

**IDEAL INSTITUTE OF MANAGEMENT AND TECHNOLOGY**

Affiliated to Guru Gobind Singh Indraprastha University, Delhi and Approved by Bar Council of India  
An ISO 9001:2015 Certified Quality Institute

*Excellence, Quality & Blossom is Our Mission...*

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**(NAAC Accredited)**

**(Under the aegis of Internal Quality Assurance Cell)**

Ref. No.IIMT/2022/FEB/EW/03

Date: 15<sup>th</sup> February, 2022

**NOTICE**

**BBA & BBA (CAM), First Shift**

**SKILL DEVELOPMENT PROGRAMME**

**External Webinar**

**On**

**“Strategic Management and marketing in Business”**

Dear Students,

It is hereby to inform you that BBA first shift is organizing External webinar for BBA/BBA CAM students for Academic Session 2021-22 on 18<sup>th</sup> February, 2022 in Mini Audi at 11: 45 AM for holistic development of students.

It is mandatory for all the students to attend.

**External Webinar In-charges:**

**Ms. Jasmandeep Kaur**

**Ms. Harsh Kalra**

**Ms. Himanshi Swami**

*Jasmandeep Kaur*  
*Harsh Kalra*  
*H Swami*

*Sharma*  
*15.2.22*  
**Dr. Vineeta Sharma**  
**(HOD, BBA)**

*Anil Parkash Sharma*

**Prof. (Dr.) Anil Parkash Sharma**  
**(Director, IIMT)**

*XV. 11. 2022*