift Prof. (Dr.) Arun Gupta, Principal, School of Law	Dr. Vineeta Sharma Dr. Mahesh Sharma Ms. Jasmandeep Kaur Ms. Harsh kalra Dr. Deepa Jain
2:10 PM- 2:20 PM	Valedictory Address	Ms. Bhawana Katyal
2:20 PM- 2:40 PM	Distribution of Certificates By Dignitaries	Ms. Jasmandeep Kaur Ms. Sonal Goel
2:40 PM- 2:45 PM	Letter of Appreciation	Dr. Vineeta Sharma
2:45PM-2:50 PM	Blessings by Dignitaries Prof. (Dr.) Anil Parkash Sharma, Director, IIMT Dr. Vineeta Sharma, Principal, BBA 1 st Shift	
2:50PM- 2:55 PM	Briefing the Course (Report)	Dr. Renu Yadav
2:55 PM-3:00 PM	Vote of Thanks	Dr. Deepa Jain

Drafted By:-

Ms. Jasmandeep Kaur

Jasmandeep Kaur
7/3/2022

Sharma
Dr. Vineeta Sharma
(Principal, BBA)

Sharma
Prof. (Dr.) Anil Parkash Sharma
(Director, IIMT)

VII. III. XII



Under the aegis of IQAC

BBA & BBA (CAM) Ist Shift

Organizes

Value Added Course

**“French and Spanish Language Curriculum”
(Beginners level)**

Module 1 – (French)

- Introduction to the language
- Cultural and civilization
- How to greet (formally and informally)

Module 2 -

- Alphabets
- Letter combination
- Numbers till 1000
- Spell words

Module 3 –

- Genders (masculine/feminine)
- Plural forms
- Definite and indefinite articles

Module 4 –

- Introduce yourself (give your age, your job, talk about your family, say where you are from, where you live, say the languages you speak)
- Ask questions
- Giving telephone number, address, email etc

Module 5 –

- Auxiliary verbs (to be/have)
- Their difference
- Negation

Module 6 –

- Nationalities
- Names of the countries in French
- Contracted articles (preposition – to/at/in)

Module 7 –

- Understand days of the week and months of the year
- Seasons with their descriptions
- Write about your favourite season

Module 8 –

- Professions
- Hobbies
- How to tell and read time

Module 9 –

- How to tell about what you like or dislike
- Vocabulary of food items



Approved by
Court of M.C.T. Delhi



Approved by
Department of Education
Government of India



Approved by
New Program of India



Approved by
National Council
And International Council



ISO 9001:2015
Certified Institution



ISO 9001:2015
Certified Institution



Under the aegis of IQAC

BBA & BBA (CAM) 1st Shift

Organizes

Value Added Course

**“French and Spanish Language Curriculum”
(Beginners level)**

Module 1 – (French)

- Introduction to the language
- Cultural and civilization
- How to greet (formally and informally)

Module 2 -

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- How to tell about what you like or dislike
- Vocabulary of food items

- Vocabulary of fruits and vegetables

Module 10 –

- Partitive articles
- Difference between partitive and definite articles
- Some irregular verbs

Module 11 –

- Meals of the day
- What the people of France eat in their meals
- Adverbs of quantity

Module 12 –

- Adjectives
- Position of adjectives
- Describing the family member
- Describing any random person

Module 13 –

- Colours
- Objects of the class
- How to tell what is there in the bag or pencil box
- Family
- Possessive adjectives
- Exercise of family relations


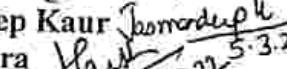

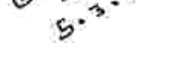
Module 14 –(Spanish)

- Introduction to the language
- Cultural and civilization
- How to greet (formally and informally)

Module 15 –(Spanish)


- Alphabets
- Letter combination
- Numbers till 1000
- Spell words

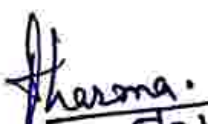
Course Coordinators:

Dr. Deepa Jain  5.3.2022
 Ms. Jasmandeep Kaur 
 Ms. Harsh Kalra 
 Ms. Nikita Goel 

Course Trainer:

Ms. Bhawna Katyal


 Dr. Mahesh Sharma
 (Vice Principal, BBA)


 Dr. Vineeta Sharma
 (Principal, BBA)


 Prof. (Dr.) Anil Parkash Sharma
 (Director, HMT)

Vij. 111. XX 11



CURRICULUM VITAE

Bhawna Katyal

Email: bhawnakatyal@outlook.com

Phone: 9999363392

Postal Address: 134 bank Enclave, near laxminagar., New Delhi 92.

Director and Instructor at Learning and language

Brief Profile

Designation: Director and Instructor

Organization: Learning and Language

Responsibilities: To Teach French and Spanish to students at school and graduate levels

Duration: 2014- till date

EDUCATIONAL QUALIFICATIONS

Degree/Course	University/Institute	Year of Completion
French Level A2.1	Alliance Française	2020
French Level A1.2	Alliance Française	2019
French Level A1.1	Alliance Française	2018
Spanish Level A2.1	Instituto Cervantes	2015
Spanish Level A1.3	Instituto Cervantes	2015
Spanish Level A1.2	Instituto Cervantes	2014
Spanish Level A1.1	Instituto Cervantes	2014

Web Designing	Aptech Institute	2005
Bachelors of Arts	University of Delhi	2005
Senior Secondary	Crescent Public school	2002
Secondary	Crescent Public school	2000

Work Experience

Institution name	No of years	Courses taught
Language and learning	2018 till date	• French
Language and learning	2014 till date	• Spanish
Sanjeev Datta Personality Development Classes	2010	Personality Development , communication skills Confidence building

Achievements

- 3 Years + Experience at Learning and Language (French Language)
- 7 Years+ Experience at Learning and Language (Spanish Language)
- Trained more than 70 professionals in French and Spanish Language.
- Conducted more than 50 Workshops for School Students and graduates.
- 15 days workshop on “crash course of French and Spanish language” conducted in 2017, 2018.
- Undertaking more than 35 students of class 4 till class 10 from very known and prestigious schools of Delhi and NCR which include --

RSJMS, Humayun Road

Modern School, Barakhamba Road

DPS, RK Puram

DPS, Indirapuram

DPS, Noida

Lotus Valley International School, Noida

Lotus Valley School, Gurgaon

G.D.Goenka School, Karkardooma etc

- During Covid started online classes from year 2019
- facilitated students from Chennai and Mumbai in the year 2019-2021
- Trained a batch for enhancing personality

IN-SERVICE TRAINING PROGRAM(Language)

S.No.	Topic
1	How to Add Value and Variety in Speaking Activities
2	How to develop Speaking Skills
3	Teaching Vocabulary
4	Counseling Students in class
5	How to make Students culturally aware
6	Weaving Skills for freer practice
7	Error correction and Reinforcement procedure
8	Effective Feedback
9	Concept Questions and Timelines
10	Pronunciation and Intonation
11	Interview Skills
12	Oral assessment skills

LANGUAGE PROFICIEY

- Hindi

- English
- French
- Spanish

Personal Details

Date of Birth	-	11th April 1985
Marital Status	-	Married
Gender	-	Female






Bhawna Katyal

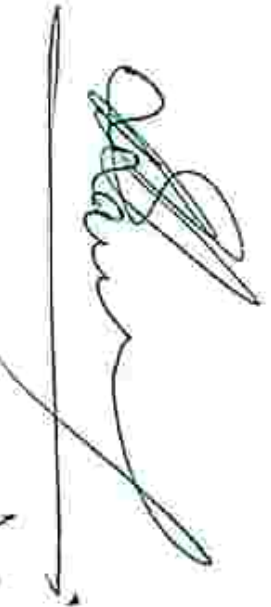
Date: 3 March 2022

32	HITESH MUNJAL	CAM 1																
33	KARTIK KHURAN	CAM 1																
34	AYESHA	CAM 1	<i>Ayesha</i>	<i>Ayesha</i>	<i>Ayesha</i>	<i>Ayesha</i>	<i>Ayesha</i>	<i>Ayesha</i>	<i>Ayesha</i>	<i>Ayesha</i>	<i>Ayesha</i>	<i>Ayesha</i>	<i>Ayesha</i>	<i>Ayesha</i>	<i>Ayesha</i>	<i>Ayesha</i>	<i>Ayesha</i>	<i>Ayesha</i>
35	MANSI WALECHA SHEETAL BHARDWAJ	CAM 1	<i>Mansi</i>	<i>Mansi</i>	<i>Mansi</i>	<i>Mansi</i>	<i>Mansi</i>	<i>Mansi</i>	<i>Mansi</i>	<i>Mansi</i>	<i>Mansi</i>	<i>Mansi</i>	<i>Mansi</i>	<i>Mansi</i>	<i>Mansi</i>	<i>Mansi</i>	<i>Mansi</i>	<i>Mansi</i>
36	DHAWAL GROVEI	CAM 1	<i>Dhawal</i>	<i>Dhawal</i>	<i>Dhawal</i>	<i>Dhawal</i>	<i>Dhawal</i>	<i>Dhawal</i>	<i>Dhawal</i>	<i>Dhawal</i>	<i>Dhawal</i>	<i>Dhawal</i>	<i>Dhawal</i>	<i>Dhawal</i>	<i>Dhawal</i>	<i>Dhawal</i>	<i>Dhawal</i>	<i>Dhawal</i>
37	YOGIT NANDWAN POORVA KHUSHWAHA	CAM 1	<i>Yogit</i>	<i>Yogit</i>	<i>Yogit</i>	<i>Yogit</i>	<i>Yogit</i>	<i>Yogit</i>	<i>Yogit</i>	<i>Yogit</i>	<i>Yogit</i>	<i>Yogit</i>	<i>Yogit</i>	<i>Yogit</i>	<i>Yogit</i>	<i>Yogit</i>	<i>Yogit</i>	<i>Yogit</i>
38	MAYURIKA SINGH	CAM 1	<i>Mayurika</i>	<i>Mayurika</i>	<i>Mayurika</i>	<i>Mayurika</i>	<i>Mayurika</i>	<i>Mayurika</i>	<i>Mayurika</i>	<i>Mayurika</i>	<i>Mayurika</i>	<i>Mayurika</i>	<i>Mayurika</i>	<i>Mayurika</i>	<i>Mayurika</i>	<i>Mayurika</i>	<i>Mayurika</i>	<i>Mayurika</i>
39	ADITI RATHORE	GEN 4	<i>Aditi</i>	<i>Aditi</i>	<i>Aditi</i>	<i>Aditi</i>	<i>Aditi</i>	<i>Aditi</i>	<i>Aditi</i>	<i>Aditi</i>	<i>Aditi</i>	<i>Aditi</i>	<i>Aditi</i>	<i>Aditi</i>	<i>Aditi</i>	<i>Aditi</i>	<i>Aditi</i>	<i>Aditi</i>
40	DAKSHITA R...	GEN 4	<i>Dakshita</i>	<i>Dakshita</i>	<i>Dakshita</i>	<i>Dakshita</i>	<i>Dakshita</i>	<i>Dakshita</i>	<i>Dakshita</i>	<i>Dakshita</i>	<i>Dakshita</i>	<i>Dakshita</i>	<i>Dakshita</i>	<i>Dakshita</i>	<i>Dakshita</i>	<i>Dakshita</i>	<i>Dakshita</i>	<i>Dakshita</i>
41	YISHESH ARORA	GEN 4	<i>Yishesh</i>	<i>Yishesh</i>	<i>Yishesh</i>	<i>Yishesh</i>	<i>Yishesh</i>	<i>Yishesh</i>	<i>Yishesh</i>	<i>Yishesh</i>	<i>Yishesh</i>	<i>Yishesh</i>	<i>Yishesh</i>	<i>Yishesh</i>	<i>Yishesh</i>	<i>Yishesh</i>	<i>Yishesh</i>	<i>Yishesh</i>
42	SHRUTI RANA	GEN 4	<i>Shruti</i>	<i>Shruti</i>	<i>Shruti</i>	<i>Shruti</i>	<i>Shruti</i>	<i>Shruti</i>	<i>Shruti</i>	<i>Shruti</i>	<i>Shruti</i>	<i>Shruti</i>	<i>Shruti</i>	<i>Shruti</i>	<i>Shruti</i>	<i>Shruti</i>	<i>Shruti</i>	<i>Shruti</i>
43	ISHIKA	GEN 4	<i>Ishika</i>	<i>Ishika</i>	<i>Ishika</i>	<i>Ishika</i>	<i>Ishika</i>	<i>Ishika</i>	<i>Ishika</i>	<i>Ishika</i>	<i>Ishika</i>	<i>Ishika</i>	<i>Ishika</i>	<i>Ishika</i>	<i>Ishika</i>	<i>Ishika</i>	<i>Ishika</i>	<i>Ishika</i>
44	MOHD. FAHAD	GEN 4	<i>Mohd</i>	<i>Mohd</i>	<i>Mohd</i>	<i>Mohd</i>	<i>Mohd</i>	<i>Mohd</i>	<i>Mohd</i>	<i>Mohd</i>	<i>Mohd</i>	<i>Mohd</i>	<i>Mohd</i>	<i>Mohd</i>	<i>Mohd</i>	<i>Mohd</i>	<i>Mohd</i>	<i>Mohd</i>
45	SRISHTI	GEN 4	<i>Srishti</i>	<i>Srishti</i>	<i>Srishti</i>	<i>Srishti</i>	<i>Srishti</i>	<i>Srishti</i>	<i>Srishti</i>	<i>Srishti</i>	<i>Srishti</i>	<i>Srishti</i>	<i>Srishti</i>	<i>Srishti</i>	<i>Srishti</i>	<i>Srishti</i>	<i>Srishti</i>	<i>Srishti</i>
46	MANVI	GEN 4	<i>Manvi</i>	<i>Manvi</i>	<i>Manvi</i>	<i>Manvi</i>	<i>Manvi</i>	<i>Manvi</i>	<i>Manvi</i>	<i>Manvi</i>	<i>Manvi</i>	<i>Manvi</i>	<i>Manvi</i>	<i>Manvi</i>	<i>Manvi</i>	<i>Manvi</i>	<i>Manvi</i>	<i>Manvi</i>
47	SAMRIDDHI	GEN 4	<i>Samridhi</i>	<i>Samridhi</i>	<i>Samridhi</i>	<i>Samridhi</i>	<i>Samridhi</i>	<i>Samridhi</i>	<i>Samridhi</i>	<i>Samridhi</i>	<i>Samridhi</i>	<i>Samridhi</i>	<i>Samridhi</i>	<i>Samridhi</i>	<i>Samridhi</i>	<i>Samridhi</i>	<i>Samridhi</i>	<i>Samridhi</i>
48	MAYANK	GEN 4	<i>Mayank</i>	<i>Mayank</i>	<i>Mayank</i>	<i>Mayank</i>	<i>Mayank</i>	<i>Mayank</i>	<i>Mayank</i>	<i>Mayank</i>	<i>Mayank</i>	<i>Mayank</i>	<i>Mayank</i>	<i>Mayank</i>	<i>Mayank</i>	<i>Mayank</i>	<i>Mayank</i>	<i>Mayank</i>
49																		
50																		

51	SARTHAK	GEN 4	B	B	B														
52	TUSHAR	GEN 4	Tyler	Tyler															
53	MOHINI	GEN 4	Mohini	Mohini	Mohini	Mohini	Mohini	Mohini	Mohini	Mohini	Mohini	Mohini	Mohini	Mohini	Mohini	Mohini	Mohini	Mohini	Mohini
54	PRIVANKA	GEN 4	Privanka	Privanka	Privanka	Privanka	Privanka	Privanka	Privanka	Privanka	Privanka	Privanka	Privanka	Privanka	Privanka	Privanka	Privanka	Privanka	Privanka
54	CHAUDHARY	GEN 4	Chaudhary	Chaudhary	Chaudhary	Chaudhary	Chaudhary	Chaudhary	Chaudhary	Chaudhary	Chaudhary	Chaudhary	Chaudhary	Chaudhary	Chaudhary	Chaudhary	Chaudhary	Chaudhary	Chaudhary
55	CHHAYA	GEN 4																	
56	SELVI TRIPATHI	GEN 4																	
57	HONEY SHARMA	GEN 4	Honey	Honey	Honey	Honey	Honey	Honey	Honey	Honey	Honey	Honey	Honey	Honey	Honey	Honey	Honey	Honey	Honey
58	SIMRATH	GEN 4																	
59	AYUSH BANSAL	GEN 4																	
60	SHREYA JOSHI	GEN 4																	

COURSE IN-CHARGES :

Dr. Deepa Jain  1/14/22
 Ms. Jasmandeep Kaur  1/14/22
 Ms. Harsh Kalra  1/14/22
 Ms. Nikita Goel  1/14/22



Prof. (Dr.) Anil Parkash Sharma
 (Director, HMT)

V. 17. 2022

Dr. Vineeta Sharma
 (Principal, BBA 1st Shift)
 1/14/22



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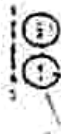
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Rishik Bisdal as Student Coordinator

in Value Added Course on French and Spanish Language
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Sharma, BBP (GEN) I

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Sharma

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Secretary General, IIMT

Sharma

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Director, IIMT

Sharma

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M. ANURAG VEERARAO
Secretary, Integral IQAC

Prof. (Dr.) Anil Panchesh Sharma
Director, IQAC

Dr. Vineta Sharma
Principal, BBA 1st Shift

[Signature]

755



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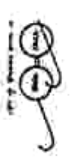
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Saumya Gupta as Student Coordinator

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Gaurav Jha, BBA (GEN) 1

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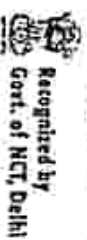


Prof. (Dr.) Anil Parkash Sharma
Director, IIMT



Dr. Vineeta Sharma
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This Certificate is proudly presented to

Kanika Chauhan, BBA (GEN)1

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Secretary General, IIMT

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Director, IIMT

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Harsh Jara, BBA (GEN) I

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Sh. Vineet Aggarwal
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Prof. (Dr.) Anil Parkash Sharma
Director, IMT

Dr. Vineeta Sharma
Principal, BBA 1st Shift





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This Certificate is proudly presented to

Aastha Tyagi, BBA (GEN) 1

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Dr. Vineeta Sharma
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53

20



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REPORT ONLINE CERTIFICATE COURSES ORGANISED IN ASSOCIATION WITH IIT-B SPOKEN TUTORIALS

Under the Aegis of Internal Quality Assurance Cell (IQAC)

Online Certificate Courses were organised for students of BBA and BBA(CAM) - 1st shift & 2nd shift, in association with IIT -B Spoken Tutorials. The details of various courses being offered under Spoken Tutorials were shared with the students and they were free to register for the courses of their choice with a very nominal fees. The courses were pursued as the Individual Learning Workshops of Student Development Programme of IIT-B. Finally 22 students registered for the courses as per the following details:

S.no.	Name of the Course	No. Of students enrolled
1.	Python	15
2.	Inkscape	2
3.	PHP & MySQL	2
4.	Android app using Kotlin	1
5.	HTML	1
6.	Blender	1

The Courses started on 11th October, 2021 and the students were able to complete the course at their own Pace. All the students were awarded the Participation Certificates and 19 students finally received the completion certificates.

Report Prepared by:
Ms. Shailja Khosla
Senior Assistant Professor

Shailja Khosla
23/10/2022

Secma
23/10/2022
Dr. Secma Nath Jain
(HOD, BBA 2nd Shift)

Anil Parkash Sharma

Prof. (Dr.) Anil Parkash Sharma
(Director, IIMT)

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Spoken Tutorials, IIT Bombay : Instructions to download certificates of SDP Training

Preeti Naidu <preetinaidu.iitb@gmail.com>
To: Shailja Khosla <shailjakhosla.iitm@gmail.com>

Mon, Jan 17, 2022 at 11:04 AM

Dear Madam,

Apologies for the late reply. Please find a below-attached list of students registered for various FOSS from your Institute.

#	State	Code	Institution	Foss Name	Coordinator	Registration Period	Event Start Date	Event End Date	Participant Count	Action
1	Delhi	DEL-00104	Ideal Institute of Management and Technology	Python 3.4.3	Preeti Naidu	Oct. 4, 2021 - Oct. 9, 2021	Oct. 11, 2021	Oct. 16, 2021	15	Participant List
2	Delhi	DEL-00104	Ideal Institute of Management and Technology	Inkscape	Preeti Naidu	Oct. 4, 2021 - Oct. 9, 2021	Oct. 11, 2021	Oct. 16, 2021	2	Participant List
3	Delhi	DEL-00104	Ideal Institute of Management and Technology	PHP and MySQL	Preeti Naidu	Oct. 4, 2021 - Oct. 9, 2021	Oct. 11, 2021	Oct. 16, 2021	2	Participant List
4	Delhi	DEL-00104	Ideal Institute of Management and Technology	Android app using Kotlin	Preeti Naidu	Oct. 4, 2021 - Oct. 9, 2021	Oct. 11, 2021	Oct. 16, 2021	1	Participant List
5	Delhi	DEL-00104	Ideal Institute of Management and Technology	HTML	Preeti Naidu	Oct. 4, 2021 - Oct. 9, 2021	Oct. 11, 2021	Oct. 16, 2021	1	Participant List
6	Delhi	DEL-00104	Ideal Institute of Management and Technology	Blender	Preeti Naidu	Oct. 4, 2021 - Oct. 9, 2021	Oct. 11, 2021	Oct. 16, 2021	1	Participant List

In case of any query feel free to call or write to me. Always happy to help you.

Best Regards,

Preeti Naidu
Training Manager
IIT Bombay -Spoken Tutorials, NMEICT, MoE (prev. MHRD) Govt. of India
Mob.: 9987884115

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Website Link : spoken-tutorials.org

For all the latest updates & news, Follow us on our official social media handles.

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Python	
Ishika	
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Harsh Jain	hitendrabisht748@gmail.com
Mohit Sharma	harshjain10390@gmail.com
Vaibhav Sharma	mohitsharma42560@gmail.com
Shivansh Arora	vaibhav.purohit222@gmail.com
Prashant	shivanshjoy@gmail.com
Gaurav singh	prashantmaurya0s3@gmail.com
Honey Sharma	gauravsingh6396@gmail.com
Shruti Rana	s.honey2202@gmail.com
Akash Chaudhary	shrutiiranaa6@gmail.com
Tanya Gupta	Chaudhary.Akash8130@gmail.com
Gaurav singh	tanyagupta19122001@gmail.com
Inkscape	gauravsingh6396@gmail.com
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Dilawar Khan	komal.sh0508@gmail.com
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Ashu Aggarwal	hitendrabisht748@gmail.com
Blender	ashu.aggarwal.1919@gmail.com
Mohd Haris	
HTML	harisahen@gmail.com
Mohd Haris	
Android app using kotlin	harisahen@gmail.com
Samridhi Kapoor	
	samridhikapoor1107@gmail.com



Spoken Tutorial
Project at
IIT Bombay

Certificate for Completion of Training

This is to certify that **PRIYANSHU BISHT** successfully passed a **Python 3.4.3** test, remote conducted by the Spoken Tutorial project, IIT Bombay, under an honour invigilation system. Self learning through Spoken Tutorials and passing an online test completes the training programme.

Prof. Kannan M Moudgal
IIT Bombay

Spoken Tutorial is a project at IIT Bombay, started with funding from the National Mission on Education through ICT, Ministry of Education (previously MHRD), Govt. of India



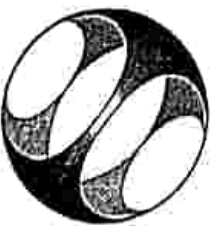
Spoken Tutorial
Project at
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Prof. Kamran M Moudgal's
IIT Bombay

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Spoken Tutorial
Project at
IIT Bombay

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Prof. Kannan M Moudgal
IIT Bombay

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Spoken Tutorial

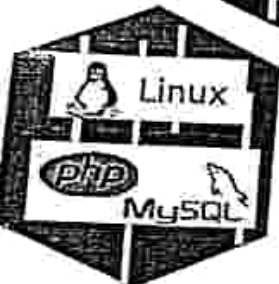
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IIT Bombay



E-Brochure



Arduino Qcad
 Advanced DWSIM Drupal
 Python C++ Ruby Scilab eSim
 Ngspice Blender HTML PERL Tux
 Linux AWK Koha Typing
 GIMP OpenFOAM Libreoffice
 Linux BASH C/C++ Latex Bio
 InKscape GIT Jmol Python
 OpenModelica Application Xfig
 GeoGebra ExpeYES Avogadro
 Moodle NetBeans GChemPaint
 Cell Designer PHP & MySQL

Basic Computer Skills & Office Automation

Software / FOSS name	Applications / Skills & Employability
Introduction to Computers	How to use computers for day-today activities.
LibreOffice - Writer, Calc, Impress, Base, Draw, Math	Office Automation system - Documentation, Spreadsheet, Slide making.
Linux, Linux AWK, Ubuntu, BOSS	Free and Open source operating system. Actively being taken up by E-Governance programs and SMEs.
Firefox	Web browser. Used for all internet browsing purposes.
Tux Typing	Teaches 10 Finger typing.

Programming Languages / Information Technology

C / C++, Advance C++, Java, Java Business Application, Netbeans	C is the most popular language worldwide. Java is also popular with ability to run the same program on different systems relevant to World Wide Web software. NetBeans is an open-source integrated development environment (IDE). Smooth JavaScript editor, Templates profiler & GUI Design tool. JBA is used to create business applications and provide domain expertise.
Ruby	Ruby is an object oriented scripting language use widely for developing web applications.
GIT	GIT is a version-control system for tracking changes in computer files and coordinating work on those files among multiple people.
Android App using Kotlin	Learn to architect and develop Android apps in the Kotlin programming language. With these techniques you'll create apps in less time, writing less code, and with fewer errors.
HTML	Hypertext Markup Language is the standard markup language for documents designed to be displayed in a web browser.

Modelling and Simulation

DWSIM	DWSIM is a software for modeling, simulation, and optimization of steady-state chemical processes, Use in Chemical industry.
OpenModelica	OpenModelica is used for Simulating, Optimising, Analysing complex dynamic systems. Eg. In power plant, water treatment, automotive processes optimization.

Mathematics / Statistics

GeoGebra	Dynamic Mathematics Software (DMS) for teaching and learning mathematics from middle school through college level.
R (like SPSS)	Programming language used for statistical computing and graphics.
Biopython	Tool for Computational Biology and Bioinformatics.

GIMP (like Photoshop)	GIMP is a graphics editor used for image retouching and editing, free-form drawing etc.
Inkscape (like Corel Draw)	Inkscape designs and creates a wide variety of graphics such as illustrations, icons, logos, diagrams, maps and web graphics.
Blender (like Maya 3D)	Blender is a 3D computer graphics software toolset used for creating animated films, visual effects, art, 3D printed models, games.
QCAD	QCAD is used to create technical drawings such as plans for buildings, interiors, mechanical parts or schematics and diagrams.
Synfig	Synfig Studio eliminates the need to create animation frame-by frame, allowing you to produce 2D animation of a higher quality with fewer people and resources.

Scripting Languages / Web Development

Python	Used for web programming eg. Django, Zope, Google App Engine, Desktop applications, Web Development sites eg. Facebook, Google search, Wikipedia.
PERL	Perl is a general-purpose programming language useful as a Glue language for tying together systems – hence invaluable to System Administrators and for Web Development.
PHP & MySQL	Used as Web development and Database Management Systems package.
Drupal	Drupal is a content management system (CMS) written in PHP and distributed under the GNU General Public License. Useful for website-building and web applications.

Mechanical / Civil / Electrical – Engineering disciplines

Open Foam	Data processing and visualisation. Aerodynamics, Building constructions.
Cad (eSim)	Tool for circuit design, simulation, analysis and PCB design.
QGIS	QGIS is an application that supports viewing, editing, and analysis of geospatial data. It allows users to analyse and edit spatial information, in addition to composing and exporting graphical maps.

Chemistry / Bio-Chemistry

Avogadro	Avogadro is a molecule editor and visualizer.
GChemPaint	GChemPaint allows you to draw and display 2D chemical structures. Very useful to teach and learn abstract chemistry concepts.
Cell Designer	Cell designer is a drawing tool – a structured diagram editor for biochemical networks & gene-regulatory drawings.
Jmol Application	It is used for molecular modelling chemical structures in 3 dimensions. eg. In molecular biology pertinent structures.

Electronics / Physics

Arduino	Arduino is an open source platform used for building electronics projects. Or creating interactive objects or environments. eg. Used in Robotics
Ngspice	It is a program used in integrated circuit and board-level design to check the integrity of circuit designs and to predict circuit behavior.
ExpEYES	ExpEYES stands for Experiments for Young Engineers and Scientists. A tool for learning science by exploring and experimenting.
Single Board Heater System(SBHS)	The application of this device is in the Control Systems area of Engineering.

Learning Management System

Moodle	Moodle is a learning management system or an online platform for customized learning, assignment and assessment purposes.
LaTeX	The best tool for Technical writing. eg. Math typesetting for Science, Engineering, Technology writing of theses, projects, journal articles, books etc. LaTeX has automatic generation of high quality PDF reports.
Scilab (like MATLAB)	Scientific computation package for Advanced mathematical computations. Use for academics in Physics, Engineering, Applied mathematics, Statistics & in Data Analytics companies and departments.

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Spoken Tutorial project is funded by National Mission Education through ICT, Ministry of Education, Govt. Of India.

<http://spoken-tutorial.org>

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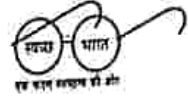
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AN ISO 9001:2015
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*Report of Two Weeks Online Advanced Certificate Programme
Under the Aegis of Internal Quality Assurance Cell (IQAC)*

In association with

District Legal Services Authority, Shahdara

On

*"Dimensions and Implications of Laws of Intellectual Property Rights in
Contemporary World"*

13th July to 25th July, 2020

Timings- 11:00 a.m. – 1:00 p.m.

With the advent of the COVID-19 pandemic, the education sector was compelled to champion its own transformation and evolve into a virtual platform of enhanced learning. Ideal Institute of Management and Technology is an academic institution that has been continually promoting excellence in professional education, and continues to advance knowledge during the current global pandemic as well. To adhere to the exponential increase in online learning, and in line with its vision to proliferate learning in all spheres, Ideal Institute of Management and Technology organised an online advanced certificate programme on '*Dimensions and Implications of Laws of Intellectual Property Rights in Contemporary World*' in association with District Legal Services Authority (Shahdara) for two consecutive weeks from July 13, 2020 (Monday) to July 25, 2020 (Saturday) between 11.00 A.M - 1.00 P.M. under the guidance of the Hon'ble Director of the institute Prof. (Dr.) Anil Parkash Sharma and Principal, School of Law, IIMT, Prof. (Dr.) T.P.S. Rathore.

The programme, a brainchild of Dr. Arun Gupta, Vice-Principal, School of Law, IIMT received an overwhelming response from all over India with more than 150 registrations and was conducted online through Cisco WebEx platform between 11:00 a.m. to 01:00 p.m. daily. The success of the programme was applauded by the participants themselves who in turn requested the Programme Patron for more such future events.

DAY 1: 13/07/2020 (INAUGURAL SESSION)

CHIEF GUEST

Prof. (Dr.) A. P. Singh (Dean, USLLS, GGSIP University, Delhi)

Prof. (Dr.) A. P. Singh appreciated the initiative taken by the Institute in introducing a certificate programme on a very pertinent subject of Contemporary times. Sir referred to several modern issues relating to compulsory licensing and emphasized the role of the Indian patent office in granting such licenses. Concluding on a positive note, Sir expressed anticipation for the advent of prosperity in the field of indigenous Intellectual Property laws.

CHIEF GUEST

Prof. (Dr.) V. K. Ahuja (PIC, Law Centre-II, Faculty of Law, University of Delhi)

Prof. Ahuja commenced his inaugural address by referring to the peculiar juxtaposition between Artificial Intelligence and Intellectual Property laws. He elaborately discussed plant breeder's rights, and Right to Education and concluded by emphasizing on the contemporary dilemma viz-a-viz the right to health and Intellectual Property rights wherein he discussed drug patenting and its implications, especially during pandemic times.

SPECIAL GUEST

Ms. Vidhi Gupta Anand (DJS) Secretary, DLSA (Shahdara)

Ms. Vidhi Gupta discussed the role played by the District Legal Services Authority with reference to legal education in India. She said that the virtual era has made Intellectual Property rights a significant field of study. She concluded by congratulating the institute for choosing a very relevant topic for the programme.

GUEST OF HONOUR

Dr. Rakesh Kumar (Assistant Professor, USLLS, GGSIP University)

Dr. Kumar started by earmarking COVID-19 as an opportunity in disguise and thereby moving on to state the significance of the subject in the present scenario. Sir discussed the moral issues relating to fair-use. To conclude, Sir discussed Intellectual Property rights and their interface with market monopolization through the example of startup licensing.

SPEAKER

Ms. Prerna Gulati (Senior Assistant Professor, IIMT)

Madam discussed the definition of Intellectual Property and its broad categorization as under-

1. Copyright and related rights

2. Industrial Property

She further probed upon why the rights provide exclusivity to creators and enumerated upon each individual type of intellectual property right. Madam concluded by presenting an international perspective and avidly denouncing piracy.

The keynote address was followed by a question answer round and also a quiz based on the same. The quiz winner as announced in the same session was- Ms. Samprithi, 5th year, Govt. Law College Kerala

DAY 2: 14/07/2020

Dr. Alka Chawla (Associate Professor, CLC, Faculty of Law, University of Delhi)

Dr. Chawla's keynote address was on the topic of **Copyright Laws in India**. Ma'am began her session with an introduction to the general principles of copyright laws. She then discussed the process of registration of copyrights in India. She also explained the idea-expression dichotomy. She proceeded to enumerate the three bundles of rights that subsist within an individual's existing copyright. The author-owner conflict was described through numerous real life examples by ma'am. She also highlighted the key amendments introduced in the Act in the year 2012. Ma'am then proceeded to explain the practical nuances of copyright protection through the application of Anton Piller Order, John Doe Order, Norwich Order, and Mareva Injunction.

The keynote address was followed by a question answer round and also a quiz based on the same. The quiz winner as announced in the same session was- Ms. Prabanjani R., 3rd year, Govt. Law College, Tamil Nadu

DAY 3: 15/07/2020

Dr. M. Shakthivel (Assistant Professor, USLLS, GGSIP University)

Dr. Shakthivel's keynote address was on the topic of **IPR Issues in Digital Domain**. Sir broadly covered the themes of copyright of data available online, piracy in entertainment contents, plagiarism, and artificial intelligence in his address. Sir discussed the limitations of the law to regulate cyber space while pointing towards the need of creating affordable options in a market-driven economy in order to curb issues of 'alternate availability'. He explained the advent of circumventing tools through the examples of peer to peer transfer and torrents and pointed towards the limitations of take down notice and jurisdictional issues. ISP liability was discussed especially with reference to the advent of the current pandemic viz a viz educational and literary works. He concluded by suggesting the need to reexamine digital copyright laws with reference

to the growing issues in the field in terms of the duration of protection, nature of rights, nature of fair use provisions, and access to copyright material.

The keynote address was followed by a question answer round and also a quiz based on the same. The quiz winner as announced in the same session was- Dr. Saurabh Verma, Assistant Professor, NIT, Silchar, Assam

DAY 4: 16/07/2020

Mr. Yogesh Pai (Assistant Professor, National Law University, Delhi)

Mr. Pai's keynote address was on the topic of **Introduction to International IP Protection**. He related governmental investment to research and development cost of intellectual property and enumerated how subsidies affect the choices made by the government while investing in certain kinds of intellectual property over and above other kinds of IP. The investment paradigm was explained with reference to the two-fold public policy of generating incentives and reducing asymmetry in information. He concluded by elaborating upon subject matter exclusion through examples.

The keynote address was followed by a question answer round and also a quiz based on the same. The quiz winner as announced in the same session was- Mr. Prateek Kumar, 3rd year, IIMT, Delhi

DAY 5: 17/07/2020

Mr. Abhishek Chandra Mishra (Managing Partner, Mishra and Mishra Associates)

Mr. Mishra's keynote address was on the topic of **Law relating to Patents in India**. Salient features and safeguards of patent law were elaborated upon through examples with a detailed discussion on safeguards of compulsory license, provisions to deal with public health emergencies, revocation of patents in public interest, and for the purposes of security considerations. Sir explained the various types of patents and the three key features of patentable inventions which are novelty, invention, and capability of industrial application. Towards the end, Sir discussed the changes in patent litigation from 2005 to 2020 highlighting the amendments in the years 2015 and 2018.

The keynote address was followed by a question answer round and also a quiz based on the same. The quiz winner as announced in the same session was- Ms. Srishti Bansal, 3rd year, IIMT, Delhi

DAY 6: 18/07/2020

Mr. Harjot Singh (Director, Twinwood Law Practices Ltd., Birmingham, U.K.)

Mr. Singh's keynote address was on the topic of **IP Litigation and Dispute Resolution**. Through a discussion of TRIPS agreement and the threefold requirements of novelty, invention, and industrial application as provided under the same, he compared the requirements of patent application under the National laws of both India and U.K. He elaborated upon the concept of Intellectual Property Licensing. Intellectual property was explained as a qualifiable asset measured in terms of economic benefit and enhanced value of associated assets. In conclusion, Sir pointed out the importance of intellectual property and related laws to usher in positive change in society and suggested the integration of alternative dispute resolution methodologies in IP litigation.

The keynote address was followed by a question answer round and also a quiz based on the same. The quiz winner as announced in the same session was- Ms. Sonali Yadav, Research Scholar, Babu Banarsi Das University, U.P

DAY 7: 20/07/2020

Dr. Shikha Sharma (Assistant Professor, University of Delhi)

Dr. Sharma's keynote address was on the topic of **Trademarks Laws**. Ma'am started her address by stating the sources of trademark law as national statutes, judicial precedents, and international treaties. She elaborated upon the role played by the four pivots of intellectual property appellate board, the Paris Convention, the TRIPS agreement, and the Madrid protocol in the shaping of the contemporary trademark law. Ma'am delineated the difference between trademarks and trade names. Ma'am concluded by highlighting the importance of the theme of contemporary issues and trademarks while elucidating the concept of comparative advertising through puffery and denigration, and non-conventional trademarks.

The keynote address was followed by a question answer round and also a quiz based on the same. The quiz winner as announced in the same session was- Ms. Tesu Gupta, Amity University

DAY 8: 21/07/2020

Dr. Payal Jain (Senior Assistant Professor, IIMT)

Dr. Jain's keynote address was on the topic of **Geographical Indications**. She elaborated upon the special characteristics of origin, quality, and reputation through examples of Darjeeling tea, Banarsi saffron, and Basmati rice. Factors determining the quality of geographical indication were

... by ma'am. The impact of geographical indications on developing countries was elaborated upon. While concluding, ma'am mentioned the recent GI tags of 2020 in India and highlighted that India currently has 370 geographical indications which are growing at a tremendous speed due to the exponentially expanding market.

The keynote address was followed by a question answer round and also a quiz based on the same. The quiz winner as announced in the same session was- Mr. Prateek Kumar, 3rd year, IIMT, Delhi

DAY 9: 22/07/2020

Ms. Anukriti Gupta (Assistant Professor, IIMT)

Ms. Gupta's keynote address was on the topic of **Design Laws in India**. Ma'am explained 'designs' through an inclusive definition stating that it includes manual, mechanical, or chemical industrial processes appealing to the eye. The word 'ornamental' was discussed by ma'am through numerous examples elaborating upon the fact that it implies an increase in aesthetic value without a change in utility. She explained the commercial viability of designs through the dual tests of noticeability and influencing customer preference. While explaining the procedure to apply for registration under the Designs Act, she explained the requirements of form 1 along with the prescribed fee as provided under schedule I.

The keynote address was followed by a question answer round and also a quiz based on the same. The quiz winner as announced in the same session was- Ms. Anupa Shyam, Visiting Professor, Amrita Vishwavidyapeetham, Tamil Nadu

DAY 10: 23/07/2020

Dr. Vijay Aggarwal (Vice-President, Competition Law Bar Association, Delhi)

Dr. Aggarwal's keynote address was on the topic of **Intellectual Property Laws and Competition Laws**. Sir began by discussing trade-related aspects of intellectual property rights and Indian competition law. Sir also discussed the Berne convention with reference to copyright and protection to computer programs. Authorization or prohibition of commercial rental to the public and protection of rights of performers and broadcasters was discussed by Sir to explain the impact of trade on Intellectual property. Sir elucidated the contradiction and collaboration of intellectual property and competition law through recent cases. To conclude, he pointed out that the nexus between the two regimes is growing at a tremendous pace and India needs to cultivate its competition policy to encompass intellectual property in a way that makes use of the tremendous market potential that the interface can generate.

The keynote address was followed by a question answer round and also a quiz based on the same. The quiz winner as announced in the same session was- Ms. Koyel Roy, Assistant Professor, Amity Law School, Kolkata

DAY 11: 24/07/2020

Mr. Shashikant Yadav (Researcher, Dundee University, Scotland)

Mr. Yadav's keynote address was on the topic of **Intellectual Property and Environmental Law**. Sir began by introducing the concept of environmentally sound technology transfer. He then related the same to the intellectual property rights regime. Key issues pertaining to intellectual property rights, climate change negotiations, and TRIPS were highlighted by him. Patentability of environmentally sound technology was another major theme discussed by sir. He elucidated the concept of equitable benefit sharing and common but differentiated responsibilities. Sir concluded with an illustrative chart describing the process of ABS application through the stages of consultation, agreement, and reporting.

The keynote address was followed by a question answer round and also a quiz based on the same. The quiz winner as announced in the same session was- Mr. Mohit Sharma, Legal Counsel, Sharma Associates

DAY 12: 25/07/2020 (VALEDICTORY SESSION)

The Chief Guest for the Valedictory session was Mr. Harjot Singh (Director, Twinwood Law Practices Ltd., Birmingham, U.K.) and the Special Guest was Ms. Vidhi Gupta Anand (DJS) Secretary, DLSA (Shahdara).

The welcome address for the Chief Guest was read by the Hon'ble Director of the Institute, Prof. (Dr.) Anil Parkash Sharma while the welcome address for the Special Guest was read by Dr. Payal Jain, Senior Assistant Professor, IIMT.

The welcome address was followed by the felicitation ceremony wherein Prof. (Dr.) T.P.S. Rathore, Principal, School of Law, IIMT presented a virtual bouquet on behalf of the Institute to the Chief Guest as a token of appreciation and gratitude while the felicitation of the Special Guest was done by Ms. Purna Gulati, Senior Assistant Professor, IIMT.

The virtual Letter of appreciation was presented to the Chief Guest by Ms. Seema Nath Jain, Principal, BBA 2nd shift, IIMT and the same was presented to the Special Guest by Dr. Vineeta Sharma, Principal, BBA 1st shift, IIMT.

The guests for the day then addressed the gathering in the following words:

Mr. Harjot Singh (Director, Twinwood Law Practices Ltd., Birmingham, U.K.)

Chief Guest, Mr. Singh discussed intellectual property rights from the standpoint of human rights approach and emphasized the need for a balance between the rights of inventors and the interests of the wider society. Sir discussed how the intellectual property laws have evolved from a purely commercial standpoint to their current stance of inclusion. He also traced the nexus between international law and intellectual property law. Sir concluded by highlighting that intellectual property laws of all nation states are constantly trying to keep abreast with global technological advancement. In the Valedictory session remarks, Mr. Singh appreciated the programme as a unique endeavor taken by the Institute in engaging participants in interactive learning during the uncertain and stressful time of the pandemic.

Ms. Vidhi Gupta Anand (DJS) Secretary, DLSA (Shahdara)

Special Guest, Ms. Vidhi Gupta Anand congratulated the Institute for successfully completing the two weeks online advanced certificate programme on intellectual property rights. Ma'am stated that the pandemic faced by the world has ushered in a virtual era which has rendered the topic of the programme a very significant field of study in the contemporary world for the stakeholders of the legal system. She congratulated the institute for its effort on behalf of the District Legal Services Authority and stated that she looked forward to many more events of a like nature in the near future.

A virtual certificate distribution ceremony was conducted towards the end of the valedictory session. Certificates of appreciation were awarded to quiz winners of each session by the Chief Guest, Mr. Harjot Singh (Director, Twinwood Law Practices Ltd., Birmingham, U.K.), Prof. (Dr.) T.P.S. Rathore (Principal, School of Law, IIMT), and Dr. Arun Gupta (Vice- Principal, School of Law, IIMT). Apart from the quiz winners of each day, the overall performer- Dr. Saurabh Verma, Assistant Professor, NIT, Silchar, Assam, was also awarded a certificate of appreciation during the valedictory session.

Apart from the certificates of appreciation awarded to the quiz winners, each participant of the programme was also awarded an e- certificate for participation. The certificates were emailed to the participants after the programme.

The participants expressed their appreciation and satisfaction to the organizers and also requested them to conduct similar certificate programmes in the near future.


The concluding day of the two weeks online advanced certificate programme on 'Dimensions and Implications of Laws of Intellectual Property Rights in Contemporary World' organised by IIMT in association with District Legal Services Authority, Shahdara, also witnessed the


Hon'ble Director of the Institute Prof. (Dr.) Anil Parkash Sharma commemorating the guests and all the keynote speakers. He not just congratulated the international and national participants for successfully completing the programme, but also applauded their active participation, and interaction with the speakers in the question answer rounds held after each keynote address. Towards the end, he also congratulated the organizing team as well as the faculty members of IIMT for the success of the programme which not just led to exchange of knowledge and ideas but also managed to bring professionals and students from wide array of domains closer despite the limitations posed by a virtual world.

Principal, School of Law, Prof. (Dr.) T.P.S. Rathore also congratulated the faculty members of IIMT for the success of the event. During the course of the two weeks programme, sir not only constantly kept up the spirit of the organizing team through his anecdotes of wisdom but also personally participated in raising the ceremonial salute at the end of each day and presenting the vote of thanks during the inaugural and valedictory session.

Programme Patron and Vice-Principal, School of Law Dr. Arun Gupta actively partook in the programme and constantly motivated and guided the faculty members and students involved in the organization of the event. Sir read the welcome note, the welcome address, and the vote of thanks on various days apart from also being the virtual host for the entire event thereby monitoring and maintaining discipline in the spirit of qualitative learning. His guidance and wisdom shaped the two weeks programme and motivated the faculty members for organizing more such events in the future.

The valedictory session of the programme was successfully concluded with the **Vote of Thanks** presented by Prof. (Dr.) T.P.S. Rathore, Principal, School of Law, IIMT followed by the **ceremonial salute** in honour and memory of India's martyrs.


Report prepared by:
Mr. Eesh Singh
(Assistant Professor, IIMT)


Dr. Arun Gupta
Vice-Principal (Law)

Prof. (Dr.) Anil Parkash Sharma
(Director, IIMT)



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Certificate of Participation

This certificate is conferred to Dr./Mr./Ms. Yashuti Sharma

representing Ideal Institute of Management and Technology, GGSIPU, Delhi

for attending and successfully completing the "Two Weeks Online Advanced Certificate Programme" on "Dimensions and Implications of Laws of Intellectual Property Rights in Contemporary World" organised by Ideal Institute of Management and Technology held from 13th July to 25th July, 2020.

The institute deeply appreciates your dedication and wish you great success in your future endeavours.

Sudha Aggarwal
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Vineet Aggarwal
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This certificate is conferred to Dr./Mr./Ms. Aditya Kiran Pahiary (Farm Manager)
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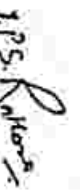
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This certificate is conferred to Dr./Mr./Ms. Anchal (RA)


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for attending and successfully completing the "Two Weeks Online Advanced Certificate Programme" on "Dimensions and Implications of Laws of Intellectual Property Rights in Contemporary World" organised by Ideal Institute of Management and Technology held from 13th July to 25th July, 2020. The institute deeply appreciates your dedication and wish you great success in your future endeavours.


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This certificate is conferred to Dr./Mr./Ms. Anupa Shyam (Visiting Professor)

representing Amrita Vishwa Vidyapeetham, Tamil Nadu

for attending and successfully completing the "Two Weeks Online Advanced Certificate Programme" on "Dimensions and Implications of Laws of Intellectual Property Rights in Contemporary World" organised by Ideal Institute of Management and Technology held from 13th July to 25th July, 2020.

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This certificate is conferred to Dr./Mr./Ms. Arjun Shaji (Assistant Professor)

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for attending and successfully completing the "Two Weeks Online Advanced Certificate Programme" on "Dimensions and Implications of Laws of Intellectual Property Rights in Contemporary World" organised by Ideal Institute of Management and Technology held from 13th July to 25th July, 2020.

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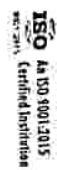
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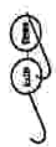
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This certificate is conferred to Dr./Mr./Ms. ATHIRA P S (Assistant Professor)

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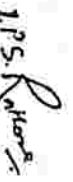
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This certificate is conferred to Dr./Mr./Ms. Dr. Arun Kumar Singh (Assistant Professor)
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This certificate is conferred to Dr. Mr./Ms. Dr. Nimmi (Asst. Professor, Law)

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This certificate is conferred to Dr.Mr.Ms. Dr. Gurujit Singh (Assistant Professor)

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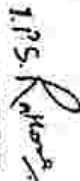
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This certificate is conferred to Dr./Mr./Ms. Dr. Rakesh K Handa (Assistant Professor)
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This certificate is conferred to Dr./Mr./Ms. Dr. Shivani Goswami (Associate Professor)
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This certificate is conferred to Dr./Mr./Ms. **Rajnish Jindal (Assistant Professor)**

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16 X, Karkardooma Institutional Area, Delhi - 110092



under the aegis of
Internal Quality of Assurance Cell (IQAC)
in association with



SHAHDARA DISTRICT LEGAL SERVICES AUTHORITY

TWO WEEKS ONLINE ADVANCED CERTIFICATE PROGRAMME

Certificate of Participation

This certificate is conferred to Dr./Mr./Ms. Satyanarayan Pattanaik (Lecturer)
representing A. B. Women's College

for attending and successfully completing the "Two Weeks Online Advanced Certificate Programme" on "Dimensions and Implications of Laws of Intellectual Property Rights in Contemporary World" organised by Ideal Institute of Management and Technology held from 13th July to 25th July, 2020.
The institute deeply appreciates your dedication and wish you great success in your future endeavours.

Sudha Aggarwal
Chairperson

Vinod Aggarwal
Secretary General

Prof. (Dr.) Anil Parkash Sharma
Director

Prof. (Dr.) T.P.S. Rathore
Principal, School of Law

Dr. Arun Gupta
Convener



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SHAHADARA DISTRICT LEGAL SERVICES AUTHORITY

TWO WEEKS ONLINE ADVANCED CERTIFICATE PROGRAMME Certificate of Participation


This certificate is conferred to Dr./Mr./Ms. Seetharaman Subramaniam (Assistant Professor)
representing Asmita College of Law

for attending and successfully completing the "Two Weeks Online Advanced Certificate Programme" on "Dimensions and Implications of Laws of Intellectual Property Rights in Contemporary World" organised by Ideal Institute of Management and Technology held from 13th July to 25th July, 2020.
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Director


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Dr. Arun Gupta
Convener



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Muslim University

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This certificate is conferred to Dr./Mr./Ms. Shubhi Trivedi (Assistant Professor)
representing School of Law, Sandip University, Maharashtra

for attending and successfully completing the "Two Weeks Online Advanced Certificate Programme"
on "Dimensions and Implications of Laws of Intellectual Property Rights in Contemporary World"
organised by Ideal Institute of Management and Technology held from 13th July to 25th July, 2020.
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Under the aegis of
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Organises

Online Certificate Course on

Intellectual Property, Business Development and Advance Excel

Key Training Contents:

- Introduction to Patent, design, trademark and Copyright.
- Introduction to international bodies related to IPR.
- Summary of Indian Patent Act 1970.
- The need and requirement of Patent, design, trademark and copyrights.
- The types and methodology to make a patent, design, trademark and copyright.
- The Market Research in IPR
- The Business Development approaches in IP analysis.
- Some Notable Case Discussions of IP market with examples.
- Advance tools of MS Excel
- Security
- Templates
- Data Tables
- Charts
- Data Validation and Filtering
- Data Sorting
- Some Advance Formulas for Advance Data Management

Registration Fee:

- 300/- Per Student (For IIMTians)
- 400/- Per Student (Others)

Course Duration:

- 10 Hours
- 7 Session (1.5 Hour Each)

Registration Link

<https://forms.gle/MSZKPhnAHx8RrEbq6>

16 X, karkardooma Institutional Area, Delhi- 110092

Tel.: 011-222372639, 22375961

www.idealinstitute.edu.in

Contact Details:

Ms. Rakhi Gangal-9891600171

Mr. Gagandeep Singh-9654160856



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ONE WEEK ONLINE CERTIFICATE COURSE IN INTELLECTUAL PROPERTY RIGHTS AND ADVANCE EXCEL

Certificate of Participation

*This Certificate acknowledges that Anant Kakkar
of Ideal Institute of Management and Technology, Karkardooma, Delhi
has participated in "One Week Online Certificate Course in Intellectual Property Rights
and Advance Excel" organised by Ideal Institute of Management and Technology held
from 6th July - 12th July, 2020 (Monday - Sunday). We deeply appreciate your dedication
and wish you a great success in your future endeavours.*

Sudha Aggarwal
Chairperson, IIMT

Vineet Aggarwal
Secretary General, IIMT

Prof. (Dr.) Anil Parkash Sharma
Director, IIMT



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ONE WEEK ONLINE CERTIFICATE COURSE IN INTELLECTUAL PROPERTY RIGHTS AND ADVANCE EXCEL

Certificate of Participation

*This Certificate acknowledges that Aarti
of Ideal Institute of Management and Technology, Karkardooma, Delhi
has participated in "One Week Online Certificate Course in Intellectual Property Rights
and Advance Excel" organised by Ideal Institute of Management and Technology held
from 6th July - 12th July, 2020 (Monday - Sunday). We deeply appreciate your dedication
and wish you a great success in your future endeavours.*

Sudha Aggarwal
Chairperson, IIMT

Vineet Aggarwal
Secretary General, IIMT

Prof. (Dr.) Anil Parkash Sharma
Director, IIMT

Zoom Meeting | 11:50 AM

11:50 AM

Participants (17)

- Prof. Dr. Hani Faridah Shalma
- Prof. Dr. Hani Faridah Shalma
- Prof. Dr. Hani Faridah Shalma
- Prof. Dr. Hani Faridah Shalma
- Prof. Dr. Hani Faridah Shalma
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- Prof. Dr. Hani Faridah Shalma
- Prof. Dr. Hani Faridah Shalma
- Prof. Dr. Hani Faridah Shalma
- Prof. Dr. Hani Faridah Shalma

Chat

Thank you so much for the information
Thank you mam
Thank you mam
Yes

To: Everyone

11:50 AM

11:50 AM

Zoom Meeting | 11:50 AM

11:50 AM

Participants (16)

- Prof. Dr. Hani Faridah Shalma
- Prof. Dr. Hani Faridah Shalma
- Prof. Dr. Hani Faridah Shalma
- Prof. Dr. Hani Faridah Shalma
- Prof. Dr. Hani Faridah Shalma
- Prof. Dr. Hani Faridah Shalma
- Prof. Dr. Hani Faridah Shalma
- Prof. Dr. Hani Faridah Shalma
- Prof. Dr. Hani Faridah Shalma
- Prof. Dr. Hani Faridah Shalma
- Prof. Dr. Hani Faridah Shalma
- Prof. Dr. Hani Faridah Shalma
- Prof. Dr. Hani Faridah Shalma
- Prof. Dr. Hani Faridah Shalma
- Prof. Dr. Hani Faridah Shalma

Chat

Thank you so much for the information
Thank you mam
Thank you mam
Yes

To: Everyone

11:50 AM

11:50 AM

OneWebMeeting - Meeting ID: 134 811 244 344

Participants (17)

- Apurva Gupta
- Shruti Mishra
- gaganthakur
- Dr. Anjali Kaur Sahni
- Dr. Anshu Sharma
- Dr. Dimple Jain
- Dr. Divya Singh
- Dr. Seema Gupta
- Dr. Deepak Singh
- Dr. Nisha Gupta
- Dr. Pooja Mehra
- Dr. Rishi Chahal
- Dr. Sakshi Jain
- Dr. Sneha

OneWebMeeting - Meeting ID: 134 811 244 344

Participants (33)

- Dr. Smit
- Dr. Manish Kaur
- Dr. Karan
- Dr. Manish Sahni
- Dr. Manvi Manish
- Dr. Manish Jain
- Dr. Nisha Gupta
- Dr. Nisha Jain
- Dr. NIGITA JOSHI
- Dr. Sneha Gupta

Chat

Dear faculty members kindly fill the attendance form...

[Click Here to fill the attendance form](#)

[Click Here to fill the attendance form](#)

No of...

Roll No.	Name	Physics	Mathematics	Computer	Language/Other	Total	Average
13402701	Aditya Kulkarni	78	79	76	72	305	76
13402702	Akshay Mahapatra	54	58	66	61	241	60.25
13402703	Akshay Mahapatra	61	63	58	61	243	60.75
13402704	Anshu Gupta	65	64	70	56	255	63.75
13402705	Mahesh Sharma	70	68	60	70	268	67
13402706	Rishi Singh	65	65	70	65	265	66.25
13402707	Rishi Singh	65	65	70	65	265	66.25
13402708	Rishi Singh	65	65	70	65	265	66.25
13402709	Rishi Singh	65	65	70	65	265	66.25
13402710	Rishi Singh	65	65	70	65	265	66.25
13402711	Rishi Singh	65	65	70	65	265	66.25
13402712	Rishi Singh	65	65	70	65	265	66.25
13402713	Rishi Singh	65	65	70	65	265	66.25
13402714	Rishi Singh	65	65	70	65	265	66.25
13402715	Rishi Singh	65	65	70	65	265	66.25
13402716	Rishi Singh	65	65	70	65	265	66.25
13402717	Rishi Singh	65	65	70	65	265	66.25
13402718	Rishi Singh	65	65	70	65	265	66.25
13402719	Rishi Singh	65	65	70	65	265	66.25
13402720	Rishi Singh	65	65	70	65	265	66.25
13402721	Rishi Singh	65	65	70	65	265	66.25
13402722	Rishi Singh	65	65	70	65	265	66.25
13402723	Rishi Singh	65	65	70	65	265	66.25
13402724	Rishi Singh	65	65	70	65	265	66.25
13402725	Rishi Singh	65	65	70	65	265	66.25
13402726	Rishi Singh	65	65	70	65	265	66.25
13402727	Rishi Singh	65	65	70	65	265	66.25
13402728	Rishi Singh	65	65	70	65	265	66.25
13402729	Rishi Singh	65	65	70	65	265	66.25
13402730	Rishi Singh	65	65	70	65	265	66.25
13402731	Rishi Singh	65	65	70	65	265	66.25
13402732	Rishi Singh	65	65	70	65	265	66.25
13402733	Rishi Singh	65	65	70	65	265	66.25
13402734	Rishi Singh	65	65	70	65	265	66.25
13402735	Rishi Singh	65	65	70	65	265	66.25
13402736	Rishi Singh	65	65	70	65	265	66.25
13402737	Rishi Singh	65	65	70	65	265	66.25
13402738	Rishi Singh	65	65	70	65	265	66.25
13402739	Rishi Singh	65	65	70	65	265	66.25
13402740	Rishi Singh	65	65	70	65	265	66.25

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सुखदेव प्रसाद



सुखदेव प्रसाद

Report of Five Days Online Certificate Programme for Students
On
DIGITAL MARKETING
Under the Aegis of Internal Quality Assurance Cell (IQAC)

5 Day's (23rd June- 2nd July 2020)

Time: 11 AM- 12.30 PM



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Report of Five Days Online Certificate Programme for Students

On

DIGITAL MARKETING

Under the Aegis of Internal Quality Assurance Cell (IQAC)

5 Day's (23rd June- 2nd July 2020)

Time: 11 AM- 12.30 PM

DAY-1

SESSIONS	EXECUTING TEAM OF IIMT	SESSION IN BRIEF
	<p>Ms. Seema Nath Jain (Overall Head) Anchoring : Mr. Satpal Arora SaraswatiVandna: Ms. Ayushi Concept Note: Ms. AnshikaRajvanshi Welcome Note: Ms. Astha Sharma (Head) Felicitation: Ms. Ayushi Gupta Report: Mr. SumitDebnath Vote Of Thanks: Dr. Seema Gupta Attendance Sheet Circulation/ Google Form for Students: Ms. Harsh Kalra Student's Discipline and Picture To be taken of the Session: Ms. Saina Jain Faculty Attendee: Mr. Mayank Gupta Ms. Shailja Khosla Mr. Mahesh Sharma</p>	<p style="text-align: center;"><u>Resource Person</u> Mr. Manu Bhutani (E- Commerce Online Marketing Consultant Digital Marketing, Performance Marketing & Ecommerce Online Marketing Consulting)</p> <p style="text-align: center;"><u>Topic:</u></p> <ul style="list-style-type: none"> • Introduction and expectation setting • Basics of Digital Marketing • Digital marketing key figures with respect to India and the world. • Social media marketing: Facebook Marketing <p>Mr. Manu Bhutani started the session by providing insight about Digital Marketing as a powerful tool for promoting products online and to attract the target audience using various social media tools like Facebook, Instagram, Google, Youtube etc. Basic and important concept were practically and patiently explained by the resource person like designing and creating Facebook page and its technical aspects. Students were also provided with an activity to create the Facebook page based on the various business proposals and were asked to submit the same in the next session. The Students enjoyed the session and actively participated in the Q and A session and was benefited by such an organized session.</p>

DAY-2

SESSIONS	EXECUTING TEAM OF IIMT	SESSION IN BRIEF
	<p>Overall Incharge : Ms. Astha Sharma Anchoring : Ms Shilpa Khurana Saraswati Vandna: Mr. Devansh Raghav Welcome Note; Ms. Deepa Jain Felicitation: Mr. Devansh Raghav & Ms. Raakhi Gangal Attendance of students : Ms. Ayushi Gupta Discipline and Picture : Ms. Gagneet Kaur Vote of Thanks: Ms. AnshikaRajvanshi Other Members: Ms. Shailja Khosla, Mr.Mahesh Sharma</p>	<p>Speaker: Mr. Manu Bhutani (along with Mr. Avneesh Kumar) Topic: Digital Marketing and Social Media Marketing Mr. Bhutani started the session with a brief revision of the points discussed in the first session. He then asked the students to share the facebook pages they have created to promote their 'assumed' businesses. This was part of the assignment given after the first session and 24 students had responded by sending their work to Mr. Bhutani. Five students(viz.,Shubhi , Nandini, Anant, Aman&Yashika) volunteered to show their work in the session so that the plus and minus points could be discussed. After this , the discussion focussed on – Secret waysof boosting FB likes, Creativity in FB page designing, Difference between a like and a Follow on FB, Meaning of key terms- Reach, Impression, Engagement, Engagement rate,etc. Three students (viz., Aman, Pragya&Somya) raised some queries at the end, which were very patiently handled by Mr. Bhutani.</p>

Date: - 07-July-2020

DAY-2

SESSIONS	EXECUTING TEAM OF IIMT	SESSION IN BRIEFF
	<p>Overall Incharge : Ms. Astha Sharma Anchoring : Ms Shilpa Khurana Saraswati Vandna: Mr. Devansh Raghav Welcome Note; Ms. Deepa Jain Felicitation: Mr. Devansh Raghav & Ms. Raakhi Gangal Attendance of students : Ms. Ayushi Gupta Discipline and Picture : Ms. Gagneet Kaur Vote of Thanks: Ms. AnshikaRajvanshi Other Members: Ms. Shailja Khosla, Mr.Mahesh Sharma</p>	<p>Speaker: Mr. Manu Bhutani (along with Mr. Avneesh Kumar) Topic: Digital Marketing and Social Media Marketing Mr. Bhutani started the session with a brief revision of the points discussed in the first session. He then asked the students to share the facebook pages they have created to promote their 'assumed' businesses. This was part of the assignment given after the first session and 24 students had responded by sending their work to Mr. Bhutani. Five students(viz.,Shubhi , Nandini, Anant, Aman&Yashika) volunteered to show their work in the session so that the plus and minus points could be discussed. After this , the discussion focussed on – Secret waysof boosting FB likes, Creativity in FB page designing, Difference between a like and a Follow on FB, Meaning of key terms- Reach, Impression, Engagemnt, Engagemnt rate,etc. Three students (viz., Aman, Pragya&Somya) raised some queries at the end, which were very patiently handled by Mr. Bhutani.</p>

DAY-3

SESSIONS	EXECUTING TEAM OF IIMT	SESSION IN BRIEFF
	<p>Ms. Seema Nath Jain(Overall Head)</p> <p>Anchoring : MsRuchi Kalia Khara SaraswatiVandna: Mr. Mayank Gupta</p> <p>Welcome Note(Speaker's Profile): Mr Sumit Kr Debnath</p> <p>Welcome Note: Mr Satpal Arora Felicitation and Picture of the session : Dr. Seema Gupta</p> <p>Report: Ms Amarjit Kaur Sahni Attendance Sheet Circulation/ Google Form for Students: Mr. Gagandeep Singh</p> <p>Student's Discipline in the Session: Ms. Saina Jain</p> <p>Vote Of Thanks: Ms. Sonal Goel</p>	<p style="text-align: center;"><u>Resource Person</u> Mr. Manu Bhutani (E- Commerce Online Marketing Consultant Digital Marketing, Performance Marketing & Ecommerce Online Marketing Consulting)</p> <p style="text-align: center;"><u>Topic:</u></p> <ul style="list-style-type: none"> • Introduction to Instagram Marketing • Creating a new Instagram Business Profile • Instagram bio and profile picture <ul style="list-style-type: none"> • Instagram content creation <ul style="list-style-type: none"> • Reposting • Hashtags, Stories • Instagram analytics <p>Mr. Manu Bhutani started the session by providing insight about the difference between page like and followers by giving the live examples. Then the vitals of Instagram Marketing were elaborated to the students. Basic and important concept were practically and patiently explained by the resource person like designing and creating instagrabusiness profile with its technical aspects. In addition to this, students were explained the essentials of bio and profile picture of Instagram, content creation, reposting, hashtags and difference between post and stories.</p>

Date: - 07-July-2020

DAY-4

SESSIONS	EXECUTING TEAM OF IIMT	SESSION IN BRIEF
	<p>Ms. Seema Nath Jain(Overall Head)</p> <p>Ms. Astha Sharma: Overall Coordination With Speaker And Team Members</p> <p>Anchoring : Ms. Amarjeet Kaur</p> <p>SaraswatiVandana : Ms. Rakhi Gangal</p> <p>Felicitation: Ms. SonalGoel</p> <p>Welcome Address: Ms. Renu Yadav</p> <p>Concep Note: Ms Shailja Khosla</p> <p>Pictures : Ms. Jasmandeep Kaur</p> <p>Attendance: Mr. Devansh Raghav</p> <p>Student's Discipline: Ms. Shilpa Khurana</p> <p>Vote Of Thanks: Ms..AnshikaRajvanshi</p> <p>Report Writing : Ms. RakhiGangal</p>	<p>Resource Person: Mr. Manu Bhutani</p> <p>E-Commerec Online Marketing Consultant Digital Marketing Performance Marketing & Ecommerce Online Marketing Consulting</p> <p>The session was started with the Instagram Page Assignment given to students in last class. Sir had discussed How to manage Instagram pages with more effectiveness which were created by students.</p> <p>Information regarding Facebook as Publicity Tool was also explained. Sir had explained importance of KPI with respect to e-commerce. How more and more audience can be accessed and business can be promoted. It was a wonderful session and Students learned a lot and must be benefited by such an organized session.</p>

DAY-5

SESSIONS	EXECUTING TEAM OF IIMT	SESSION IN BRIEFF
	Anchoring : Ms. Shailja Khosla Saraswati Vandana: Ms. Ayushi Gupta Welcome Address: Ms. Astha Sharma Felicitation: Ms. Gagneet K Bhatia Vote of Thanks: Ms. Jasmandeep Kaur/ RuchiKalia	<p style="text-align: center;">Mr. Manu Bhutani</p> <p style="text-align: center;">E- Commerce Online Marketing Consultant Digital Marketing Topic: Digital Marketing</p> <p>Mr. Manu Bhutani discussed about the Facebook Advertising and its KPI's too. He started the session by asking the questions based on previous 4 days sessions. He further elaborated upon what is important while making facebook advertising campaign. He also suggested what should be the first thing while making the online ads and the level at which objectives are set. He gave the practical demo of facebook advertising. Furthe Mr. Avneesh kumar discussed about the career Opportunites and scope of Digital Marketing in India. The session was also incorporated with an online assessment for taking the feedback about the success of the event. The Participants were very inquisitive after the session and all the queries were very patiently handled by Mr. Manu Bhutani.</p>

Report Complied by:

Astha
7/8/2020
Ms. Astha Sharma

(Program Head, Digital Marketing Course)

Seema
7/8/2020
Ms. Seema Nath Jain

(Overall Head, Online Certificate Course)

Anil Parkash Sharma
Prof. (Dr.) Anil Parkash Sharma
(Director, IIMT)

(HOD, BBA-2nd Shift)

IDEAL INSTITUTE OF MANAGEMENT AND TECHNOLOGY



In collaboration with **Cognoscente Solutions**

Certificate no : CS/IIMT/2020/DW/008




Digital Marketing

Certificate of Merit

This is awarded to
Anant Kakkar

for successful completion and passing assessment of
Digital marketing course organized by
Ideal institute of Management & Technology
in collaboration with Cognoscente Solutions in June '20.




Sheep Singh
Head HR, Cognoscente solutions


Prof. (Dr.) Anil Parkash Sharma
Director, IIMT

Date: - 07-July-2020

DEAL INSTITUTE OF MANAGEMENT AND TECHNOLOGY



In collaboration with

Cognoscente Solutions

Certificate no : CS/IIMT/2020/DW/023

Digital Marketing

Certificate of Merit

This is awarded to

Aman Pratap Singh

for successful completion and passing assessment of
Digital marketing course organized by
Ideal institute of Management & Technology
in collaboration with Cognoscente Solutions in June '20.

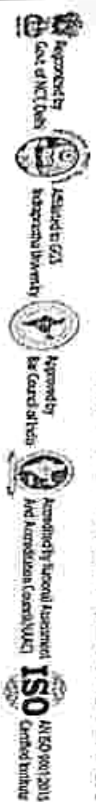
Sheep Singh

Head HR, Cognoscente solutions

Prof. (Dr.) Anil Parkash Sharma
Director, IIMT

Date: - 07-July-2020





In collaboration with **Cognoscente Solutions**



Certificate no : CS/IIMT/2020/DM/017

Digital Marketing

Certificate of Merit

This is awarded to

Aayushi

*for successful completion and passing assessment of
Digital marketing course organized by
Ideal institute of Management & Technology
in collaboration with Cognoscente Solutions in June'20.*

Seep Singh
Head HR, Cognoscente solutions

Prof. (Dr.) Anil Parkash Sharma
Director, IIMT

Date: - 07-July-2020



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In collaboration with **Cognoscente Solutions**

Digital Marketing

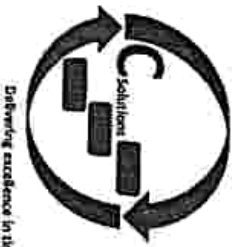
Certificate of Merit

This is awarded to
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for successful completion and passing assessment of
Digital marketing course organized by
Ideal institute of Management & Technology
in collaboration with Cognoscente Solutions in June '20.

Seep Singh
Head HR, Cognoscente solutions

Prof. (Dr.) Anil Parkash Sharma
Director, IIMT





In collaboration with **Cognoscente Solutions**

Certificate no : CS/IIMT/2020/DM/018

Digital Marketing

Certificate of Merit

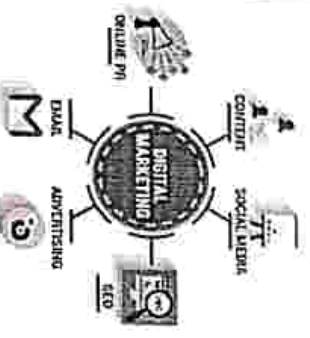
This is awarded to

Yatika Chadha

for successful completion and passing assessment of
Digital marketing course organized by
Ideal institute of Management & Technology
in collaboration with Cognoscente Solutions in June '20.

Seep Singh
Head HR, Cognoscente solutions

Prof. (Dr.) Anil Parkash Sharma
Director, IIMT



Date: - 07-July-2020



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Under the aegis of

Internal Quality Assurance Cell (IQAC)

In Collaboration with

COGNOSCENTE SOLUTION

Organises

Online Certificate Course on

Digital Marketing

23rd June (Tuesday), 25th June (Thursday), 27th June (Saturday),

30th June (Tuesday), 2nd July (Thursday)

Timings : 11 AM – 12:30 PM

Provides:

Study Material

E Certificate

16 X, karkardooma Institutional Area, Delhi- 110092

Tel. : 011-222372639, 22375961

www.idealinstitute.edu.in

Contact: Ms. Astha Sharma - 9968335020





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ONLINE CERTIFICATE COURSE - Digital Marketing

	PROPOSAL 1
FIRM NAME	COGNOSCENTE SOLUTIONS
INCHARGE	MS. ASTHA SHARMA

SYLLABUS	GRAPHIC DESIGN PAGE, CONTENT CREATION & ACTIVATION SOCIAL MEDIA CONTENT & MANAGEMENT, FACEBOOK & INSTAGRAM ADVERTISEMENT
TIMMING	11:00 AM – 12:30 PM
NUMBER OF STUDENTS	39
<u>DAY1</u>	23 rd JUNE, 2020
DUTIES	<ol style="list-style-type: none"> 1. <u>Mr. SATPAL ARORA</u>: SARASWATI VANDANA 2. <u>Mr. ANSHIKA RAJVANSHI</u>: ANCHORING 3. <u>Ms. ASTHA SHARMA (HEAD)</u>: CONCEPT NOTE 4. <u>Ms. SAINA JAIN</u>: WELCOME NOTE (SPEAKER'S PROFILE) 5. <u>Mr. SATPAL ARORA</u>: FELICITATION & ATTENDANCE SHEET 6. <u>Mr. SUMIT DEBNATH</u>: PICTURES & STUDENT'S DISCIPLINE 7. <u>Dr. SEEMA GUPTA</u>: VOTE OF THANKS/ REPORT
SYLLABUS	<p>INTRODUCTION AND EXPECTATION SETTING, BASICS OF DIGITAL MARKETING, DIGITAL MARKETING KEY FIGURES WITH RESPECT TO INDIA AND THE WORLD, SOCIAL MEDIA MARKETING: FACEBOOK MARKETING, Q&A FOR THE DAY.</p>

	<u>DAY 2</u>	25 th JUNE, 2020
	DUTIES	<ol style="list-style-type: none"> 1. <u>Ms. ASTHA SHARMA (HEAD)</u>: CO-ORDINATE WITH THE MEMBERS 2. <u>Ms. GAGNEET KAUR</u>: PICTURES & DISCIPLINE 3. <u>Mr. DEVANSH RAGHAV</u>: SARASWATI VANDANA 4. <u>Ms. SHAILJA KHOSLA</u>: REPORT 5. <u>Ms. AYUSHI GUPTA</u>: ATTENDANCE SHEET 6. <u>Ms. DEEPA JAIN</u>: WELCOME NOTE (SPEAKER'S PROFILE) 7. <u>Ms. RAKHI GANGAL</u>: FELICITATION 8. <u>Mr. MAHESH SHARMA</u>: CONCEPT NOTE 9. <u>Ms. ANSHIKA RAJVANSHI</u>: VOTE OF THANKS 10. <u>Ms. SHILPA KHURANA</u>: ANCHORING
	SYLLABUS	<p>FACEBOOK MARKETING CONTINUED, INTRODUCTION TO GRAPHIC DESIGNING TOOL – CANVA, UNDERSTANDING THE ADMIN PANEL OF FACEBOOK PAGE, ASSIGNMENT (CREATING YOUR VERY OWN FB BUSINESS PAGES), AND Q&A OF THE DAY.</p>
	<u>DAY 3</u>	27 th JUNE, 2020
	DUTIES	<ol style="list-style-type: none"> 1. <u>Ms. ASTHA SHARMA (HEAD)</u>: OVERALL CO – ORDINATION WITH SPEAKER & TEAM MEMBERS 2. <u>Mr. MAYANK GUPTA</u>: SARASWATI VANDANA 3. <u>Ms. RUCHI KALIA KHARA</u>: ANCHORING 4. <u>Mr. SUMIT DEBNATH</u>: WELCOME NOTE (SPEAKER'S PROFILE) 5. <u>Dr. SEEMA GUPTA</u>: FELICITATION & PICTURES 6. <u>Ms. AMARJIT ANAND</u>: REPORT

	<p>7. <u>Ms. SONAL GUPTA</u>: VOTE OF THANKS</p> <p>8. <u>Mr. GAGANDEEP SINGH</u>: ATTENDANCE SHEET FOR STUDENTS</p>
SYLLABUS	<p>FEATURING TOP 3 FACEBOOK PAGES, DEEP DIVE FACEBOOK INSIGHTS - TOOL FOR MEASURING YOUR PERFORMANCE, INSTAGRAM MARKETING, INSTAGRAM BIO & PROFILE PICTURE, ACTIVITY (CREATING YOUR INSTAGRAM PROFILE), Q&A OF THE DAY</p>
<u>DAY 4</u>	<p>30th JUNE, 2020</p>
DUTIES	<p>1. <u>Ms. ASTHA SHARMA (HEAD)</u>: OVERALL CO-ORDINATION WITH SPEAKER & TEAM MEMBERS</p> <p>2. <u>Ms. RAKHI GANGAL</u>: SARASWATI VANDANA & REPORT</p> <p>3. <u>Ms. AMARJIT KAUR</u>: ANCHORING</p> <p>4. <u>Ms. SHAILJA KHOLSA</u>: CONCEPT NOTE</p> <p>5. <u>Ms. RENU YADAV</u>: WELCOME ADDRESS (SPEAKER'S PROFILE)</p> <p>6. <u>Ms. SONAL GOEL</u>: FELICITATION</p> <p>7. <u>Ms. SHILPA KHURANA</u>: STUDENT'S DISCIPLINE</p> <p>8. <u>Ms. ANSHIKA RAJVANSHI</u>: VOTE OF THANKS</p> <p>9. <u>Mr. DEVANSH RAGHV</u>: ATTENDANCE SHEET FOR STUDENT & FACULTY</p> <p>10. <u>Ms. JASMANDEEP KAUR</u>: PICTURES OF THE SESSION</p>
SYLLABUS	<p>INSTAGRAM CONTENT CREATION, REPOSTING, HASHTAGS, STORIES, INSTAGRAM ANALYTICS, SHOPPING FEATURE ON INSTAGRAM, FACEBOOK ADVERTISING, Q&A OF THE DAY</p>
<u>DAY 5</u>	<p>2nd JULY, 2020</p>

GT

GT

DUTIES

1. MS. ASTHA SHARMA (HEAD): OVERALL CO-ORDINATION WITH SPEAKER & TEAM MEMBERS
2. MS. AYUSHI GUPTA: SARASWATI VANDANA
3. MS. SHAILJA KHOSLA: ANCHORING
4. MS. JASMANDEEP KAUR: CONCEPT NOTE
5. MS. RAKHI GANGAL: WELCOME ADDRESS (speaker's profile) & PICTURES OF THE SESSION
6. MS. GAGNEET K. BHATTIA: FELICITATION
7. DR. SEEMA GUPTA: STUDENT'S DISCIPLINE
8. MS. RUCHI KALIA: VOTE OF THANKS
9. MR. GAGANDEEP SINGH: ATTENDANCE SHEET CIRCULATION FOR FACULTY & STUDENTS
10. MS. ANSHIKA RAJVANSHI: REPORT

SYLLABUS

FACEBOOK ADVERTISING CONTINUED, DIGITAL MARKETING SCOPE & CAREER PROSPECTS, FINAL Q&A, FEEDBACK SURVEY, LIVE ASSESSMENT (25 QUES/ 30 MIN)



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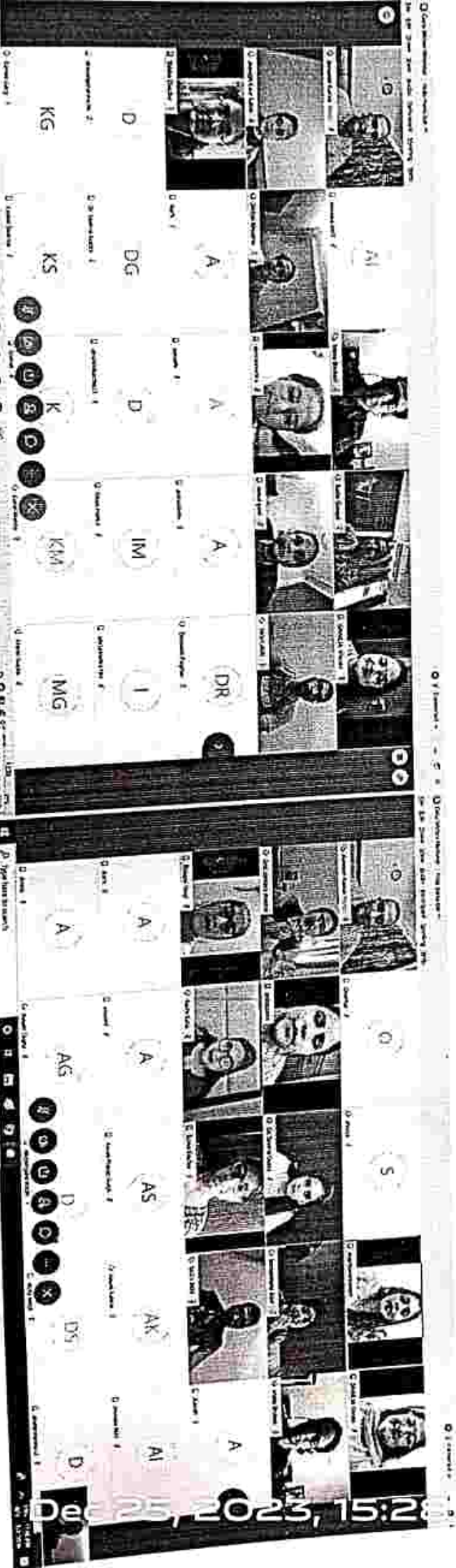
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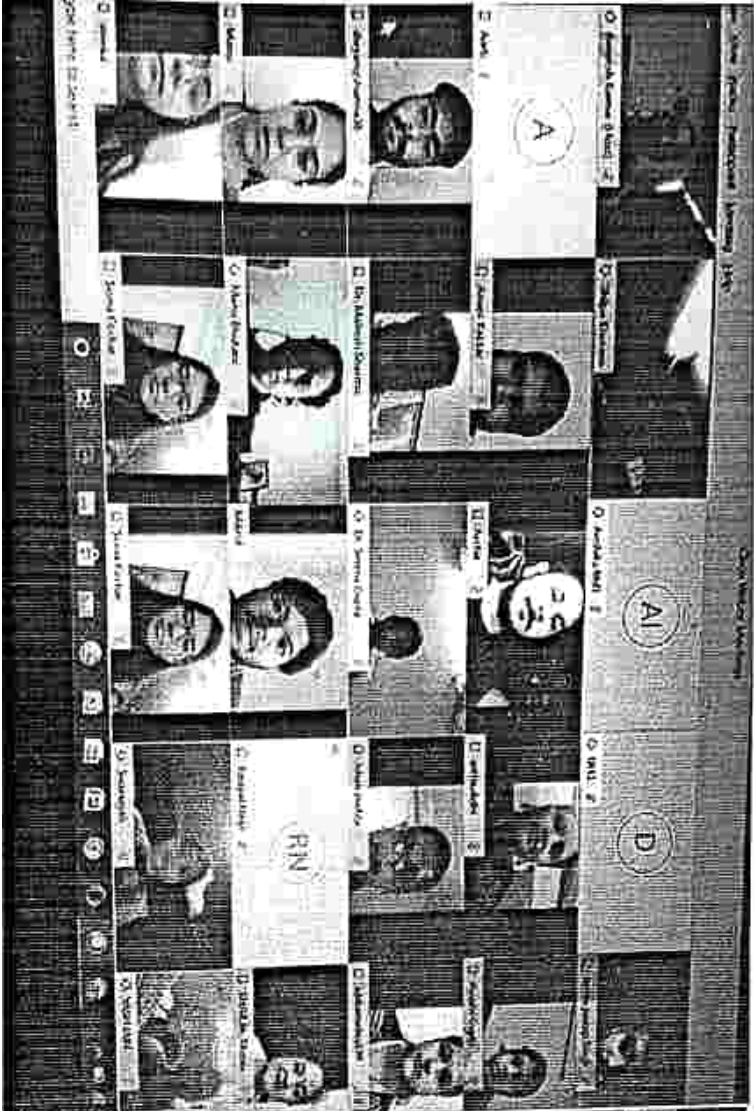
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1ST DAY



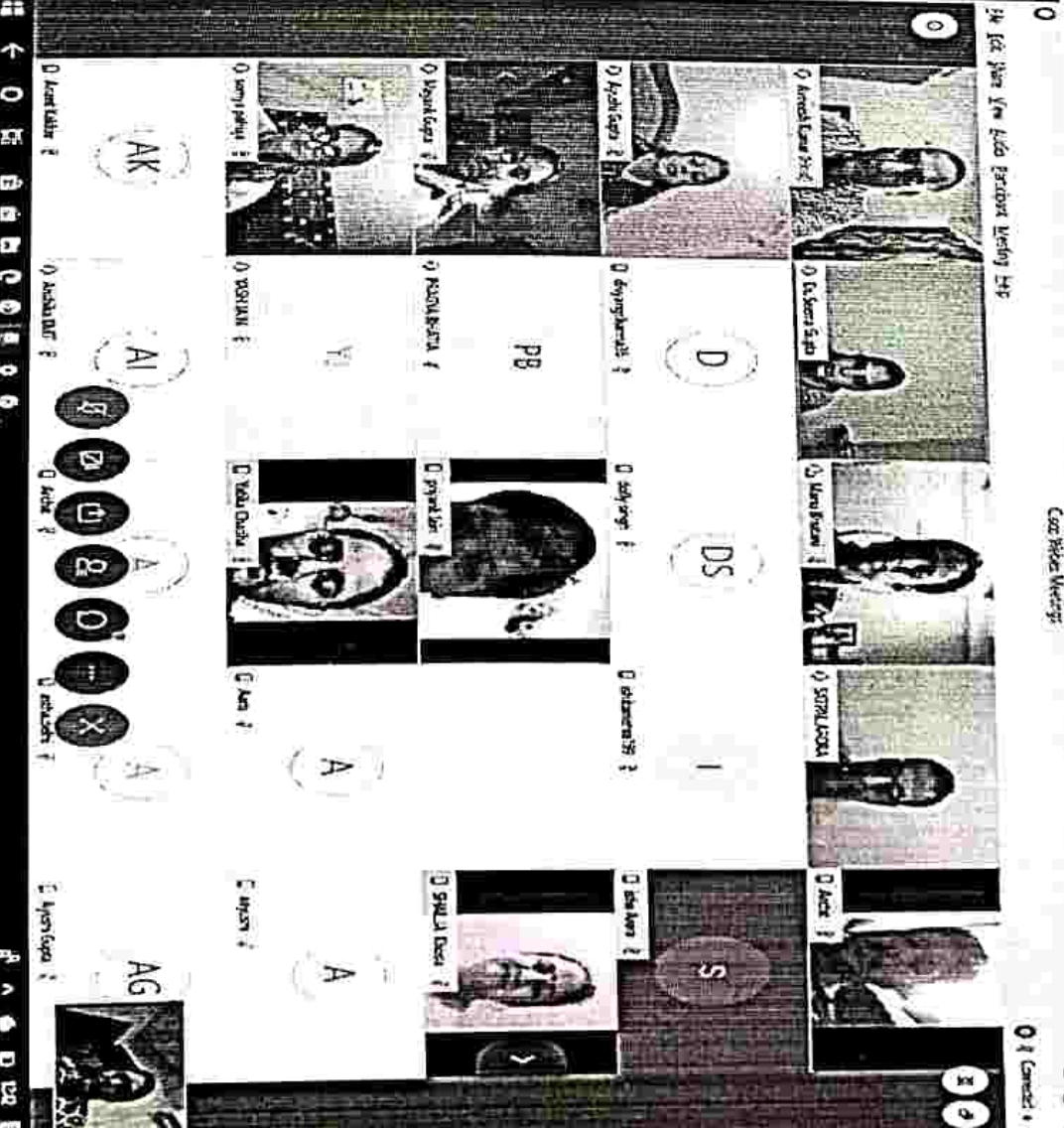
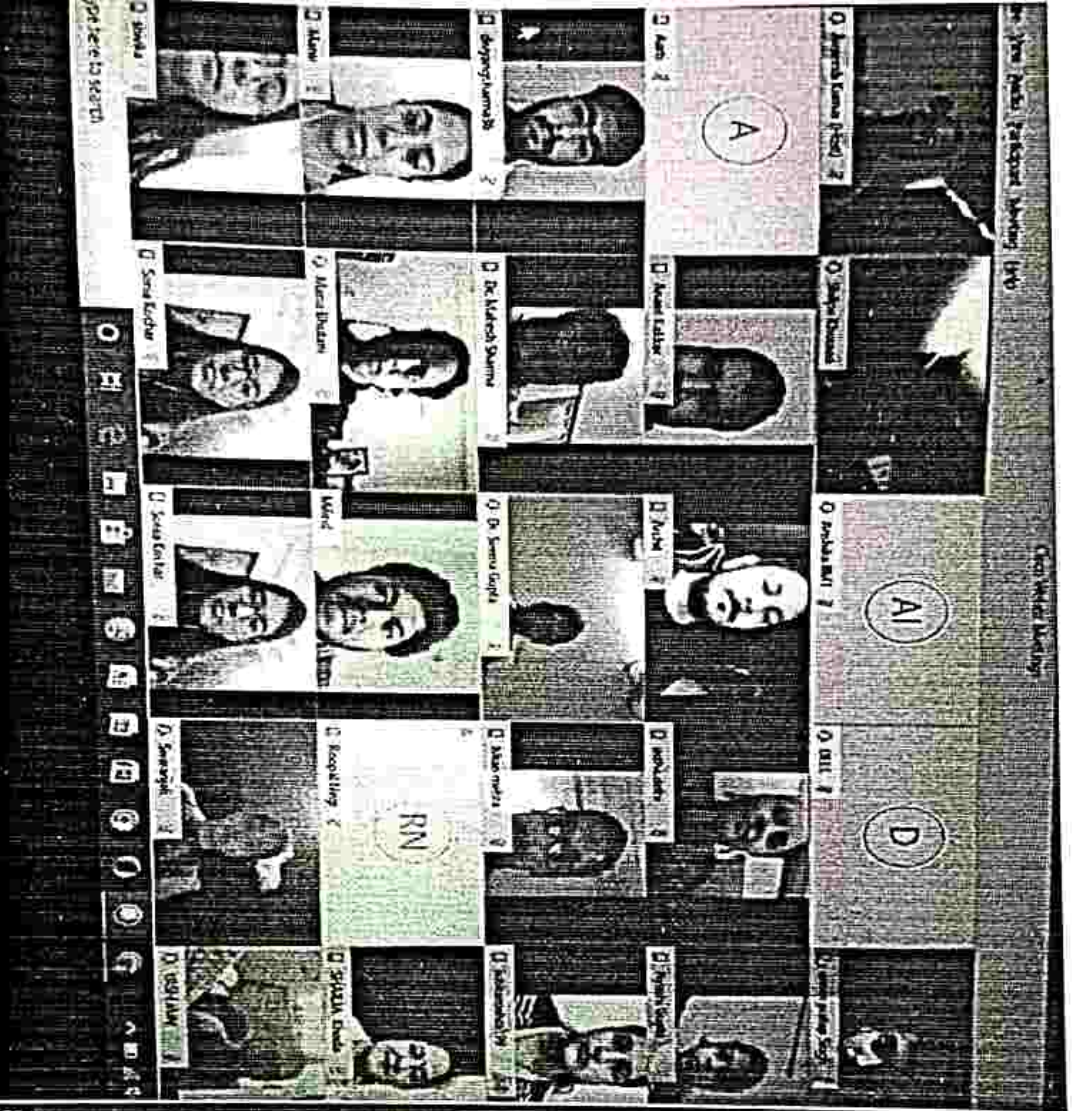
2ND DAY



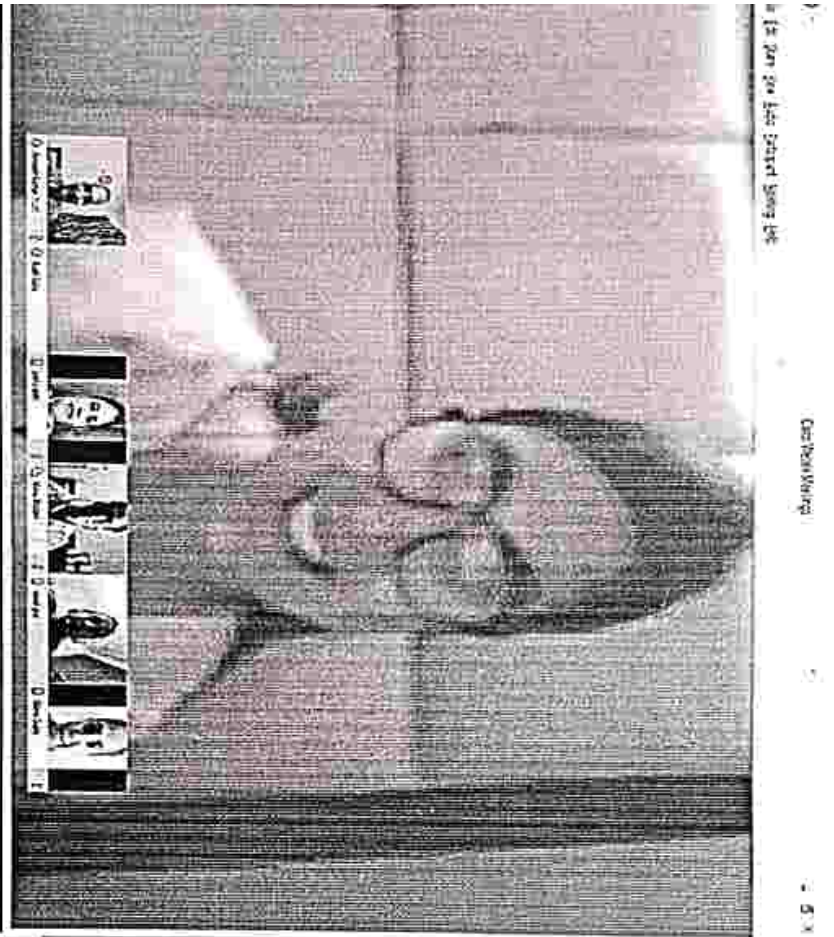
3RD DAY



4TH DAY



5TH DAY



Md
7/8/2020
na Sharma
nme Head, DMJ)

2020/187
Ms. Seema Nath Jain
(Overall Head, Online Certificate Course)



[Signature]
Prof.(Dr.) Anil-Parkash Sharma
(Director, IIMT)

[Signature]



Attendance of 5 Day's Program on "Digital Marketing"

S.no.	Students Name	23 rd June	25 th June	27 th June	30 th June	2 nd July
1.	Rajat Negi	P	P	P	P	P
2.	Aarti	P	P	P	P	P
3.	Swaranjali	P	P	P	P	P
4.	Drishti Sharma	P	P	P	P	P
5.	Dolly Singh	P	P	P	P	P
6.	Kunal Mehta	P	P	P	P	P
7.	Vaishali Saxena	P	P	P	P	P
8.	Anant Kakkar	P	P	P	P	P
9.	Shreya Mittal	P	P	P	P	P
10.	Shubhi Mittal	P	P	P	P	P
11.	Pratiksha Singh	P	P	P	P	P
12.	Shivika Soni	P	P	P	P	P
13.	Ritik Rastogi	P	P	P	P	P
14.	Milind Kumar	P	P	P	P	P
15.	Yash Jain	P	P	P	P	P
16.	Komal	P	P	P	P	P
17.	Aayushi	P	P	P	P	P
18.	Yatika Chadha	P	P	P	P	P
19.	Nandini bhargava	P	P	P	P	P
20.	Pragya Bhatia	P	P	P	P	P
21.	Simran mehra	P	P	P	P	P
22.	Ishan Mehta	P	P	P	P	P
23.	Kashvi Sharma	P	P	P	P	P
24.	Ishu Arora	P	P	P	P	P
25.	Priyank Jain	P	P	P	P	P
26.	Kanika Garg	P	P	P	P	P
27.	Priyank Jain	P	P	P	P	P
28.	Aman Pratap Singh	P	P	P	P	P
29.	Sonia Kochar	P	P	P	P	P

30.	Manshi Gupta	P	P	P	P	P
31.	Aadish Gupta	P	P	P	P	P
32.	Archit Dang	P	P	P	P	P
33.	Roopal Negi	P	P	P	P	P
34.	Rimjhim Garg	P	P	P	P	P
35.	Sakshi Dabral	P	P	P	P	P
36.	Palal Jaiswal	P	P	P	P	P
37.	Divyang Sharma	P	P	P	P	P
38.	Somya Pahuja	P	P	P	P	P
39.	Himanshu Yadav	AB	P	P	P	AB

Astha
7/8/2020

Ms. Astha Sharma
(Program Head, DM)

Seema
7/8/2020

Ms. Seema Nath Jain
(Overall Head, Online Certificate Course)

Prof. (Dr.) Anil Parkash Sharma
(Director, IIMT)

Anil Parkash Sharma
12.11.2020



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Under the aegis of
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In Collaboration with

ADMIRE

Organises

Online Certificate Course

on

Entrepreneurship Development

25th June (Thursday), 27th June (Saturday), 29th June (Monday),

1st July (Wednesday), 3rd July (Friday), 5th July (Sunday)

Timings : 12:45 PM – 2:15 PM

16 X, Karkardooma Institutional Area, Delhi- 110092

Tel. : 011-222372639, 22375961

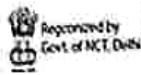
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Contact: Ms. Shivani Gupta -9582994889





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Online Certificate Course On Entrepreneurship Development

Dates: 25th June (Thursday), 27th June (Saturday), 29th June (Monday), 1st July (Wednesday), 3rd July (Friday), 5th July (Sunday)

Timings: 12:45 PM – 2:15 PM

Name of the Speaker: Mr. Amol Raj Dhingra



Ms. Shivani Gupta
(Programme Head, ED)

Ms. Seema Nath Jain
(Overall Head, Online Certificate Course)

Prof. (Dr.) Anil Parkash Sharma
(Director, IIMT)

Ishika Rastogi	Ishika Rastogi	Ishika Rastogi	Ishika Rastogi	ABSENT	ABSENT
Karan Fulara	Karan Fulara	Karan Fulara	Karan Fulara	Karan Fulara	Karan Fulara
Manav	Manav Rustagi	Manav Rustagi	Manav Rustagi	Manav Rustagi	Manav Rustagi
Milind Kumar	Milind Kumar	Milind Kumar	Milind Kumar	Milind Kumar	Milind Kumar
Naman Gupta	Naman Gupta	NamanGupta	NamanGupta	NamanGupta	Naman Gupta
Palak gupta	Palak gupta	Palak gupta	Palak gupta	ABSENT	Palak gupta
Puru Goel	Puru Goel	Puru Goel	ABSENT	Puru Goel	ABSENT
Rajat Negi	Rajat Negi	Rajat Negi	Rajat Negi	ABSENT	Rajat Negi
Rimjhim garg	Rimjhim garg	Rimjhim garg	Rimjhim garg	Rimjhim garg	Rimjhim garg
Ritik Rastogi	Ritik Rastogi	Ritik Rastogi	Ritik Rastogi	Ritik Rastogi	Ritik Rastogi
SAAYISH BHATIA	SAAYISH BHATIA	SAAYISH BHATIA	SAAYISH BHATIA	SAAYISH BHATIA	SAAYISH BHATIA
Sanjana	ABSENT	ABSENT	Sanjana	Sanjana	Sanjana
Sanyam Chaturvedi	Sanyam Chaturvedi	Sanyam Chaturvedi	Sanyam Chaturvedi	Sanyam Chaturvedi	Sanyam Chaturvedi
Swaranjali	Swaranjali	Swaranjali	Swaranjali	Swaranjali	Swaranjali
Tanu chaudhary	Tanu chaudhary	Tanu chaudhary	Tanu chaudhary	Tanu chaudhary	Tanu chaudhary
Tejass kaushik	Tejass kaushik	Tejass kaushik	Tejass kaushik	Tejass kaushik	Tejass kaushik
Vasu jindal	Vasu jindal	ABSENT	Vasu jindal	Vasu jindal	Vasu jindal
Vishal soni	ABSENT	Vishal soni	ABSENT	Vishal soni	Vishal soni
ABSENT	Shilpi Bhatia	Shilpi Bhatia	Shilpi Bhatia	Shilpi Bhatia	Shilpi Bhatia

Ms. Shivani Gupta

(Programme Head)

Ms. Seema Nath Jain

(Overall Head, Online Certificate Course)

Prof. (Dr.) Anil Parkash Sharma

Director, IIMT

07/08/2020

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DR. N. S. SINGH
MANAGER

Under the Aegis of Internal Quality Assurance Cell (IQAC)

DR. N. S. SINGH
MANAGER

**Six Day Online Certificate Programme for Students
25th June, 2020- 5th July, 2020 (On every alternate day)**

ONLINE CERTIFICATE COURSE ON "ENTREPRENEURSHIP DEVELOPMENT COURSE"

Ideal Institute of management & Technology organized the *Six Day Online Certificate Programme for Students from 25th June, 2020 – 5th July, 2020*. In view of the ongoing COVID – 19 pandemic situation, and to keep the students engage in the aspects which are important in this scenario the OCP was organized online through *Google Meet Application*. The programme was scheduled from 12.45pm to 2.15 pm.

The *Online Certificate Programme* received an overwhelming response from students. There were 28 students in this session for the OCP.

Sessions	Executing Team of IIMT	Session in Brief
<p>Technical Session</p>	<p>Ms. Seema Nath Jain(Overall Head) Anchoring : Ms. Amarjit Kaur Saraswati Vandana: Mr. Satpal Arora Concept Note: Dr. Seema Gupta Welcome Note : Ms. Shiyani Gupta (Head) Felicitation: Ms. Ruchi Kalita/ Ms. Rennu Yadav Attendance Sheet Circulation/ Google Form for Students: Ms. Sonal Goel Student's Discipline and Picture to be taken of the Session: Mr. Gagandeep Singh Vote Of Thanks: Mr. Mayank Gupta Report: Mr. Sumit Debnath</p>	<p>Resource Person Mr. Amol Raj Dhingra, Founder Amol Dhingra Methodical Institute of Real Education (ADMIRE)</p> <p>Topic:</p> <ul style="list-style-type: none"> • Introduction • Program Goal Setting • Entrepreneur,Entrepreneurship, Start-up and Enterprise • Vision and Clarity • Task-1 & Questions <p>Mr. Anmol Raj Dhingra started the session by providing insight about entrepreneurship focused programs which teaches student crucial life skills that will help them navigate this uncertain future. These skills include problem-solving, teamwork, empathy, as well as learning to accept failure as a part of the growth process. Basic and important concept were practically and patiently explained by the resource person. Students were also provided with an activity based on the various business proposals and were asked to submit the same in the next session.The Students enjoyed the session and actively participated in the Q and A session and was benefited by such an organized session.</p> <p>Faculty Attendee: Mr. Mahesh Sharma Ms. Saina Jain</p>

Day-2: 27th June, 2020, Saturday; 12:45 p.m. – 2:15 p.m.

Sessions	Executing Team of IIMT	Session in Brief
Technical Session	<p>Ms. SecmaNath Jain(Overall Head) Anchoring :Ms. Shalja Khosla SaraswatiVandna: Mr. DevenshRaghav Concept Note: Mr. Mahesh Gupta Summarizing Previous Session & Welcome : Ms. Shivani Gupta (Head) Attendance Sheet Circulation/ Google Form for Students: Ms. Ayushi Gupta Student's Discipline :Ms. Gagneet Kaur Moderator: Ms. Jasmandeep Kaur Picture of the Session : Ms. ShilpaKhurana Vote of Thanks: Ms. Renu Yadav Report: Ms. Deepa Jain</p>	<p><u>Resource Person</u> Mr. Amol Raj Dhingra, Founder Amol Dhingra Methodical Institute of Real Education (ADMIRE)</p> <p><u>Topic:</u></p> <ul style="list-style-type: none">• Transforming Vision into Idea• Pre-feasibility• Gauging Mood of Target Audience• Survey and Surveying Techniques• Task-2 and Questions <p>Mr. Amol Raj Dhingra started the session by providing insight about entrepreneurship mindset while focusing on Vision. The session helped the students to transform vision into idea and gauge mood of target audience using various survey and surveying techniques. Survey is an important approach to minimize risk factor. Resource person also highlighted the importance of balancing risk and benefits while making decisions. The session was very interactive and the resource person used a variety of practical examples to explain various concepts clearly. Students were also given task based on the various concepts covered and were asked to submit the same in the next session. The Students enjoyed the session and actively participated in the Question and Answer session and were highly benefited by such an organized session.</p>

Day-3: 29th June, 2020, Monday; 12:45 p.m. - 2:15 p.m.

Sessions	Executing Team of IIMT
Technical Session	Ms. SeemaNath Jain(Overall Head) Anchoring :Ms. Shivani Gupta Attendance Sheet Circulation/ Google Form for Students: Ms. Shivani Gupta Student's Discipline :Ms. Shivani Gupta Mr. Mayank Gupta Picture of the Session : Ms. Shivani Gupta Vote of Thanks: Mr. Mayank Gupta Report: Mr. Mayank Gupta
	<p>Session in Brief</p> <p>Resource Person Mr. Anmol Raj Dhingra, Founder Anmol Dhingra Methodical Institute of Real Education (ADMIRE)</p> <p>Topic:</p> <ul style="list-style-type: none">• Survey and Surveying Techniques• Communication and its Techniques• Modes of Communication• Task-3 and Questions <p>Mr. Anmol Raj Dhingra started the session by providing insight about entrepreneurship mindset while focusing on Vision. The session helped the students to transform vision into idea and gauge mood of target audience using various techniques and medium of communication. Resource person also highlighted the importance of balancing risk and benefits while making decisions and also discussed about Collaboration and Compassion. Resource Person has also given the task to be done during the session. The session was very interactive and the resource person used a variety of practical examples to explain various concepts clearly. Students were also given task based on the various concepts covered and were asked to submit the same in the next session. The Students enjoyed the session and actively participated in the Question and Answer session and were highly benefited by such an organized session.</p>

Day-4: 1st July, 2020, Wednesday; 12:45 p.m. – 2:15 p.m.

Sessions	Executing Team of IIMT	Session in Brief
Technical Session	<p>Ms. SeemaNath Jain(Overall Head)</p> <p>Anchoring :Mr. Mayank Gupta</p> <p>Saraswati Vandana: Ms. Shivani Gupta</p> <p>Attendance Sheet Circulation/ Google Form for Students: Ms. Shivani Gupta</p> <p>Student's Discipline :Ms. Shivani Gupta</p> <p>Mr. Mayank Gupta</p> <p>Picture of the Session : Ms. Shivani Gupta</p> <p>Vote of Thanks: Ms. Shivani Gupta</p> <p>Report: Mr. Mayank Gupta</p>	<p>Session in Brief</p> <p><u>Resource Person</u></p> <p>Mr. Amol Raj Dhingra, Founder Amol Dhingra Methodical Institute of Real Education (ADMIRE)</p> <p><u>Topic:</u></p> <ul style="list-style-type: none">• Fixed Capital• Working Capital• Break – Even Analysis• Product Planning and Mixing Strategies• Task-4 and Questions <p>Mr. Anmol Raj Dhingra started the session by providing insight about entrepreneurship mindset while focusing on Vision. The session helped the students to transform vision into idea and gauge mood of target audience towards timely communication and its effectiveness & importance. Resource person also highlighted on the concept of fixed capital, difference between fixed & recurring capital and how can we calculate the working capital as well as finding Break – even point.. The session was very interactive and the resource person used a variety of practical examples to explain various concepts clearly. Students were also given task based on the various concepts covered and were asked to submit the same in the next session. The Students enjoyed the session and actively participated in the Question and Answer session and were highly benefited by such an organized session.</p>

Day-5: 3rd July, 2020, Friday; 12:45 p.m. – 2:15 p.m.

Sessions	Executing Team of IIMT	Session in Brief
Technical Session	<p>Ms. SeemaNath Jain(Overall Head)</p> <p>Anchoring :Ms. Shivani Gupta</p> <p>Saraswati Vandana: Ms. Shivani Gupta</p> <p>Attendance Sheet Circulation/ Google Form for</p> <p>Students: Ms. Shivani Gupta</p> <p>Student's Discipline :Ms. Shivani Gupta</p> <p>Mr. Mayank Gupta</p> <p>Picture of the Session : Mr. Mayank Gupta</p> <p>Vote of Thanks: Mr. Mayank Gupta</p> <p>Report: Mr. Mayank Gupta</p>	<p>Resource Person</p> <p>Mr. Amol Raj Dhingra, Founder Amol Dhingra Methodical Institute of Real Education (ADMIRE)</p> <p>Topic:</p> <ul style="list-style-type: none">• Negotiations• Networking• Delegation of Authorities• Human Resource• Introduction to types of various funding sources• Motivation• Appreciation and wet eyes• Task-5 and Questions <p>Mr. Amol Raj Dhingra started the session by providing insight about entrepreneurship mindset while focusing on Vision. The session helped the students to transform vision into idea and gauge mood of target audience towards necessity of timely communication. Resource person also highlighted on the concept of negotiation and its importance for a successful business. Importance of Consumer behavior in a business & requirement of motivation in customer satisfaction were also emphasized by the speaker. The session was very interactive and the resource person used a variety of practical examples to explain various concepts clearly. Students were also given task based on the various concepts covered and were asked to submit the same in the next session. The Students enjoyed the session and actively participated in the Question and Answer session and were highly benefited by such an organized session.</p>

Day-6: 5th July, 2020, Sunday; 12:45 p.m. – 2:15 p.m.

Sessions	Executing Team of IIMT	Session in Brief
Technical Session	<p>Ms. SeemaNath Jain(Overall Head)</p> <p>Anchoring :Ms. Shivani Gupta</p> <p>Saraswati Vandana: Ms. Shivani Gupta</p> <p>Attendance Sheet Circulation/ Google Form for Students: Ms. Shivani Gupta</p> <p>Student's Discipline :Ms. Shivani Gupta</p> <p>Mr. Mayank Gupta</p> <p>Picture of the Session : Mr. Mayank Gupta</p> <p>Vote of Thanks: Mr. Mayank Gupta</p> <p>Report: Mr. Mayank Gupta</p>	<p>Resource Person</p> <p>Mr. Amol Raj Dhingra, Founder Amol Dhingra Methodical Institute of Real Education (ADMIRE)</p> <p>Topic:</p> <ul style="list-style-type: none"> • Types of Business Entities • Government Policies • Organisations • Departments • Managing IPR, Trademarks, Copyrights, etc • Formalities <p>Mr. Amol Raj Dhingra started the session by providing insight about entrepreneurship mindset while focusing on Vision. The session helped the students to transform vision into idea and gauge mood of target audience towards concept and importance of IPR, Trademarks and Copyrights. Resource person also highlighted on different government policies and formalities regarding registering and starting an organizations and department. Speaker also explained about different types of business entities and their relevance in current scenario. The session was very interactive and the resource person used a variety of practical examples to explain the various concepts clearly. Students were also given task based on the various concepts covered and were asked to submit the same in the next session. The Students enjoyed the session and actively participated in the Question and Answer session and were highly benefited by such an organized session.</p>

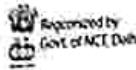
Report Compiled by: *Shivani*
 Ms. Shivani Gupta
 Program Head,
 Entrepreneur Development Course)

Seema
 Ms. Seema Nath Jain
 (Overall Head, Online Certificate Course)
 (HOD, BBA 2nd Shift)

Anil Parkash Sharma
 Prof.(Dr.) Anil Parkash Sharma
 (Director, IIMT)



IDEAL INSTITUTE OF MANAGEMENT AND TECHNOLOGY



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Govt. of NCT Delhi



Approved by
Bar Council of India



Accredited by National Assessment
And Accreditation Council (NAAC)



ISO 9001:2015
Certified Institute



Online Certificate Course On Entrepreneurship Development

Dates: 25th June (Thursday), 27th June (Saturday), 29th June (Monday), 1st July (Wednesday), 3rd July (Friday), 5th July (Sunday)

Timings: 12:45 PM – 2:15 PM

Name of the Speaker: Mr. Amol Raj Dhingra

Compiled Screenshots

Day-1: 25th June, 2020(Thursday)



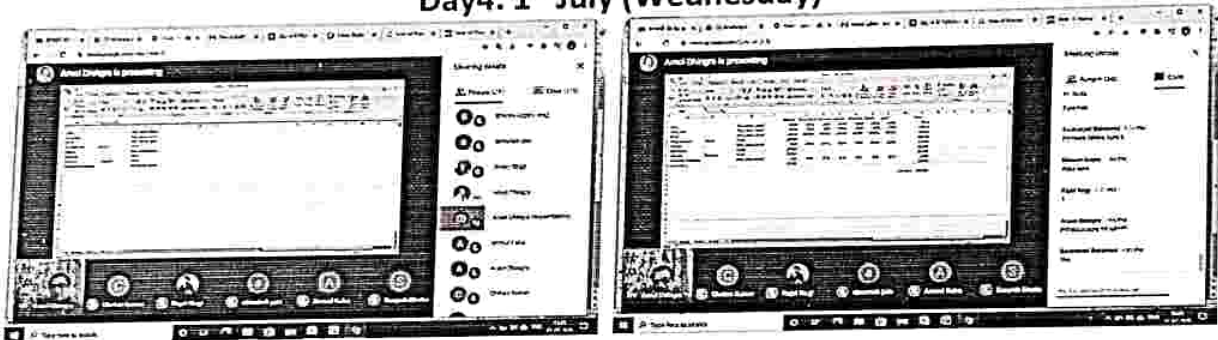
Day-2: 27th June, 2020(Saturday)



Day3: 29th June (Monday)



Day4: 1st July (Wednesday)



Day5: 3rd July (Friday)



Day6: 5th July (Sunday)



Shivani
07/08/2020

Ms. Shivani Gupta
(Programme Head,ED)

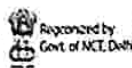
Seema
7/8/2020

Ms. Seema Nath Jain
(Overall Head, Online Certificate Course)

Prof. (Dr.) Anil Barkash Sharma
(Director, IIMT)



IDEAL INSTITUTE OF MANAGEMENT AND TECHNOLOGY



Affiliated to GGS Indraprastha University



Approved by Bar Council of India



Accredited by National Assessment and Accreditation Council (NAAC)



ISO 9001:2015 Certified Institute



Online Certificate Course On Entrepreneurship Development Held on

Dates: 25th June (Thursday), 27th June (Saturday), 29th June (Monday), 1st July (Wednesday), 3rd July (Friday), 5th July (Sunday)

Timings: 12:45 PM – 2:15 PM

Name of the Speaker: Mr. Amol Raj Dhingra

E-Certificates




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Certificate ID: E2010579 In association with  **ADMIRE**

CERTIFICATE OF PARTICIPATION
This is awarded to

Harsh Kumar Dwivedi

for participating in and successfully completing
LEVEL - 1 of **ENTREPRENEUR+**
organised by Amol Dhingra Methodical Institute of Real Education in association with Ideal Institute of Management and Technology from June 25, 2020 to July 5, 2020.


PROF. (DR.) ANIL PARKASH
 SHARMA
 Director, IIMT


AMOL RAJ DHINGRA
 Chief Strategist, ADMIRE


ROCHAEL SINGH
 Chief Mentor



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Certificate ID: E2010572

In association with



CERTIFICATE OF PARTICIPATION

This is awarded to

Vishal Soni

for participating in and successfully completing

LEVEL - I of ENTREPRENEUR+

organised by Amol Dhingra Methodical Institute of Real Education in association with Ideal Institute of Management and Technology from June 25, 2020 to July 5, 2020.

PROF.(DR.) ANIL PARKASH SHARMA
Director, IIMT

AMOL RAJ DHINGRA
Chief Strategist, ADMIRE

ROCHAEL SINGH
Chief Mentor



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Certificate ID: E2010578

In association with



CERTIFICATE OF PARTICIPATION

This is awarded to

Shilpi Bhatia

for participating in and successfully completing


LEVEL - I of ENTREPRENEUR+

organised by Amol Dhingra Methodical Institute of Real Education in association with Ideal Institute of Management and Technology from June 25, 2020 to July 5, 2020.


PROF.(DR.) ANIL PARKASH SHARMA
Director, IIMT

AMOL RAJ DHINGRA
Chief Strategist, ADMIRE

ROCHAEL SINGH
Chief Mentor



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Approved by UGC, Ministry of Education, Government of India

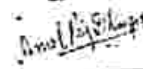
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In association with  **ADMIRE**
Association of Management Institutes of Real Education

CERTIFICATE OF PARTICIPATION
 This is awarded to
Aananya Mittal

for participating in and successfully completing
LEVEL - 1 of **ENTREPRENEUR+**
 organised by Amol Dhingra Methodical Institute of Real Education in association with Ideal Institute of Management and Technology from June 25, 2020 to July 5, 2020.


PROF. (DR.) ANIL PARKASH SHARMA
 Director, IIMT


AMOL RAJ DHINGRA
 Chief Strategist, ADMIRE


ROCHAEI SINGH
 Chief Mentor


IDEAL INSTITUTE OF MANAGEMENT AND TECHNOLOGY
Approved by UGC, Ministry of Education, Government of India

Certificate ID: E2010577

In association with  **ADMIRE**
Association of Management Institutes of Real Education

CERTIFICATE OF PARTICIPATION
 This is awarded to
Palak Gupta

for participating in and successfully completing
LEVEL - 1 of **ENTREPRENEUR+**
 organised by Amol Dhingra Methodical Institute of Real Education in association with Ideal Institute of Management and Technology from June 25, 2020 to July 5, 2020.


PROF. (DR.) ANIL PARKASH SHARMA
 Director, IIMT


AMOL RAJ DHINGRA
 Chief Strategist, ADMIRE


ROCHAEI SINGH
 Chief Mentor

Shivani
 Ms. Shivani Gupta
 (Programme Head, ED)
 07/08/2020

Seema
 Ms. Seema Nath Jain
 (Overall Head, Online Certificate Course)
 7/8/2020


 Prof. (Dr.) Anil Parkash Sharma
 (Director, IIMT)
A. N. S.

Dated-5/10/19

IDEAL INSTITUTE OF MANAGEMENT AND TECHNOLOGY
(Affiliated to GGSIPU, Dwarka, Delhi)
Certificate course on "Environmental Law"

NOTICE

All the students who are enrolled in BBA 1st shift are hereby informed that we are organizing **PowerPoint Presentation-** Environmental law activity, as per the curriculum of environmental law. It has been scheduled on 21st October 2019. Therefore students are instructed to come at 10:00 AM sharp for presentations.

TOPICS

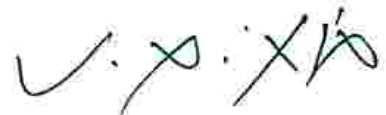
- Methods of water conservation and management
- Major floods in India
- Environmental Protection Act 1986
- River action Plan
- Tsunami
- International Agreement on Environmental Management

Venue: 304 Room

Presence of all mandatory


Dr. Vineeta Sharma
(HOD, BBA Mor. Shift)
5/10/19


Prof.(Dr.)Anil Prakash Sharma
(Director)




21ST OCTOBER 2019

CERTIFICATE COURSE ON ENVIRONMENTAL LAW

POWER POINT PRESENTATION

S.NO	NAME	ENROLLMENT NO.	TOPIC
1	KOMAL BHALLA	35313401718	River action plan
2	RAKSHIT AGGARWAL	02213401718	Major floods in India
3	ALI JAN	41813401718	Tsunami
4	RAHUL THAILIANI	02113401718	International agreement on environmental management
5	AAKASH SHARDA	43013401718	Methods of water conservation and management
6	YASH PANCHAL	40213401718	Environment protection act 1986
7	APOORV MATHUR	42413401718	International agreement on environmental management
8	RAGAV GOEL	35613401718	International agreement on environmental management
9	HARSH	01113401718	Methods of water conservation and management
10	SHUBHAM JAIN	02613401718	Methods of water conservation and management
11	KRITIKA MITTAL	41513401718	Methods of water conservation and management
12	HARSHIT JHAMB	01213401718	Major floods in India
13	ILMA ASAD	01413401718	Major floods in India
14	MEHRUNISA MUAHMED	40113401718	Environment protection act 1986
15	SHOBIT GUPTA	42913401718	Environment protection act 1986
16	SOMYA AGGARWAL	40613401718	River action plan
17	HIMANI KHURANA	35213401718	River action plan
18	MAHIPAL SINGH	01813401718	Tsunami
19	PRANAV RAWAT	02013401718	Tsunami
20	VISHAL BHARDWAJ	02913401718	International agreement on environmental management


 25/10/19
 Dr. VINEETA SHARMA
 (HOD, BBA Mor. Shift)

② New

Date-15/10/19

IDEAL INSTITUTE OF MANAGEENT AND TECHNOLOGY
(Affiliated to GGSIPU, Dwarka, Delhi)
Certificate Course on " Environmental law"

NOTICE

All the students who are enrolled in BBA 2nd shift are hereby informed that we are organizing "POWERPOINT PRESENTATION"-environmental Law activity, as per the Curriculum of Environmental law.

It has been Scheduled on 21 st Oct, 2019

Therefore students are instructed to come at 11:00 am sharp for presentation.

Topics

- Firecrackers-Threat To environment
- Landfill-Ghazipur
- Climatic Changes
- Afforestation and Deforestation
- Agricultural Pollution

Venue –Room no 504

Presence of all is mandatory.

Ms.Saina Jain *Saina Jain*
Incharge
Environmental Law Course

Seema
4/2/2020
Ms.Seema Nath Jain
HOD BBA 2nd shift

21/10/19

21ST OCTOBER, 2019

**CERTIFICATE COURSE ON ENVIRONMENTAL LAW
POWERPOINT PRESENTATION**

S.NO	NAME	ENROLLMENT NO	TOPIC
1	Aniket Sharma	00321001718	Afforestation and deforestation
2	Gaurav Kapuria	00921001718	Afforestation and deforestation
3	Harshit Jain	35421001718	Afforestation and deforestation
4	Shubha Ahuja	03221001718	Afforestation and deforestation
5	Shweta Luthra	40221001718	Afforestation and deforestation
6	Faizan Haider	40521001718	Afforestation and deforestation
7	Kalash Gupta	01421001718	Climate Change
8	Chhavi Saini	00521001718	Climate Change
9	Muskan Sharma	02121001718	Climate Change
10	Abhinav Sharma	40621001718	Landfill
11	Prateek Soni	02421001718	Landfill
12	Yash gupta	04021001718	Landfill
13	Aadish Gupta	35121001718	Landfill
14	Dev Narula	35321001718	Landfill
15	Riya Singhal	02921001718	Firecrackers –Threat to environment
16	Somiya	03621001718	Firecrackers –Threat to environment
17	Manvi saini	41021001718	Firecrackers –Threat to environment
18	Sai Bajaj	00421001718	Agricultural Pollution
19	Bhavya Babbar	03121001718	Agricultural Pollution
20	Karan Bisht	01621001718	Agricultural Pollution

Saina Jain
Ms. Saina Jain

Incharge

Environmental Law Course

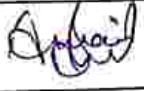
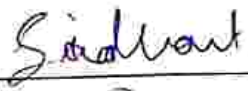




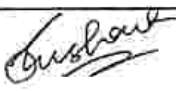


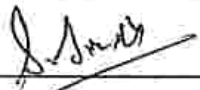
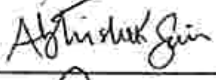

Seema Nath Jain
4/2/2020
Ms. Seema Nath Jain
HOD BBA 2nd shift

(B)

IDEAL INSTITUTE OF MANAGEMENT AND TECHNOLOGY

BBA GEN 3rd Semester (BBA 2nd Shift) - (Aug - Dec' 2020)


Environmental Science Project

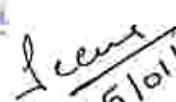
SNO.	NAME	ENROLL No.	SIGN
1	AMAN PRATAP SINGH	00121001719	
2	SIDDHARTH RUNWAL	00221001719	
3	SANJANA	00321001719	
4	HARSH KOTWANI	00421001719	Harsh
5	KASHVI SHARMA	00521001719	
6	NISHANT GOEL	00621001719	
7	AAYUSH RAWAT	00721001719	
8	MAANVIR SINGH	00821001719	Maanvir
9	SUSHANK PANDEY	00921001719	
10	AMAN JAIN	01021001719	Aman
11	KUNAL BARUA	01121001719	
12	ANUSHKA BHANDARI	01221001719	
13	SIDDHARTH SINGH	01321001719	
14	ABHISHEK SAINI	01421001719	
15	VASU AGGARWAL	01521001719	

16	TANU CHAUDHARY	01621001719	Tanu
17	AKASH PANDEY	01721001719	ABSENT
18	KUNIKA MEHTA	01821001719	Kunika
19	JAISH GHORAWAT	01921001719	Jaish
20	AYUSH JAIN	02021001719	Ayush
21	JASDEEP SINGH KOCHAR	02121001719	Jasdeep
22	ANMOL KALRA	02221001719	Anmol
23	CHE TAN KUMAR	02321001719	Chetan Kumar
24	VEESHU JAIN	02421001719	ABSENT
25	SAHAJ JAIN	02521001719	Sahaaj
26	NIKITA JOSHI	02621001719	Nikita
27	ATYANT DALAKOTI	02721001719	Atyant
28	JAI KUMAR	02821001719	Jai
29	PRITISH SHEKHAR	02921001719	Pritish
30	KARAN ROY	03021001719	Karan
31	ISHAN MEHTA	03121001719	I Mehta
32	MANAV RUSTAGI	03221001719	Manav

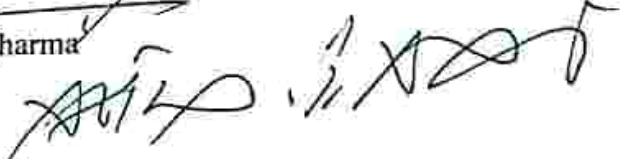
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34	SAMIKSHA MISHRA	03421001719	Samiksha
35	HARSH KUMAR DWIVEDI	03521001719	HARSH
36	BHARAT SOOD	03621001719	Bharat
37	SHIVAM GANDHI	03721001719	Shivam Gandhi
38	ADITYA MISHRA	03821001719	Aditya
39	SWATI	03921001719	Swati
40	ISHU ARORA	04021001719	Ishu Arora
41	KARTIK GUPTA	04121001719	Kartik Gupta
42	MUPUR RASTOGI	04221001719	Mupur
43	SIMRAN DHAWAN	04321001719	Simran
44	ABHAY JAIN	04421001719	Abhay Jain
45	MANVEER SINGH CHAWLA	04521001719	Manveer
46	MOHAK SIWACH	04621001719	Mohak
47	ABHISHEK JAIN	35121001719	Abhishek Jain
48	PALAK GUPTA	35221001719	Palak
49	KANIKA	35321001719	Kanika

50	PRIYANK JAIN	35421001719	Priyank Jain
51	SIMRAN MEHRA	35521001719	Simran.


5/01/2021
Ms. Ruchi Kalia Khara
Assistant Professor
(Subject Incharge)


5/01/2021
Dr. Seema Nath Jain
HOD, BBA 2nd shift


Prof. (Dr.) Anil Parkash Sharma
Director, IIMT



IDEAL INSTITUTE OF MANAGEMENT AND TECHNOLOGY

(AFFILIATED TO GGSIP UNIVERSITY, DELHI)

Report of Life Skill Development Programme held on 9th Oct /2018

A Life Skills Development Programme was organised in Ideal Institute of Management and Technology on, titled, 'Life is a Game'. The speakers of the session were Ms. Vipin Mohan, Ms. Bharti and Dr. Vidhyanathan. The programme received positive response with about 100 students participating in it. The session started on an introspecting note where students were made to realise their strengths. The speakers kept the students enthralled with various stories with deep meanings. Later on, the speakers made students compare their lives with a game, giving them a vision of the rules, aim and eventual victory by applying appropriate tactics in the game called Life. Students were also drawn to the issue of kindness and made to realise the importance of being kind hearted. The session was drawn to an end by handing over posters reading 'I commit' where students were asked to commit something to themselves and adhere to it. The session was interactive and thrilling for the students.

IDEAL INSTITUTE OF MANAGEMENT AND TECHNOLOGY

(AFFILIATED TO GGSIP UNIVERSITY, DELHI)

Report of Life Skill Development Programme held on 4th Feb/2019

On 4th February, 2019, a seminar on Life Skill Development, titled, 'Personality Development' was conducted by Sri Sathya Sai Seva Organisation in Ideal Institute of Management and Technology.

The speakers for the day were Ms. Vipin Mohan, Ms. Bharti, Ms. Reshmi and Dr. Vaidyanathan. The seminar received an overwhelming response with about 100 students enthusiastically participating in it. The session was an interactive session which allured the interest of students.

The seminar was focused on developing a strong and vibrant personality of the students attending it. The speakers made students reflect upon their current personality by a short Rating Yourself Test. Students were also enlightened upon how they can dwell on positivity and strengthen their personalities by showing various enriching videos. To make it easier, they differentiated between physical, mental and spiritual personality. The session was drawn to an end by giving tips on how to be confident in an interview with life instances of the speakers.

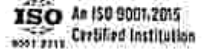
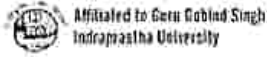
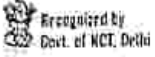
The session was an interactive and illuminating one.

IIMT

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IIMT

IDEAL INSTITUTE OF MANAGEMENT AND TECHNOLOGY



16 X, Karkardooma Institutional Area, Delhi - 110092
Website : <http://www.ideal institute.edu.in>

Under the Aegis of

Internal Quality Assurance Cell (IQAC), IIMT

Report on Valedictory programme of Life Skill Development Programme

'Life is a Game, Play it'.

IIMT believes in all-round personality development of the students. As a part of the endeavour to equip the students in better Life Skills, the institute organised the Holistic Life Management Programme run by Sri Sathya Sai Seva Organisation in the year 2018-19. The programme was spread over 7 modules. About 90 students from the college participated in the programme. After the successful completion of the programme, the valedictory function was organised on 30th March, 2019, at the Sri Sathya Sai International Centre, Lodhi Road. The students along with three faculty members, namely, Ms. Shailja Khosla, Mr. Keshav Kumar Gupta and Mr. Jitender Yadav attended the function which was followed by Hi-tea.

- Compose
- Inbox 350
- Starred
- Snoozed
- Important
- Chats
- Sent
- Scheduled
- Drafts 1
- All Mail
- Spam 47
- Tresh
- Categories
- Social 2
- Updates 214
- Forums
- Promotions 144

----- Forwarded message -----

From: Mahesh Sharma <maheshsharma.liml@gmail.com>
 Date: Tue, Mar 26, 2019 at 9:58 AM
 Subject: Fwd: Invitation from Sri Sathya Sai International Centre
 To: Shailja Khosla <shailjakhosla@gmail.com>, Jiten yadav <jitenyadav.liml@gmail.com>

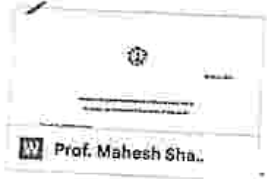
Dear Sir,

Invitation from Sri Sathya Sai International Centre is attached please.

Best regards,

R Vaithyanathan

One attachment - Scanned by Gmail





20 March 2019

Invitation for Valedictory program of 'Life is a Game, Play it'

(A Holistic Life management Program for College youth)

Dear Prof. Mahesh Sharma,

It is our great pleasure to write to you on behalf of the *Sri Sathya Sai Seva Organisation, Delhi-NCR*, and Sri Sathya Sai International Centre, Lodhi Road, New Delhi. The Sri Sathya Sai Seva Organisation is a non-profit organization that works on its mission of promoting Human Values through its spiritual, human values oriented education and service programs.

As a humble effort in this direction in the year 2012, the organisation had launched a course for young college students, titled '*Life is a Game, Play it*'. Over the last seven years, it has reached out to more than three thousand students in close to a dozen colleges in Delhi and NCR.

In today's times when the youth are struggling to find a direction for themselves, our program --'Life is a Game- Play it', has been designed to help the students lead a life of **strong character**. The objective of the program is to help the young minds develop wholesome personalities by focussing on practical life skills and attitudes that appeal to the youth of today's age. The youth are encouraged to find inspiration around them to be good, compassionate, patriotic, selfless and disciplined.

Having received an overwhelming response from all the colleges, we are organizing our **Valedictory function at Sri Sathya Sai International Centre, Bhisma Pitamah Marg, Lodi Road, New Delhi – 110 003 on 30 March, 2019 (Saturday) at 10:00 am** for all the students who have undergone the program this year. Needless to mention, the students and faculty come and share their experiences on the benefits they have received by attending the modules.

It would be our honour if you could join us on this occasion along with faculty members and students attending the programme and, encourage the students by your presence.

We look forward to receiving you at Sri Sathya Sai International Centre on the 30th March.

Yours sincerely,

(Ms) Bharti Dudeja
Program Coordinator - LIGP
Sri Sathya Sai Seva Organisation – Delhi NCR

भारत सरकार
सूक्ष्म, लघु एवं मध्यम उद्यम मंत्रालय
एमएसएमई-विकास संस्थान, विस्तार केंद्र
एल ब्लॉक के सामने हल्दीराम बाहरी सर्किल
कनॉट सर्कस, नई दिल्ली -११०००१
Ph: 011-23411950 ,23414364



सत्यमेव जयते
MINISTRY OF MICRO, SMALL & MEDIUM
ENTERPRISES
GOVERNMENT OF INDIA

Government Of India
Ministry Of MSME
MSME- DI, Extension Centre
Opposite L Block, Haldiram
(Outer Circle) Connaught Circus,
New Delhi-110001.

File no. MSME/ND/MDP-GST/18-19

Date: 20/03/2019

To,

The Director
Ideal Institute of Management & Technology
Karkarduma
New Delhi

Sub- Management Development Programme on GST from 25/03/2019 to 29/03/2019

Sir,

This is to inform you that Br. MSME-Development Institute is going to conduct a Management Development Programme on Goods & Service Tax from 25/03/2019 to 29/03/2019 at your premises.

You are requested to kindly acknowledge the same.

Thanking You

Yours Faithfully


(Ramawatar Singh)
Assistant Director I/c

IDEAL INSTITUTE OF MANAGEMENT AND TECHNOLOGY
In association with

Ministry of Micro, Small And Medium Enterprises
Under the aegis of IQAC

Organised
Management Development Programme on
Goods and Services Tax (GST)

Duration:- 25-03-2019 to 29-03-2019

Report on GST Workshop:-

The institute has organised the workshop for enhancing the knowledge of its students about the GST. The workshop was conducted especially for the SC category students and to provide an excellent platform to know the GST routine.

All the students who have taken part in this workshop found it very helpful as it is a need of every common person to understand the new concepts of GST.

The objective of this programme was to make the students aware to this new concept of GST that could help them in future. As it (GST) has become an important factor in every field. It could be a business or a job.

Total no. Of students were 28 who taken part in this workshop, all the students were interacting with the speakers.

Name of the speakers:-

CA Arun Chhajer

CA Suraj

CA Abhishek

The format of the program:-

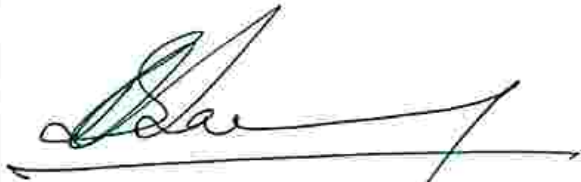
- Understanding the concept of GST
- Understanding the Dual model of GST
- Important concepts related to GST and day to day life

Topics which were covered by the speakers were definition of GST according to Article 366(2) of the Indian constitution and direct tax vs indirect tax and much more general topics of GST

On 29-03-2019 a test was conducted and prize distribution for that test and felicitation ceremony was held.

Jasmandeep Kaur
Jasdeep Singh
(Inchargees)

Jasmandeep Kaur
11/4/19


Prof. (Dr.) Anil Parkash Sharma
(Director)

11.11.2019



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Under the aegis of IQAC

Organizes

MANAGEMENT DEVELOPMENT PROGRAMME ON GST

In association with

MINISTRY OF MICRO, SMALL & MEDIUM ENTERPRISES (MSME)

ATTENDANCE SHEET

S.No	NAMES	Father's Name	25.3.2019	26.3.2019	27.3.2019	28.3.2019	29.3.2019
1	ASMITA	Mr.Brijmohan	Asmita	Asmita	Asmita	Asmita	Asmita
2	CHANIKA SINGH MUNDAY	Dr.Om Parkash Singh Nudy	Chanika	Chanika	Chanika	Chanika	Chanika
4	MANISH KUMAR	Mr.Umesh Prasad Gupta	Manish	Manish	Manish	Manish	Manish
5	MANISH SONI	Mr.Jaiveer soni	Manish	Manish	Manish	Manish	Manish
6	PRERNA	Late.Om Parkash	Prerna	Prerna	Prerna	Prerna	Prerna
7	ROHAN TAANK	Mr.Satish	Rohan	Rohan	Rohan	Rohan	Rohan
8	JAISHREE KUMARI	Mr.Rakesh Kumar	Jaishree	Jaishree	Jaishree	Jaishree	Jaishree
9	AGRIMA	Mr.Raj Kumar	Agrima	Agrima	Agrima	Agrima	Agrima
10	MONIKA	Mr.Mahesh Chand	Monika	Monika	Monika	Monika	Monika
11	NAVEEN KUMAR	Mr.Suraj Mal					
12	ARUSHI	Mr.Ravi Prakash	Arushi	Arushi	Arushi	Arushi	Arushi
13	GAUTAM KUMAR MANUWAL	Mr.Babu Ram Manuwal	Gautam	Gautam	Gautam	Gautam	Gautam
14	MAYANK	Mr.Raj Kumar	Mayank	Mayank	Mayank	Mayank	Mayank



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15	NEHA	Mr.Ashok Kanojla	<u>Kanojla</u>	<u>Kanojla</u>	<u>Kanojla</u>	<u>Kanojla</u>	<u>Kanojla</u>
16	RISHABH	Mr.Madan Lal	<u>Rishabh</u>	<u>Rishabh</u>	<u>Rishabh</u>	<u>Rishabh</u>	<u>Rishabh</u>
17	ARJUN KASHYAP	Mr.Pradeep kashyap	<u>Arjun</u>	<u>Arjun</u>	<u>Arjun</u>	<u>Arjun</u>	<u>Arjun</u>
18	CHINKI KASHYAP	Mr.Vijay pal	<u>Chinki</u>	<u>Chinki</u>	<u>Chinki</u>	<u>Chinki</u>	<u>Chinki</u>
19	SIMRANJEET	Mr.Jasbeer Singh	<u>Simran</u>	<u>Simran</u>	<u>Simran</u>	<u>Simran</u>	<u>Simran</u>
20	JHANVI TITORIA	Mr.Vinod kumar titorla	<u>Jhanvi Titoria</u>	<u>Jhanvi Titoria</u>	<u>Jhanvi Titoria</u>	<u>Jhanvi Titoria</u>	<u>Jhanvi Titoria</u>
21	MOHIT PRATAP SINGH	Mr.Vinod Kumar	<u>Mohit</u>	<u>Mohit</u>	<u>Mohit</u>	<u>Mohit</u>	<u>Mohit</u>
22	RAJAT KUMAR	Mr.Vinod Kumar	<u>Rajat Kumar</u>	<u>Rajat Kumar</u>	<u>Rajat Kumar</u>	<u>Rajat Kumar</u>	<u>Rajat Kumar</u>
23	SONALI SAHANI	Mr.Mool Chandra	<u>Sonali Sahani</u>	<u>Sonali Sahani</u>	<u>Sonali Sahani</u>	<u>Sonali Sahani</u>	<u>Sonali Sahani</u>
24	MANISH KUMAR	Mr.Khjan Singh	<u>Manish Kumar</u>	<u>Manish Kumar</u>	<u>Manish Kumar</u>	<u>Manish Kumar</u>	<u>Manish Kumar</u>
25	SIMRAN KAUR	Mr.Kuldeep Singh	<u>Simran Kaur</u>	<u>Simran Kaur</u>	<u>Simran Kaur</u>	<u>Simran Kaur</u>	<u>Simran Kaur</u>
26	ROHAN KUMAR	Mr.Paratap Singh	<u>Rohankumar</u>	<u>Rohankumar</u>	<u>Rohankumar</u>	<u>Rohankumar</u>	<u>Rohankumar</u>
27	DHEKSHA CHOURASIA	HEMRAJ	<u>Dheeksha</u>	<u>Dheeksha</u>			
28	AYUSH KUMAR	HUKESH KUMAR	<u>Ayush</u>	<u>Ayush</u>	<u>Ayush</u>	<u>Ayush</u>	<u>Ayush</u>
29	ROHAN BHARTI	ROHAN BHARTI	<u>Rohan</u>	<u>Rohan</u>	<u>Rohan</u>	<u>Rohan</u>	<u>Rohan</u>
		SUNIL					
30.	AYUSH RAO	SR RAN	<u>Ayush</u>	<u>Ayush</u>	<u>Ayush</u>	<u>Ayush</u>	<u>Ayush</u>
31.	Swati	Mr.UMESH KUMAR	<u>Swati</u>	<u>Swati</u>	<u>Swati</u>	<u>Swati</u>	<u>Swati</u>
32.	Tuiphi	Mr. Anand Kumar	<u>Tuiphi</u>	<u>Tuiphi</u>	<u>Tuiphi</u>	<u>Tuiphi</u>	<u>Tuiphi</u>
	<i>Pranshu Singh 29/3/19</i> Ms.Jasmandeep Kaur						
	Mr.Jasdeep Singh						
	(Incharges)						
33.	Nitesh Bhatt	Mr. Pranshu Bhatt					<u>Nitesh</u>

Prof. (Dr.) Anil Parkash Sharma

(Director, IIMT)



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Ministry of Micro Small and Medium Enterprises
Office of the Development Commissioner
(Micro Small and Medium Enterprises)

Certificate of Participation

This is to certify that Mr./Ms. **AGRIMA** S/D/W/o Mr./Ms. **RAJ KUMAR** has participated in "Management Development Programme" during the period "25th March 2019 to 29th March 2019" on the topic "Goods and Service Tax" organized at New Delhi and has successfully completed.

Date 29/03/2019

Chander Prakash
(Programme Co-Ordinator)

Dr. O P Mehta
(Director)

Ramawatar Singh
(Assistant Director I/c)





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Certificate of Participation

This is to certify that Mr./Ms. **PRERNA** S/D/W/o Mr./Ms. **LATE SHRI OM PRAKASH** has participated in "Management Development Programme" during the period "25th March 2019 to 29th March 2019" on the topic "Goods and Service Tax" organized at New Delhi and has successfully completed.

Date 29/03/2019

Chander Prakash
(Programme Co-Ordinator)

Dr. O P Mehta
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Ramawatar Singh
(Assistant Director I/c)





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Certificate of Participation

This is to certify that Mr./Ms. **MANISH KUMAR** S/D/W/o Mr./Ms. **KHAJAN SINGH** has participated in "Management Development Programme" during the period "25th March 2019 to 29th March 2019" on the topic "Goods and Service Tax" organized at New Delhi and has successfully completed.

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(Director)

Ramawatar Singh
(Assistant Director I/c)





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Certificate of Participation

This is to certify that Mr./Ms. **ARJUN KASHYAP**, S/D/W/o Mr./Ms. **PRADEEP KASHYAP** has participated in "Management Development Programme" during the period "25th March 2019 to 29th March 2019" on the topic "Goods and Service Tax" organized at New Delhi and has successfully completed.

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Ramawatar Singh
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Certificate of Participation

This is to certify that Mr./Ms. **SHIVAM BILTORIA** S/D/W/o Mr./Ms. **BRIJ LAL** has participated in "Management Development Programme" during the period "25th March 2019 to 29th March 2019" on the topic "Goods and Service Tax" organized at New Delhi and has successfully completed.

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This is to certify that Mr./Ms. **MAYANK** S/D/W/o Mr./Ms. **RAJ KUMAR** has participated in "Management Development Programme" during the period "25th March 2019 to 29th March 2019" on the topic "Goods and Service Tax" organized at New Delhi and has successfully completed.

Date 29/03/2019

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Certificate of Participation

This is to certify that Mr./Ms. **GAUTAM KUMAR MANUWAL** S/D/W/o Mr./Ms. **BABU RAM MANUWAL** has participated in "Management Development Programme" during the period "25th March 2019 to 29th March 2019" on the topic "Goods and Service Tax" organized at New Delhi and has successfully completed.

Date 29/03/2019

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This is to certify that Mr./Ms. **ARUSHI** S/D/W/o Mr./Ms. **RAVI PRAKASH** has participated in "Management Development Programme" during the period "25th March 2019 to 29th March 2019" on the topic "Goods and Service Tax" organized at New Delhi and has successfully completed.

Date 29/03/2019

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This is to certify that Mr./Ms. **RISHABH** S/D/W/o Mr./Ms. **MADAN LAL** has participated in "Management Development Programme" during the period "25th March 2019 to 29th March 2019" on the topic "Goods and Service Tax" organized at New Delhi and has successfully completed.

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This is to certify that Mr./Ms. **AYUSH RAO** S/D/W/o Mr./Ms. **SR RAM** has participated in "Management Development Programme" during the period "25th March 2019 to 29th March 2019" on the topic "Goods and Service Tax" organized at New Delhi and has successfully completed.

Date 29/03/2019

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(Programme Co-Ordinator)

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Ranawatar Singh
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This is to certify that Mr./Ms. **MANISH SHONI** S/D/W/o Mr./Ms. **JAIVEER** has participated in "Management Development Programme" during the period "25th March 2019 to 29th March 2019" on the topic "Goods and Service Tax" organized at New Delhi and has successfully completed.

Date 29/03/2019

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(Programme Co-Ordinator)

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This is to certify that Mr./Ms. **MOHIT PRATAP SINGH** S/D/W/o Mr./Ms. **VINOD KUMAR** has participated in "Management Development Programme" during the period "25th March 2019 to 29th March 2019" on the topic "Goods and Service Tax" organized at New Delhi and has successfully completed.

Date 29/03/2019

Chander Prakash
(Programme Co-Ordinator)

Dr. O P Mehta
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Ramawatar Singh
(Assistant Director I/c)





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This is to certify that Mr./Ms. **ASMITA** S/D/W/o Mr./Ms. **BRIJMOHAN** has participated in "Management Development Programme" during the period "25th March 2019 to 29th March 2019" on the topic "Goods and Service Tax" organized at New Delhi and has successfully completed.

Date 29/03/2019

Chander Prakash
(Programme Co-Ordinator)

Dr. O P Mehta
(Director)

Ramawatar Singh
(Assistant Director I/c)





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This is to certify that Mr./Ms. **NEHA** S/D/W/o Mr./Ms. **ASHOK KANOJIA** has participated in "Management Development Programme" during the period "25th March 2019 to 29th March 2019" on the topic "Goods and Service Tax" organized at New Delhi and has successfully completed.

Date 29/03/2019

Chander Prakash
(Programme Co-Ordinator)

Dr. O P Mehta
(Director)

Ramawatar Singh
(Assistant Director I/c)





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This is to certify that Mr./Ms. **RAJAT KUMAR** S/D/W/o Mr./Ms. **VINOD KUMAR** has participated in "Management Development Programme" during the period "25th March 2019 to 29th March 2019" on the topic "Goods and Service Tax" organized at New Delhi and has successfully completed.

Date 29/03/2019

Chander Prakash
(Programme Co-Ordinator)

Dr. O P Mehta
(Director)

Ramawatar Singh
(Assistant Director I/c)





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Certificate of Participation

This is to certify that Mr/Ms. **ROHAN TAANK** S/D/W/o Mr/Ms. **SATISH** has participated in "Management Development Programme" during the period "25th March 2019 to 29th March 2019" on the topic "Goods and Service Tax" organized at New Delhi and has successfully completed.

Date 29/03/2019

Chander Prakash
(Programme Co-Ordinator)

Dr. O P Mehta
(Director)

Ramawatar Singh
(Assistant Director I/c)





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Office of the Development Commissioner
(Micro Small and Medium Enterprises)

Certificate of Participation

This is to certify that Mr./Ms. **ROHAN TAANK** S/D/W/o Mr./Ms. **SATISH** has participated in "Management Development Programme" during the period "25th March 2019 to 29th March 2019" on the topic "Goods and Service Tax" organized at New Delhi and has successfully completed.

Date 29/03/2019

Chander Prakash
(Programme Co-Ordinator)

Dr. O P Mehta
(Director)

Ramawatar Singh
(Assistant Director I/c)





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Ministry of Micro Small and Medium Enterprises
Office of the Development Commissioner
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This is to certify that Mr./Ms. **SIMRANJEET KAUR** S/D/W/o Mr./Ms. **JASBEER SINGH** has participated in "Management Development Programme" during the period "25th March 2019 to 29th March 2019" on the topic "Goods and Service Tax" organized at New Delhi and has successfully completed.

Date 29/03/2019

Chander Prakash
(Programme Co-Ordinator)

Dr. O P Mehta
(Director)

Ramawatar Singh
(Assistant Director I/c)





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This is to certify that Mr./Ms. **SWATI** S/D/W/o Mr./Ms. **UMESH KUMAR** has participated in "Management Development Programme" during the period "25th March 2019 to 27th March 2019" on the topic "Goods and Service Tax" organized at New Delhi and has successfully completed.

Date 29/03/2019

Chander Prakash
(Programme Co-Ordinator)

Dr. O P Mehta
(Director)

Ramawatar Singh
(Assistant Director I/c)





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(Micro Small and Medium Enterprises)

Certificate of Participation

This is to certify that Mr./Ms. **CHINKI KASHYAP** S/D/W/o Mr./Ms. **VIJAY PAL** has participated in "Management Development Programme" during the period "25th March 2019 to 29th March 2019" on the topic "Goods and Service Tax" organized at New Delhi and has successfully completed.

Date 29/03/2019

Chander Prakash
(Programme Co-Ordinator)

Dr. O P Mehta
(Director)

Ramawatar Singh
(Assistant Director I/c)





Certificate No. MDP-GST/18-19/ 22

Government of India
Ministry of Micro Small and Medium Enterprises
Office of the Development Commissioner
(Micro, Small and Medium Enterprises)

Certificate of Participation

This is to certify that Mr./Ms. **MONIKA** S/D/W/o Mr./Ms. **MAHESH CHAND** has participated in "Management Development Programme" during the period "25th March 2019 to 29th March 2019" on the topic "Goods and Service Tax" organized at New Delhi and has successfully completed.

Date 29/03/2019

Chander Prakash
(Programme Co-Ordinator)

Dr. O P Mehta
(Director)

Ramawatar Singh
(Assistant Director I/c)





Certificate No. MDP-GST/18-19/ 23

Government of India
Ministry of Micro Small and Medium Enterprises
Office of the Development Commissioner
(Micro Small and Medium Enterprises)

Certificate of Participation

This is to certify that Mr./Ms. **MANISH KUMAR** S/D/W/o Mr./Ms. **UMESH KUMAR GUPTA** has participated in "Management Development Programme" during the period "25th March 2019 to 29th March 2019" on the topic "Goods and Service Tax" organized at New Delhi and has successfully completed.

Date 29/03/2019

Chander Prakash
(Programme Co-Ordinator)

Dr. O P Mehta
(Director)

Ramawatar Singh
(Assistant Director I/c)





Certificate No. MDP-GST/18-19/ 24

Government of India
Ministry of Micro Small and Medium Enterprises
Office of the Development Commissioner
(Micro Small and Medium Enterprises)

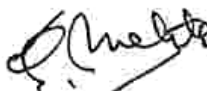
Certificate of Participation

This is to certify that Mr./Ms. **AYUSH KUMAR** S/D/W/o Mr./Ms. **MUKESH KUMAR** has participated in "Management Development Programme" during the period "25th March 2019 to 29th March 2019" on the topic "Goods and Service Tax" organized at New Delhi and has successfully completed.


Date 29/03/2019


Chander Prakash

(Programme Co-Ordinator)


Dr. O P Mehta

(Director)


Ramawatar Singh

(Assistant Director I/c)





Certificate No. MDP-GST/18-19/ 25

Government of India
Ministry of Micro Small and Medium Enterprises
Office of the Development Commissioner
(Micro Small and Medium Enterprises)

Certificate of Participation

This is to certify that Mr./Ms. **ROHAN BHARTI** S/D/W/o Mr./Ms. **SUNIL BHARTI** has participated in "Management Development Programme" during the period "25th March 2019 to 29th March 2019" on the topic "Goods and Service Tax" organized at New Delhi and has successfully completed.

Date 29/03/2019

Chander Prakash
(Programme Co-Ordinator)

Dr. O P Mehta
(Director)

Ramawatar Singh
(Assistant Director I/c)





Certificate No. MDP-GST/18-19/ 26

Government of India
Ministry of Micro Small and Medium Enterprises
Office of the Development Commissioner
(Micro Small and Medium Enterprises)

Certificate of Participation

This is to certify that Mr./Ms. **DEEKSHA CHOURASIA** S/D/W/o Mr./Ms. **HEMARAJ CHOURASIA** has participated in "Management Development Programme" during the period "25th March 2019 to 29th March 2019" on the topic "Goods and Service Tax" organized at New Delhi and has successfully completed.

Date 29/03/2019

Chander Prakash
(Programme Co-Ordinator)

Dr. O P Mehta
(Director)

Ramawatar Singh
(Assistant Director I/c)





Certificate No. MDP-GST/18-19/ 28

Government of India
Ministry of Micro Small and Medium Enterprises
Office of the Development Commissioner
(Micro, Small and Medium Enterprises)

Certificate of Participation

This is to certify that Mr./Ms. **TRIPTI ANAND** S/D/W/o Mr./Ms. **ANAND KUMAR** has participated in "Management Development Programme" during the period "25th March 2019 to 29th March 2019" on the topic "Goods and Service Tax" organized at New Delhi and has successfully completed.

Date 29/03/2019

Chander Prakash
(Programme Co-Ordinator)

Dr. O P Mehta
(Director)

Ramawatar Singh
(Assistant Director I/c)



Dated- 31/10/2018

IDEAL INSTITUTE OF MANAGEMENT AND TECHNOLOGY
(Affiliated to GGSIPU, Dwarka, Delhi)

Certificate Course on "Environmental Law"

NOTICE

All the students of BBA IIIrd semester, IInd shift are hereby informed that we are organizing ,
PowerPoint Presentation- Environmental law activity ,as per the Curriculum of University
under the subject Environmental Science (Paper Code 17211) .It has been scheduled on 3rd
Nov,18. Interested Students are instructed to come at **2:00 pm** sharp for presentations.

TOPICS

- National Environmental Law
- Law and Sustainable development
- Environmental Protection Act 1986 and any other related Acts
- Environmental Justice and Global Liability
- International Agreements
- **Emerging Environmental Issues**

Students are to note the followings:

1. All students shall have to make a presentation, covering the following slides:

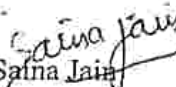
- **Front Page**
 - Objectives of the study
 - Overview of the Topic
 - Legislations
 - Benefits of the study
- Suggestion
- Conclusion
- References


2. Students are to carry **Presentation (soft Copy in a CD)**

3. Students are to be present themselves in proper uniform.

4. Students have to be **PRESENT** on the dates when their PPT Presentation is scheduled

5 **Certificates will be provided for the same.**


Ms. Seema Nath Jain
(Subject In-charge)


Ms. Seema Nath Jain
(Principal, II Shift)

Academic Session - 2018-19

Batch - 2
2017-18

CERTIFICATE COURSE ON ENVIRONMENTAL LAW
GEN 3 POWER POINT PRESENTATION
ATTENDANCE SHEET

S. No.	Name	Enrollment No.	TOPICS	SIGNATURE
1	AKANKSHA NEGI	00221001717	Overview of Environmental law	Akanksha
2	GARIMA GUPTA	00721001717	Tehri Dam Project	Garima
3	ISHITA MEHRA	00921001717	Environmental Protection act 1986	Ishta
4	PRIYANKA	01321001717	Introduction and overview national Environmental Law	Priyanka
5	PURNIMA GUPTA	01421001717	Emerging Environmental Issues	Purnima
6	SOUMYA RASTOGI	01921001717	Environmental Legislation	Soumya
7	SRIJAN BASSI	02021001717	Ecological Security	Srijan
8	CHESHTA SETHI	0091001717	Narmada Bachhao Andolan	Cheshta
9	APOORVE MEHROTRA	40321001717	Wildlife Protection Act	Apoorva
10	SIDDHARTH CHAUHAN	40421001717	Air Pollution	Siddharth
11	MUSKAAN TANDON	40521001717	Environmental Protection act 1986	Muskaan
12	NIKITA AGGARWAL	40621001717	Agenda 21	Nikita
13	KARTIK S NAIR	01021001717	Environmental Protection act 1986	Kartik
14	SAMIKSHA JAIN	40921001717	Agenda 21	Samiksha
15	CHETAN SHARMA	41721001717	Sustainable Development	Chetan
16	TANYA WADHWA	41821001717	Narmada Bachhao Andolan	Tanya
17	AYUSHI ARORA	42021001717	Rio Summit	Ayushi
18	VRITIKA GOEL	42121001717	Environmental Jurisprudence	Vritika
19	LIPI ARORA	43021001717	Narmada Bachhao Andolan	Lipi
20	GAURAV	00821001717	Environmental Issues	Gaurav