

















# Report of the Technical Session of 4<sup>TH</sup> INTERNATIONAL CONFERENCE 2020 (ONLINE)

Under the Aegis of Internal Quality Assurance Cell(IQAC) In association with SunRise University, Alwar, Rajasthan

Emerging Issues and Innovative Business Practices for Sustainable Development and Global Competencies in Management and Information Technology

26<sup>th</sup> & 27<sup>th</sup> August, 2020 (Wednesday and Thursday)

### Day – 1: Technical Session -11.15 AM -1.00 PM (Wednesday, 26<sup>th</sup> August, 2020)

Ideal Institute of Management & Technology organised the 4<sup>TH</sup> INTERNATIONAL CONFERENCE 2020(ONLINE), under the Aegis of Internal Quality Assurance Cell(IQAC), in association with SunRise University, Alwar, Rajasthan on the broad theme of "Emerging Issues and Innovative Business Practices for Sustainable Development and Global Competencies in Management and Information Technology" on 26<sup>th</sup> & 27<sup>th</sup> August, 2020 (Wednesday and Thursday). The conference was organised online using the CISCO Webex Platform.

The Conference received an overwhelming response from researchers and academicians from all over India and even abroad.

The Technical Session started at 11 .15 AM .The session was chaired by Prof. (Dr.) Asiya Chaudhary

### Department of Commerce, Aligarh Muslim University, Aligarh.

Executing Team of IIMT	Session in Brief
Saraswati Vandana: Mr. Devansh Raghav, Mr. Gagandeep	
Singh	The Day 1 of the conference proved that even the continued wave
Felicitation of Key Note Speaker: Honourable Director	of CORONA Pandemic could not dampen the spirit of willingness
Welcome Address of the Speaker: Ms. Seema Nath Jain	and we are ready to challenge the challenges of pandemic.
Paper Presenters Videos: Ms. Rakhi Gangal	After Felicitation and Welcome address in the honour of our Esteemed Speaker, Research papers have been presented on the
Letter of Appreciation: Dr. Vineeta Sharma	theme of the Conference topic. In all, 6 Papers have been presented in this session, by the Authors, either as Sole Author or with Co-
Vote of Thanks: Dr. Seema Gupta	Author/s.
Attendance In-charge: Mr. Devansh Raghav	The Session Chair has taken the in-depth knowledge of research by
<b>Discipline In-charge:</b> Ms. Anshika Rajvanshi, Mr. Gagandeep Singh, Ms. Saina Jain	putting the queries on research presented before the audience and made the session fruitful for Presenter as well as for Participants.
Screenshots: Mr. Sumit Debnath, Ms. Ruchi Kalia	All the gathering also participated actively and made the session lively and a grand success. The session ended with a Patriotic Song
Patriotic Song:Mr. Devansh Raghav,Mr. Gagandeep Singh	and Symbolic Salute, dedicated to Corona Warriors.
<b>Symbolic Salute:</b> Mr. Devansh Raghav,Mr. Gagandeep Singh	

Report Prepared by:	
Dr. Seema Gupta (Conference,Executive Member)	
	Prof. (Dr.) Anil Parkash Sharma (Director, HMT)



















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26<sup>th</sup> & 27<sup>th</sup> August, 2020 (Wednesday and Thursday)

### Day – 2: Technical Session -1.30 AM -4.00 PM (Thursday, 27<sup>th</sup> August, 2020)

Ideal Institute of Management & Technology organised the 4<sup>TH</sup> INTERNATIONAL CONFERENCE 2020(ONLINE), under the Aegis of Internal Quality Assurance Cell(IQAC), in association with SunRise University, Alwar, Rajasthan on the broad theme of "Emerging Issues and Innovative Business Practices for Sustainable Development and Global Competencies in Management and Information Technology" on 26<sup>th</sup> & 27<sup>th</sup> August, 2020 (Wednesday and Thursday). The conference was organised online using the CISCO Webex Platform. The Conference received an overwhelming response from researchers and academicians from all over India and even abroad.

The Technical Session -2 started at 1.30 PM. The session was chaired by Prof. (Dr.) Zaid Ahmad Ansari, Professor of Marketing, Director of Graduate Programs, College of Business & Economics, Quassim University, Quassim, Saudi Arabia and Prof. (Dr.) Subhranil Som, Professor, AIIT, Amity University, NOIDA, U.P.

Executing Team of IIMT	Session in Brief
Saraswati Vandana: Ms. Rakhi Gangal, Mr. Devansh Raghav	
Felicitation of key Note Speaker: Dr. Vineeta Sharma	The Day 2 of the conference proved that we have come of the age, leaving behind the past marred by Corona Virus and we are ready to take on the world with new vigour.
Welcome Address of the speaker: Honorable Director Sir	After Felicitation and Welcome address in the honour of our
Paper Presenters Videos: Mr. Satpal Arora, Mr. Devansh Raghav	interest in Research Papers presented in session and queried from the Author/s about the research presented by them. All the
Letter of Appreciation: Ms. Seema Nath Jain, Dr. Parminder	participants find themselves engrossed in session by the sheer knowledge flowed in session.
Kaur	The session ended with patriotic song and Symbolic salute.
Vote of Thanks: Dr. Seema Gupta	
Attendance Incharge: Ms. Deepa Jain, Ms. Ayushi Gupta	
Discipline Incharge: Mr. Mayank Gupta, Ms. Gagneet Kaur, Ms. Saina Jain	
Screenshots: Ms. Rakhi Gangal, Mr. Sumit Debnath	
Patriotic Song and symbolic Salute: Ms. Rakhi Gangal, Ms. Ayushi Gupta	

### **Report Prepared by:**

Dr. Seema Gupta (Conference, Executive Member)

Prof. (Dr.) Anil Parkash Sharma (Director, IIMT)



















### Under the Aegis of Internal Quality Assurance Cell(IQAC)

# Report of the Inaugural Session of

## 4<sup>TH</sup> INTERNATIONAL CONFERENCE 2020 (ONLINE)

On

Emerging Issues and Innovative Business Practices for Sustainable Development and Global Competencies in Management and Information Technology

26<sup>th</sup> & 27<sup>th</sup> August, 2020 (Wednesday and Thursday)

### Day - 2: Valedictory Session -04.00 AM -05.00 AM (Thursday, 27<sup>th</sup> August, 2020)

Ideal Institute of Management & Technology organised the 4<sup>TH</sup> INTERNATIONAL CONFERENCE 2020(ONLINE), under the Aegis of Internal Quality Assurance Cell(IQAC), in association with SunRise University, Alwar, Rajasthan and in collaboration of Inderscience Publishers, on the broad theme of "Emerging Issues and Innovative Business Practices for Sustainable Development and Global Competencies in Management and Information Technology" on 26<sup>th</sup> & 27<sup>th</sup> August, 2020 (Wednesday and Thursday). The conference was organised online using the CISCO Webex Platform.

The Conference received an overwhelming response from researchers and academicians from all over India and even abroad. After rigorous review of the papers sent, 40 papers were selected for presentation in the conference.

The Valedictory Session started at 04.00 PM .The Chief Guest was Prof. (Dr.) Ajay Rana (Professor, Director & Dean Amity University Noida, Sr. Vice President RBEF). More than 90 participants had joined the session by 04.00 PM.

#### **Executing Team of IIMT**

Saraswati Vandana: Mr. Devansh Raghav

Anchoring: Ms. Shivani Gupta and Ms. Jasmandeep

Kaur

Welcome Note: Ms. Seema Nath Jain

**Felicitation of:** 

Chief Guest by Dr. Vineeta Sharma

Smt. Sudha Aggarwal by Ms Shailja Khosla

Sh. Vineet Aggarwal by Ms. Rakhi Gangal

Prof.(Dr.) Anil Parkash Sharma by Dr. Parminder Kaur

Prof.(Dr.) T P S Rathore by Ms. Gagneet Kaur

Welcome address of Chief Guest: Prof. (Dr.) Anil Parkash Sharma

Letter of Appreciation for Chief Guest: Ms. Seema Nath Jain

Vote of Thanks: Prof.(Dr.) T.P.S. Rathore

Patriotic Song & Symbolic Salute: Mr. Satpal Arora and

Ms. Rakhi Gangal

#### **Session in Brief**

#### Chief Guest - Prof. (Dr.) Ajay Rana

(Professor, Director & Dean Amity University Noida, Sr. Vice President RBEF)

After Felicitation and the welcome address in the honour of our esteemed Chief Guest, the session started with the distribution of certificates through the virtual mode only.

Prof.(Dr.) Ajay Rana started his Valedictory Address with highlighting the topic of the conference and spoke about the creative approach in facing the real time challenges. He appreciated the steps taken by the institution in providing the online learning platform for the students in this pandemic situation and emphasise on the real time case study which will help us in enhancing our skills and survival instinct. He also spoke about the stress faced by the students in the current scenario and suggested that they should have clear vision about their life. At last he appreciated the conference team for the success of the conference.

The various awards which were received by the presenters during the valedictory session are as follow:

### **Best Poster Presenter:**

Deepanshu Rawat – 1st Position

Naman and Mansi – 1<sup>st</sup> Position

Ruchi and Vanshika- 2<sup>nd</sup> Position

Aakansha Suri and Deepanshu Malhotra- 2<sup>nd</sup> Position

Tanishq Bhatt and Manisha Kumari Goel- 3<sup>rd</sup> Position

Mudit Kapoor ,Samardeep Gohel and Samridhi- 3<sup>rd</sup> Position

### **Consolation Prize (Poster Presenter):**

Akash Tangar and Deepanshu Malhotra

### **Best Paper Presenter (International):**

Ms. Ena Bhattacharyya (Malaysia)

### **Best Paper Presenter (National):**

Ms. Upasana Diwan- 1st Position

Mr. Sumit Kumar Debnath – 2<sup>nd</sup> Position

Ms. Amarjit Kaur -2<sup>nd</sup> Position

	The session ended with a Patriotic Song and Symbolic Salute, dedicated to Corona Warriors and the Armed Forces.
Report Prepared by:	
Sumit Kumar Debnath	
(Member, Rapporteur Committee)	
	Prof. (Dr.) Anil Parkash Sharma (Director, IIMT)

















### Under the Aegis of Internal Quality Assurance Cell(IQAC)

### Report of the Inaugural Session of

## 4<sup>TH</sup> INTERNATIONAL CONFERENCE 2020 (ONLINE)

On

Emerging Issues and Innovative Business Practices for Sustainable Development and Global Competencies in Management and Information Technology

26<sup>th</sup>& 27<sup>th</sup> August, 2020 (Wednesday and Thursday)

### Day - 1: Inaugural Session -10.00 AM -11.00 AM (Wednesday, 26th August, 2020)

Ideal Institute of Management & Technology organised the4<sup>TH</sup> INTERNATIONAL CONFERENCE 2020(ONLINE),under the Aegis of Internal Quality Assurance Cell(IQAC),in association with SunRise University, Alwar, Rajasthan and in collaboration of Inderscience Publishers, on the broad theme of "Emerging Issues and Innovative Business Practices for Sustainable Development and Global Competencies in Management and Information Technology" on 26<sup>th</sup>& 27<sup>th</sup> August, 2020 (Wednesday and Thursday). The conference was organised online using the CISCO Webex Platform.

The Conference received an overwhelming response from researchers and academicians from all over India and even abroad. After rigorous review of the papers sent ,40 papers were selected for presentation in the conference.

The Inaugural Session started at 10 .00 AM .The Chief Guest was Prof.(Dr.) K. K. Aggarwal, Chairman, National Board of Accreditation and Guest of Honour was Prof.(Dr.) Anup Pradhan, Vice-Chancellor and Director, SunRise University, Alwar, Rajasthan.

More than 80 participants had joined the session by 9.55 am and soon there were 100 participants enjoying the session.

Executing Team of HMT	Session in Brief
Saraswati Vandana: Mr. Satpal Arora &Mr. Devansh Raghav Anchoring: Ms. Amarjit Kaur, Ms. Gagneet, Dr. Parminder & Ms. Astha Sharma Welcome Note: Ms. Jasmandeep Kaur Concept note: Ms. Seema Nath Jain Welcome Address for the Chief Guest: Prof.(Dr.) Anil Parkash Sharma Introductory note for Guest of Honour: Mr. Mahesh	Chairman, National Board of Accreditation, New Delhi Founder Vice-Chancellor, GGSIP University, New-Delhi Guest of Honour - Prof.(Dr.) Anup Pradhan, Vice-Chancellor and Director, SunRise University, Alwar, Rajasthan.
Sharma Felicitation Of: Chief Guest & Guest of Honour by Shri Vineet Aggarwal & Prof.(Dr.) Anil Parkash Sharma Chairperson by Ms. Sonal Goel	After Felicitation and the welcome address in the honour of our esteemed Chief Guest, the session started with the Symbolic <a href="Tree Plantation">Tree Plantation</a> by the Chief Guest which was introduced through the virtual mode only.
Secretary General by Mr. Satpal Arora Director, HMT by Ms. Shailja Khosla Principal, School of Law by Ms. Anshika Rajvanshi	Prof.(Dr.) K.K.Aggarwal started his Inaugural Address with highlighting the changing scenario the world over because of the COVID-19. He suggested to everyone to read the book
Letter of Appreciation for Chief Guest : Ms. Seema Nath Jain	'Crisis Ready Resources' to have a better understanding of the ways and attitude required to tackle the situations like the current pandemic. Highlighting the current online classes that

Letter of Appreciation for Guest of Honour - Dr. Vineeta Sharma

**Vote of Thanks: Prof.(Dr.) T.P.S.Rathore** 

Patriotic Song & Symbolic Salute: Ms. Rakhi Gangal &

Mr. Devansh Raghav

the institutions are conducting, he stressed that online teaching should be taken as necessary Supplemental Education and not as Substitutional Education. His positive attitude was expressed in statements like Crisis leads to innovations, Disruptions are bad but need of the hour is to know what we can gain/ achieve from these disruptions, etc.He discussed a plethora of problems cropping up because of COVID-19 like health problems, economic problems, financial problems, transportation problems, problems of migratory labour, Rehabilitation problems, etc. Next he highlighted the core points of the New Education Policy in which the key point is opening multidisciplinary learning options in all educational institutions. He laid emphasis on the importance of E-commerce and Artificial Intelligence in the contemporary Global Business World.

The Inaugural address was followed by a Virtual Tour of the <u>Poster Gallery</u>, showcasing the posters made by the students on the theme of the Conference.

It was followed by a short and crisp address by the Guest of Honour, Prof.(Dr.) Anup Pradhan. He stressed on the need to remain positive and pro-active in the current environment and to contribute our utmost in the times of the current pandemic.

The session ended with a Patriotic Song and Symbolic Salute .dedicated to Corona Warriors and the Armed Forces.

### **Report Prepared by:**

(Member,	Rapporteur	Committee)

Prof. (Dr.) Anil Parkash Sharma (Director, IIMT)

















## Report of IIMT Webinar Series – 2.0



Day - 1 (Friday, 7<sup>th</sup> May 2021)

Under the circumstances of Lockdown, Learning should not be stopped in anyway. So, like the last year 2020, this year also in the situation of Worldwide Pandemic COVID – 19, IIMT has organized its Webinar Series 2.0.Today's Webinar Session received an awe – inspiring retort from participants from all over India. There were more than 505 registrations for today's webinar apart from the participating Faculty Members of IIMT. Dr. Monika Aggarwal (Keynote Speaker) started the session with public interaction & also the participants came forward with total fervour & passion. The Speaker was quite proficient in delivering her views about the Topic: Interpersonal Skills for Teachers.

<b>Executing Team of HMT</b>	
Saraswati Vandana	Mr. Devansh Raghav
Anchoring	Ms. Jasmandeep Kaur
Concept Note	Dr. Mahesh Sharma
Welcome Address	Prof. (Dr.) Anil Parkash Sharma (Director)
Felicitation	Different Faculty Members
Moderation	Dr. Parminder Kaur & Dr. Satpal Arora

Letter of Appreciation	Dr. Vineeta Sharma
Vote of Thanks	Dr. Seema Nath Jain
Patriotic Song:	Ms. Rakhi Gangal

Keynote Speaker: Dr. Monika Aggarwal (Associate Professor, Panjab University)

**Topic: Interpersonal Skills for Teachers** 

Brief Report:Ms. Jasmandeep Kaur (Convener, Mgmt) as a Host for today's Webinar started the Session with a Wonderful Sanskrit Shloka & then Mr. Devansh Raghav played Goddess Sarasvati Vandana on the Screen. After that Dr. Mahesh Sharma read the Concept Note for the Session. Just after that the Hon'ble Director of the Institution read the Welcome Address of Dr. Monika Aggarwal. Then the Felicitation of all the dignitaries was done by different Faculty Members. After the Felicitation process, Ms. Jasmandeep Kaur requested the Keynote Speaker to start with her topic. Dr. Monika Aggarwal started sharing the PPT Presentation. She asked the participants to interact actively by asking them some questions. She discussed all about the Verbal & non-verbal communication skills while teaching. Another thing she shared was that a teacher must teach for 30 minutes in a lecture of 50 minutes. Rest of the 20 minutes must be spent in interacting with the students. She also mentioned one important factor of dealing with the slow learners. In the Chat box, participants gave their inputs to what the Speaker was discussing. Overall, it was nan overwhelming response from the participants.

#### **Report Prepared by:**

Dr. Mahesh Sharma(Associate Professor)

### Day - 2 (Saturday, $8^{th}$ May, 2021)

The COVID-19 pandemic has become a blessing in disguise for the education system. To enhance the learning potential and innovation among the people, Ideal Institute of Management & Technologytook initiative to organize the IIMT Webinar Series 2.0 through Cisco WebEx Platform. The 2<sup>nd</sup> day of Webinar Session received an overwhelming response from participants from all over India with more than 659 registrations apart from the participating Faculty Members of IIMT. Prof. (Dr.) Anil Parkash Sharma (Hon'ble Director of the Institution & Keynote Speaker of the day) started the session with very effectively and interactively. The participants were very inquisitive and enthusisastic with the topic. The Speaker bestowed with enormous knowledge and wisdom in delivering his views about the Topic: Even pain can be a wonderful teachers.

Executing Team of IIMT		
Saraswati Vandana	Ms. Rakhi Gangal	
Anchoring	Ms. Nikita Jain / Ms. Amarjit Kaur	
Concept Note	Dr. Renu Yadav	
Welcome Address	Dr. Seema Nath Jain	
Felicitation	Various Faculty Members	
Moderation	Mr. Eesh Singh / Ms. Gagneet Kaur	
Letter of Appreciation	Dr. Vineeta Sharma	
Vote of Thanks	Dr. Arun Gupta	
Patriotic Song:	Mr. Devansh Raghav	

### **Session in Brief**

Keynote Speaker: Prof. (Dr.) Anil Parkash Sharma (Director, Ideal Institute of Management & Technology)

Topic: Even Pain Can be a Wonderful Teacher.

Brief Report: The 2<sup>nd</sup> day of the webinar was anchored by Ms. Nikita Jain and Ms Amarjit Kaur. The session began with Saraswati Vandana on the screen which was played by Ms. Rakhi Gangal. Thereafter, Dr. Renu Yadav presented the concept note for the Session. Further Dr. Seema Nath Jain delivered the Welcome Address of Prof. (Dr.) Anil Parkash Sharma, followed by felicitation of all the dignitaries. Then, Ms. Nikita Jain requested the keynote speaker Prof. (Dr.) Anil Parkash Sharma to share his views and thoughts and shared the power point presentation. Prof. Sharma started his talk with the main causes of Emotional Pain by quoting the examples from Ramayana and Mahabharata and made a good connect of the topic with the participants. He explained about Psychological Pain and Psychiatric disorders. Then he specifically elaborated upon the ten harmful ways of dealing with emotional pain as 1. Escape: 2. Repression (Forgetting the events causing pains) 3. Denial (Ignoring the sufferings) 4. Projection 5. Regression (Refuge in earlier period of our lives) 6. Isolation 7. Rationalization 8. Displacement 9. Replacement and 10. Repetition. He emphasized upon that the pain is not your friend but neither it is your enemy and motivated all about don't be afraid of pain rather accept pain and embrace it. He superbly answered all the relevant questions very patiently. The participants enriched immensely by the interactive session. After that Dr. Vineeta Sharma presented the Letter of Appreciation to Prof. Sharma and Vote of Thanks was proposed by Dr. Arun Gupta. The event was concluded with a patriotic song along with a ceremonial salute.

#### **Report Prepared by:**

Dr. Hemlata Sharma (Associate Professor, Law)

Day - 3 (Monday, 10<sup>th</sup> May 2021)

Under the circumstances of Lockdown, Learning should not be stopped in anyway. So, like the last year 2020, this year also in the situation of Worldwide Pandemic COVID – 19, IIMT has organized its Webinar Series 2.0. Today's Webinar Session received splendidretort from participants from pan India. There were more than 650 registrations for today's webinar apart from the participating Faculty Members of IIMT. Prof. (Dr.) Ritu Gupta(Keynote Speaker) started the session with topic introduction : *FORMS & DIMENSIONS OF FINANCIAL CRIMES IN DIGITAL ERA*& also the participants came forward with total fervour & passion. The Speaker was quite proficient in delivering her views about the topic.

Executing Team of IIMT		
Saraswati Vandana	Mr.Mayank Gupta	
Anchoring	Mr. Satpal Arora	
Concept Note	Dr.Parminder Kaur	
Welcome Address	Prof. (Dr.) Anil Parkash Sharma (Director)	
Felicitation	Different Faculty Members	
Moderation	Ms. Astha Sharma & Ms Saina Jain	
Letter of Appreciation	Dr. Vineeta Sharma	
Vote of Thanks	Dr. Seema Nath Jain	
Patriotic Song:	Mr. Esh Singh	

Keynote Speaker: Prof. (Dr.)Ritu Gupta (National Law University, Delhi)

Topic: FORMS & DIMENSIONS OF FINANCIAL CRIMES IN DIGITAL ERA

Brief Report:Mr. Satpal Arora (Co- Convener) as a anchor for today's webinar started the session with a wonderful Sanskrit Shloka from Mahabharata & then Ms Ayushi Gupta played Goddess Saraswati Vandana on the Screen. After that Dr. Parminder Kaur read the Concept Note for the Session. Just after that the Hon'ble Director of the Institution read the Welcome Address of Prof. (Dr.)Ritu Gupta. Then the Felicitation of all the dignitaries was done by different Faculty Members. After the Felicitation process Mr. Satpal Arora requested the Keynote Speaker to start with her presentation on the most vulnerable topic in today's context. Prof. (Dr.)Ritu Gupta started by sharing the slides prepared very precisely. Beautiful and

appropriate quotes in the presentation made it more striking. She discussed about various forms and dimensions of financial crimes. She shared very relevant examples like Bhushan Steel, Muthoot Finance, Nirav Modi, various fraudulent messages on WhatsApp and sites in her whole presentation. She also mentioned about the dependency of people on e-commerce. In the later part of her presentation she told about what extra cautions one should take before giving access to any application. She also touched about various agencies which can be approached in case of any financial crime. In the Chat box, there were multiple responses and queries. Dr. Gupta answered each and every query patiently and satisfactorily. Overall, it was an eye opener session for all of us. The whole session ended on a very happy note.

#### **Report Prepared by:**

#### Dr. Renu Yadav(Associate Professor)

IIMT successfully conducted three very insightful and enriching sessions under the IIMT Webinar Series 2.0 during the last three days, starting from 7<sup>th</sup> May,2021. While the earlier sessions focused on practical skills and knowledge, today's session was about spiritual enlightenment by Self- Realisation. Being a session based on the Spiritual realm, the seeking participants joined the session well before time and the session started with more than 200 participants joining to enrich themselves from the highly enlightening discourse about 'Aatma' and 'Pramatma' and their Divine Connection.

<b>Executing Team of HMT</b>	
Saraswati Vandana	Ms. Shilpa Khurana
Anchoring	Dr.Vineeta Sharma
Concept Note	Ms. Shailja Khosla
Welcome Address	Prof. (Dr.) Anil Parkash Sharma (Director)
Felicitation	Different Faculty Members
Moderation	Ms. Deepa jain& Mr. Jasdeep Singh

Letter of Appreciation	Dr. Seema Nath Jain
Vote of Thanks	Dr. Arun Gupta
Patriotic Song	Ms. Namita Sinha

Keynote Speaker: Brahma Kumari Manju Didi

Topic: Self Realisation and Stress Busting During Pandemic Era

Brief Report:Dr. Vineeta Sharma (Advisor, Webinar Series and Principal, BBA -1st Shift) was the Host for the Webinar and she started the Session with her insights about the practices followed by Brahmakumaris and role of Raj Yog in Selfrealisation. Ms. Shilpa Khurana played the Brahma Kumaris Bhajan, 'Shanti Sagar Ki Lehren' on the Screen. After that Ms. Shailja Khosla read the Concept Note for the Session. Just after that the Hon'ble Director of the Institution read the Welcome Address of Brahma Kumari Manju Didi. It was followed by the felicitation of all the dignitaries by different Faculty Members. After the Felicitation process, Dr. Vineeta Sharma requested the Keynote Speaker to start with her topic. Manju Didi started her session with one minute silence which was basically introspective to bring everyone on the same platform to start the spiritual journey of one hour. She started by narrating the story of a young boy playing the role of Rana Pratap and connected it to the role played by all of us in our life. She discussed about the effect of anxiety, fear and stress on our life and how by understanding our connection with the Supreme Power will help us to dispel the darkness of fear and stress from our lives. If we believe that God is always there to take care of us we will not be affected by fear of the unknown. She laid emphasis on the importance of remaining happy in our lives-feeling 'Ananda' in all situations of life and practice appreciation (saying wahwah for every task done by us) and even appreciating the problems. As there can be no life without problems but enhancing our inner strength will help us overcome all problems as within the problem itself lies its solution. The role of striking a balance between the FIVE Elements was also elucidated. In the end she discussed about Sahaj Raj Yog as a means for Self-Realisation. After which she introduced the participants to three basic or SaralYog Kriyas which can be practised easily by everyone. The session got an over whelming response from the audience. Honourable Director of the institute concluded the session by sharing his views about Self-Realisation and our connect with the Divine.

### **Report Prepared by:**

#### Ms. Shailja Khosla (AssistantProfessor)

### Day - 5 (Wednesday, 12th May 2021)

As the part of Teaching Learning process IIMT always believes in delivering excellence learning experience, and in this regard, day 5 of IIMT Webinar Series 2.0 dealt with Four Quadrants of New Business. Dr. V.J. Rai (Key Note Speaker) explained each and every quadrant of business and relates that with life and current situation. His far-sighted theory about life and its purpose impressed everyone presented in the webinar. All the participants could not stop thanking his remarkable command and mastery over the subject. The speaker answered all the questions with great diligence.

Executing Team of IIMT		
Saraswati Vandana	Ms. Ayushi Gupta	
Anchoring	Ms. Jasmandeep Kaur	
Concept Note	Ms. Nikita Jain	
Welcome Address	Prof. (Dr.) Anil Parkash Sharma (Director)	
Felicitation	Different Faculty Members	
Moderation	Ms. Anshika Rajvanshi&Ms. Amarjit Kaur	
Letter of Appreciation	Dr. Seema Nath Jain	
Vote of Thanks	Dr. Mahesh Sharma	
Patriotic Song:	Ms. Astha Bhatnagar	

Keynote Speaker: Dr. V.J Rai (Professor)

**Topic: Four Quadrants of New Business** 

Brief Report:Ms.Jasmandeep Kaur (Convener, Mgmt) as a Host for today's Webinar started the Session with Great inspirational thought & then Ms. Ayushi Gupta played Goddess Sarasvati Vandana on the Screen. After that Ms. Nikita Jain read the Concept Note for the Session. Just after that the Hon'ble Director of the Institution read the Welcome Address of Dr. V.J Rai. Then the Felicitation of all the dignitaries was done by different Faculty Members. After the Felicitation process, Ms. Jasmandeep Kaur requested the Keynote Speaker to start with his topic. Dr. V.J Rai started sharing the PPT Presentation. He asked the participants to interact actively by asking them some questions. He discussed four quadrants of new business i.e Legal Formalities, Winning Business Plans, Break Even Sales and Cash Flow from Business. To make it clearer he even shared seven important elements of winning a great business plan. According to him the teacher is a facilitator who could explain the purpose of life to the students and also help them to set a vision, so that they should never wander without aim. His SWOT analysis was also appreciated by participants as he rightly said that strength and weaknesses are our own creation whereas opportunities and threats are created by outside word. The learning for this session ended with substantial understanding of business and its importance.

**Report Prepared by:** 

Mr. Mayank Gupta(Sr. Assistant Professor)

Day - 6 (Friday, 13th May 2021)

Covid -19 is bringing about a whole set of new challenges in every possible realm, Education being just one of the rapidly evolving Situation around the pandemic has forced Shift from offline mode of teaching to online mode of teaching. So, like the last year 2020, this year also in the situation of Worldwide Pandemic COVID – 19, IIMT has organized its Webinar Series 2.0. Today's Webinar Session received an overwhelming response from participants all over the country. There were more than 500 registrations for today's webinar Session apart from the participating

Faculty Members of IIMT. Dr. Sunil Kr. Pandey (Keynote Speaker) started the session by explaining the biggest Challenges faced by various Industries to cope up with the ongoing crises in the Environment.

Moreover, the participants came forward with zeal and enthusiasm. The Speaker was quite proficient at expressing his thoughts on the subject: Setting up New Normal in Academia- The Digital Way

<b>Executing Team of HMT</b>	
Saraswati Vandana	Ms. Anshika Rajvanshi
Anchoring	Dr. Seema Gupta
Concept Note	Dr. Mahesh Sharma
Welcome Address	Prof. (Dr.) Anil Parkash Sharma, Director HMT
Felicitation	Different Faculty Members of HMT
Moderation	Dr. Renu Yadav, Ms. Prerna Gulati and Ms. Nikta
	Jain
Letter of Appreciation	Dr.Seema Nath Jain
Vote of Thanks	Dr. Parminder Kaur
Patriotic Song:	Ms. Ayushi Gupta

### **Session in Brief**

Keynote Speaker: Dr. Sunil Kr. Pandey, Director(IT& UG) ITS Ghaziabad

Topic: Setting up New Normal in Academia- The Digital Way

Brief Report:Dr. Seema Gupta (Technical Head, Webinar Series 2.0) anchor for today's Webinar Session started the Session with a Beautiful Quote and welcomed all the dignitaries to the sixth day of the Webinar Series 2.0.After that Ms. AnshikaRajvanshi played Goddess Sarasvati Vandana on the Screen. After that Dr. Mahesh Sharma read the Concept Note for the Session. Just after that Felicitation of Dignitaries was done by Different Faculty Members followed by Welcome Address read by the Hon'ble Director of the Institution of Dr. Sunil Kr. Pandey. There after The Anchor of the session requested the Keynote Speaker to start with his session. Dr. Pandey started the Session by describing the challenges faced by Education

Industry during the Covid 19 Pandemic Era. He made his PPT very informative by explaining the beginning of Digital Era and transformation of technology. He also gave examples of various industries, companies who are ruling by changing their strategies. He further explained Seven Actionable Building Blocks. In the Chat box, there were multiple queries and Dr. Pandey answered each and every query patiently and satisfactorily. Overall, it was an overwhelming response from the participants.

### **Report Prepared by:**

Ms. Gagneet Kaur Bhatia (Senior Assistant Professor)

**DAY:-** 7

DATE:- 14th, May (Friday)

Under the circumstances of Lockdown, Learning should not be stopped in anyway. So, like the last year 2020, this year also in the situation of Worldwide Pandemic COVID – 19, IIMT has organized its Webinar Series 2.0. Today's Webinar Session received an awe – inspiring retort from participants from all over India. There were more than 505 registrations for today's webinar apart from the participating Faculty Members of IIMT. Dr. Rana Singh (Keynote Speaker) started the session with public interaction & also the participants came forward with total fervour & passion. The Speaker was quite proficient in delivering his views about the Topic: Lifestyle Management

Executing Team of HMT	
Saraswati Vandana	Dr. Seema Gupta
Anchoring	Ms. Jasmandeep Kaur
Concept Note	Dr. Satpal Arora
Welcome Address	Prof. (Dr.) Anil Parkash Sharma (Director)

Felicitation	Different Faculty Members
Moderation	Ms. Deepa Jain / Ms. Rakhi Gangal
Letter of Appreciation	Dr. Vineeta Sharma
Vote of Thanks	Dr. Seema Nath Jain
Patriotic Song:	Ms. Nikita Jain

Keynote Speaker: DR. RANA SINGH (Vice-Chancellor, Sanskriti University, Mathura)

**Topic: Lifestyle Management** 

Brief Report:Ms. Jasmandeep Kaur (Convener, Management) as a Host for today's Webinar started the Session with greeting the auspicious occasion Eid & then Dr. Seema Gupta played Goddess Sarasvati Vandana on the Screen. After that Dr. Satpal Arora read the Concept Note for the Session. Thereafter, Hon'ble Director of the Institution read the Welcome Address of Dr. Rana Singh. Then the Felicitation of all the dignitaries was done by different Faculty Members. After the Felicitation process, Ms. Jasmandeep Kaur requested the Keynote Speaker to start with her topic. Dr. Rana singh started interactive session by taking and discussing about sleep management and eating habits. He discussed the challenges establishing and maintaining a positive, healthy lifestyle across the life span will be examined by addressing proper nutrition for wellness and appropriate physical exercise. He emphasized on accessing the elements of a healthy diet, nutrition, exercise and positive health. He highlighted the maintain of heart is the need of an hour by walking, drinking lots of water, planting for health environment etc. He suggested the following:-

- 1. Examine the philosophical basis and benefits of various forms of movement and exercise. Such as doing yoga, meditation, avoid over eating, etc.
- 2. Use of computer applications and technologies for monitoring health and wellness.
- 3. Establish an effective sleep management.
- 4. Maintain the heart rate management.

- 5. Relaxing your body by massaging and washing your feet every day.
- 6. Regular chanting of "om" for balanced respiratory system
- 7. Establishing an art of breath management.

In the Chat box, participants gave their inputs to what the Speaker was discussing. Overall, it was completely an awe-inspiring session.

### **Report Prepared by:**

Ms. Aakanksha(Assistant Professor)